

***Университеты-партнеры, принимавшие участие в конкурсе на  
весенний семестр 2024-2025, которые продолжили  
сотрудничество и куда были номинированы студенты ВШБ\****

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***Partner universities that participated in the competition for the spring  
semester 2024-2025, which continued the cooperation with GSB and  
where GSB students were nominated\*\****

- 1) *Antai College of Economics and Management of Shanghai Jiao Tong University*
- 2) *City University of Hong Kong, Hong Kong, China*
- 3) *Tongji University, China*
- 4) *Friedrich-Alexander Universität Erlangen-Nürnberg, Germany*
- 5) *IPAG Business School, France*
- 6) *Rabat Business School*
- 7) *Singapore Management University, Singapore*
- 8) *Technical University of Applied Sciences Wuerzburg-Schweinfurt, Germany*
- 9) *Université Paris-Est Créteil (UPEC), France*
- 10) *University of Applied Sciences Technikum Wien, Austria*
- 11) *University of Pécs, Hungary*
- 12) *Corvinus University (Budapest, Hungary)*
- 13) *NSB Bangalore (Bangalore, India)*

*\* В графе applications указано общее количество заявок в университет по всем трем приоритетам/ The applications column indicates the total number of applications at the university for all three priorities*

*\*\* Applications column displays the total number of all the top-3 priorities selections*

## БАКАЛАВРИАТ

### *BACHELOR'S*

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#### Бизнес-информатика / Business Informatics

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University	Applications	Nominations
Technical University of Applied Sciences Wuerzburg-Schweinfurt	3	-
University of Applied Sciences Technikum Wien	3	1
IPAG Business School, France	1	-
Friedrich-Alexander Universität Erlangen-Nürnberg, Germany	2	1
Corvinus University	2	-
Tongji University	1	-
City University of Hong Kong	1	1
Singapore Management University	1	-
Rabat Business School	1	1

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#### Маркетинг и рыночная аналитика / Marketing and Market Analytics

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University	Applications	Nominations
City University of Hong Kong	2	1
Singapore Management University	1	-
Université Paris-Est Créteil (UPEC)	2	-
University of Applied Sciences Technikum Wien	2	-
IPAG Business School, France	4	2
Corvinus University	2	-
Technical University of Applied Sciences Wuerzburg-Schweinfurt	1	1

## Управление бизнесом / Business Administration

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University	Applications	Nominations
City University of Hong Kong	2	-
Singapore Management University	1	-
Technical University of Applied Sciences Wuerzburg-Schweinfurt	3	1
Université Paris-Est Créteil (UPEC)	5	2
University of Pécs, Hungary	2	1
Antai College of Economics and Management of Shanghai Jiao Tong University	2	1
IPAG Business School, France	9	1
University of Applied Sciences Technikum Wien	1	-
Corvinus University	5	-
Binus University	2	2

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## Цифровые инновации в управлении предприятием / Management and Digital Innovation

University	Applications	Nominations
University of Applied Sciences Technikum Wien	1	-
Singapore Management University	1	1

## Международный бизнес / International Business

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University	Applications	Nominations
University of Pécs, Hungary	1	-
Université Paris-Est Créteil (UPEC)	2	-
IPAG Business School, France	3	1
Corvinus University	3	-

## Логистика и управление цепями поставок / Logistics and Supply Chain Management

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University	Applications	Nominations
University of Pécs, Hungary	1	1
Technical University of Applied Sciences Wuerzburg-Schweinfurt	1	1
IPAG Business School, France	1	-
Corvinus University	1	-

## МАГИСТРАТУРА MASTER'S

### Бизнес-аналитика и системы больших данных / Business Analytics and Big Data Systems

University	Applications	Nominations
University of Applied Sciences Technikum Wien	2	-
Corvinus University	2	-
Rabat Business School	1	-

### Маркетинг: цифровые технологии и маркетинговые коммуникации / Marketing: Digital Technologies and Marketing Communications

University	Applications	Nominations
Antai College of Economics and Management of Shanghai Jiao Tong University	1	-
IPAG Business School, France	1	-
University of Pécs, Hungary	2	-
Corvinus University	1	-
Tongji University	1	1
Rabat Business School	2	1
University of Applied Sciences Technikum Wien	1	-

### Международный менеджмент / International Management

University	Applications	Nominations
Technical University of Applied Sciences Wuerzburg-Schweinfurt	1	-
University of Pécs, Hungary	1	-
Antai College of Economics and Management of Shanghai Jiao Tong University	3	1
IPAG Business School, France	1	-
Corvinus University	1	-
Tongji University	3	1

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## Стратегический менеджмент и консалтинг / Strategic Management and Consulting

University	Applications	Nominations
Antai College of Economics and Management of Shanghai Jiao Tong University	1	-
IPAG Business School, France	1	-
University of Applied Sciences Technikum Wien	1	-
Friedrich-Alexander Universität Erlangen-Nürnberg, Germany	2	1
NSB Bangalore	1	1

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## Электронный бизнес и цифровые инновации / Electronic Business and Digital Innovations

University	Applications	Nominations
Technical University of Applied Sciences Wuerzburg-Schweinfurt	2	1
University of Applied Sciences Technikum Wien	6	1
IPAG Business School, France	1	-
Corvinus University	3	1

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## Бизнес-информатика: цифровое предприятие и управление информационными системами / Business Informatics: Digital Enterprise and Information Systems Management

University	Applications	Nominations
University of Pécs, Hungary	1	-
Corvinus University	1	1