



ACTUAL QUESTIONS OF SUPPLY CHAIN MANAGEMENT AND LOGISTICS DEVELOPMENT

presentations | debate | master classes | open lectures

14th MAY (ONLINE)

Graduate School of Business of the National Research University Higher School of Economics invites students, lecturers and specialists to discuss the problems, promising technologies and tools of logistics and supply chain management and operational management, to share their experience and to take part in discussions with colleagues from leading Russian and foreign universities

KEY TOPICS

- Digital technologies in logistics and supply chain management
- Modelling and analytics in logistics and supply chain management
- Integrated planning in logistics and supply chain management
- Innovative technologies in logistics
- Category management in supply chains
- Logistics outsourcing development features at Russian market
- Logistics support for e-commerce
- Major retail trends
- Strategies and methods of risk management in logistics and supply chains
- Effective logistic solutions in a pandemic context
- Supply chain resilience and reliability
- Major trends in logistics infrastructure development
- Trends and perspectives of logistics services market
- Perspective transportation technologies in logistics systems and supply chains
- Transport terminals and logistics centers
- Autonomous and semi-autonomous transportation systems
- Management models in transportation logistics
- Multimodal transportation in supply chains
- City logistics
- Green logistics
- Modern manufacturing systems in manufacturing and service companies
- Operational efficiency in a digital context
- Operational efficiency in small/medium-sized businesses
- Efficiency improvement in product development
- Smart manufacturing in Industry 4.0
- Global operations
- Human behaviour mechanisms in the context of efficiency programs development



CONFERENCE WELCOME SPEECH

OPEN LECTURE (lecture topic will be announced later)

SECTIONS

Each section includes an expert presentation with an overview of modern research directions, student presentations with discussion and voting for best presentations. Section jury consists of researchers, business trainers and professionals in operational management, logistics and supply chain management fields.

SECTION 1. Supply chains digital transformation

Moderator: Academic director of a master's programme 'Strategic Management of Logistics and Supply Chains in the Digital Economy', Doctor of Sciences, professor **Viktor Sergeev**

SECTION 2. Innovative technologies in logistics

Moderator: International Centre for Logistics Training director, Doctor of Sciences, professor **Valentina Dybskaya**

SECTION 3. Transportation service for logistics and supply chains

Moderator: Academic director of a bachelor's programme 'Logistics and Supply Chain Management', Doctor of Sciences, professor **Victoria Gerami**

SECTION 4. Manufacturing systems and operational efficiency in business

Moderator: Academic director of a master's programme 'Production Systems and Operational Excellence', Candidate of Sciences, assistant professor **Vyacheslav Boltroukevich**

MASTER CLASSES

Vladislav Mandryka (Dodo Pizza, Chief Supply Chain Officer):

"Digitalization of supply chain management"

Roman Ivenin (Ozon, Head of marketplace efficiency department):

"Transformation of marketplace business model: network effect in logistics"

Oleg Zupnik (Philips, Business Transformation Leader):

"Three behavior patterns and high efficiency organization"

CONFERENCE DEBRIEF*

*Conference proceedings will be published



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