



SHORT WINTER PROGRAM JANUARY

11 January- 22 January 2025

Winter program in Budapest :

Content of the program

1. 2 courses with company guest speakers
2. Student airport pick up
3. Onsite orientation
4. Farewell dinner
5. Corvinus new dorm double rooms for students+ single occupancy for faculty
6. Cultural programs for 2 afternoons

Courses:

International relations course – 3 ECTS

Professor: Dr. Tamás Matura, Ph.D., [linkedin.com/in/tamas-matura-ph-d-dr-jur-874627a2](https://www.linkedin.com/in/tamas-matura-ph-d-dr-jur-874627a2)

Associate professor at Corvinus University of Budapest, Senior Fellow of CEPA Washington, President of the Central and Eastern European Research Center for Asia, founding member of the European Think Tank Network on China.

The course introduces how Hungary as a small state is trying to navigate the rocky waters of a changing world order. Budapest has been positioning itself in between the West and the East in the past decade, but it is questionable whether this foreign policy strategy stays sustainable and profitable in the near future. Rising tensions between the US and the EU on one side and the East and China on the other means that Hungary takes a huge risk by trying to play the role of a middleman between the two emerging blocks.

Cross cultural communications course

Professor: Dr. Zita Kelemen, Ph.D., www.linkedin.com/in/drzitakelemen

Associate professor at Corvinus University of Budapest, teaching at Cultural diversity and communications at the Executive MBA program at Corvinus. Licensed trainer of Lewis Communications and GLOBALDISC.

The course focuses on managing cultural diversity in the international business context (Russia, Hungary and other countries). Participants are challenged to increase their knowledge and understanding of the relative contribution of cross-cultural expertise to management and business effectiveness. The course provides hands-on insights into the impact of cultural factors in management and business, intercultural communication and working with cross-cultural teams.

Accommodation: *Corvinus Gellért Dorm*

Double rooms with bathrooms
Teaching will be in the same building
Downtown Buda location
10 min from Central Market and Corvinus Main Building



Cultural program 1: *Buda Tour*



During this 3-hours tour you will see the main attractions of Buda side of the city.

Go up to the Buda Castle, the oldest, most romantic part of the city, by the use of the famous Funicular.

During a walking tour, you will experience the medieval houses, the

charming, cobbled stone streets, the Matthias Church (outside visit) and many more important landmarks. We will enter the terrace of the Fisherman Bastion from where you have a breathtaking view of Budapest. You can enjoy some free time here and explore the streets filled with hidden romantic places, cafés and with excellent souvenirs shopping opportunities.

Includes:

- entrance fee to Fisherman's Bastion
- English-speaking guide for 3 hours

Cultural program 2: Parliament Building - City Center Walking Tour – St. Stephen’s Basilica

This tour brings guests to one of the true icons of Budapest, the Parliament Building and gives an experience of the grand architecture of the city center.

Description & Timing

Meet and greet at the university Aula

Take public transportation to the Hungarian Parliament building.

Explore the magnificent Parliament building and the neighboring sites

Start your walking tour in the city center discover the Freedom Square, the National Bank and many other important attractions.

Visit the beautiful St. Stephen’s Basilica

Take the public transportation to the dorm

Arrive at the hotel

Includes:

- English-speaking guide for 3 hours
- entrance to St. Stephen’s Basilica



Other cultural activities that we can support to organize:

Relaxing at the Széchenyi Baths

Hero’s Square

Escape Rooms in Budapest

Crazy Museums: Pin Ball Museum and Selfie Museum

Opera or other museum visits

Visit to The House of Music

Vajdahunyad Castle



Suggested schedule:

Time	12 Jan (Sunday)	13 Jan (Monday)
9.00-11.30 J 201	ARRIVAL	Orientation and payment at the bank
11.30-12.30		Lunch individually
12.30-15.30		Hungary and the world (International Relations)
		FREE TIME

Time	14 Jan (Tuesday)	15 Jan (Wednesday)	16 Jan (Thursday)	17 Jan (Friday)	18 Jan (Saturday)	19 Jan (Sunday)
9.00-12.15	Hungary and the world (International Relations) Guest lecturer	Cross cultural communications in business (training)	Hungary and the world (International Relations)	Hungary and the world (International Relations)	FREE TIME	FREE TIME
12.30-13.30	Lunch individually	Lunch individually				
13.30-15.45	City tour till 16.30	Cross cultural communications in business (training)	City tour till 16.30	Hungary and the world (International Relations) Guest lecturer		
		FREE TIME				

	20 Jan (Monday)	21 Jan (Tuesday)	22 Jan (Wednesday)
9.00-12.15	Cross cultural communications in business (training)	Hungary and the world (International Relations)	DEPARTURE
12.30-13.30	Lunch individually	Lunch individually	
13.30-14.30	Company visit	Hungary and the world (International Relations)	
14.30-17.00			
		Farewell dinner	