

# Winter School in Japan!

*Family Business and Management in Japan in the 21<sup>st</sup> Century*

January 11- January 22, 2025

Exclusively for 2nd & 3rd Year Bachelor's of International Business and Master's of International Management students



HSE GSB is thrilled to announce an exciting opportunity! We are holding a competition for students in International Business and International Management to join an unforgettable Winter School in Japan!

Explore the dynamic landscape of family businesses and management practices in Japan at our Winter School! Delve into the unique challenges and opportunities facing family-owned enterprises in the 21st century, focusing on sustainability, leadership transitions, innovation, and global competition. Through lectures, case studies, and cultural experiences, you'll gain valuable insights into how traditional Japanese values blend with modern business strategies, shaping the future of family enterprises in one of the world's most fascinating economies. Join us for this immersive experience, combining education with the rich cultural heritage of Japan!

## **Program Highlights:**

**Dates: January 11<sup>th</sup>- January 22<sup>nd</sup>, 2025**

Explore 6 iconic cities across Japan – from the historic Kyoto, Hiroshima and Fukuoka, vibrant Nagoya and Tokyo, to futuristic Yokohama.

The program is packed with three core elements: Business, Education, and Culture. Earn **3 credits** and walk away with enriching experiences that will last a lifetime!



### Business

- ❖ Learn the legacy of Toyota and explore Nissan's assembly production
- ❖ Discover cutting-edge industrial robotics at Daido Robots Hall in Nagoya
- ❖ Explore the Tokyo Stock Exchange and engage with a top consulting firm
- ❖ Trace the origin of instant noodles, first invented in Japan
- ❖ Visit JETRO (Japan External Trade Organization)
- ❖ Visit the famous Kyoudo company (leading in makeup brush production)

### Education

- ❖ Attend lectures with renowned Japanese professors on Japan's unique management systems and family businesses
- ❖ Collaborate on a group presentation that will be evaluated by representatives from leading Japanese universities

### Culture

- ❖ Soar to new heights at Tokyo Skytree- the world's tallest tower
- ❖ Experience the beauty of Asakusa and Kiyomizu-dera temple complexes
- ❖ Dive into pop culture at Akihabara and marvel at the bustling Shibuya Crossing
- ❖ Shop in the famous districts of Ginza and Shinjuku
- ❖ Visit the majestic Kinkakuji Temple and the sacred island of Miyajima



### **Scholarship Alert**

**All major expenses covered, including plane tickets, accommodation, and train travel between cities – sponsored by HSE GSB!**

#### **How to Apply:**

- ❖ Submit your application form by **September 23rd (23:59)**
- ❖ Attend the interview
- ❖ Wait for the results via email (sent to your university email address)

Don't miss this incredible chance to immerse yourself in the heart of Japan's business, education, and culture!

[APPLY HERE](#)