

College of Business

Prepared by the Internationalisation Team

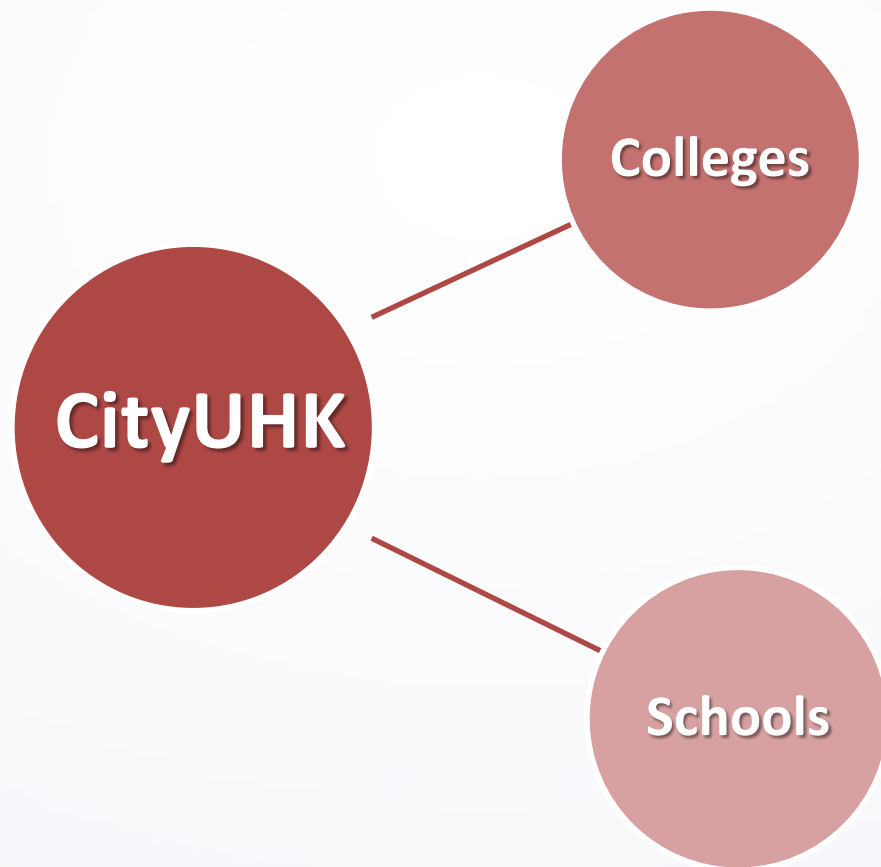


專業 創新 胸懷全球
Professional · Creative
For The World

 AACSB
ACCREDITED

 EQUIS
ACCREDITED

CityUHK: Academic Structure



- **College of Business (CB)**
- College of Engineering
- College of Liberal Arts & Social Sciences
- College of Science
- Jockey Club College of Veterinary Medicine and Life Sciences
- School of Creative Media
- School of Data Science
- School of Energy and Environment
- School of Law
- Chow Yei Ching School of Graduate Studies

CityUHK: Facts

- Established in **1984** as City Polytechnic of Hong Kong
- Assumed full university status in **1994**
- **27** faculty members are named Highly Cited Researchers for 2023 by Clarivate
(CityUHK's percentage of the world's most Highly Cited Researchers is **1st in Hong Kong** by faculty size)
- Rankings:
 - QS* University Rankings*
 - **70th** in the world in 2024
 - **17th** in Asia in 2024
 - **6th** Top 50 under 50 in 2023
 - THE* Rankings*
 - **1st** in the world's most international universities in 2024
 - **4th** in Young University in 2024
 - **82nd** in the world in 2024
 - **16th** in Asia in 2023
- Total student population of **20,000+** enrolled in **130 programmes**
- Medium of instruction: **English**
- Multinational student body from **25+ countries**

*QS: Quacquarelli Symonds

*THE: Times Higher Education

CB in Hong Kong



Home to CB

12/F,

Lau Ming Wai Academic Building (LAU)



Accountancy

13/F, LAU



Economics & Finance

9/F, LAU



Information Systems

6/F, LAU



Management

11/F, LAU



Management Sciences

7/F, LAU






Marketing

10/F, LAU

CityU

CB: Facts

- Founded in **1990**
- First in Greater China to be Triple Crown Accredited by  &  & 
- Culturally diverse faculty: **160+ core faculty from 16 nationalities**
- **99.4%** of core faculty (regular Assistant Professor level and above) have doctoral degrees
- **59,064** alumni, **5,900+** current students
- Programme offerings:

Undergraduate



- BBA
- BSc Computational Finance and Financial Technology

Postgraduate



- DBA
- MBA
- EMBA
- EMBA + MPA
- Taught Postgraduate

Research



- MPhil
- PhD

Executive Education



CB: Rankings

UTD Top 100 Business School Research Rankings™



2019 to 2023 Worldwide Rankings (published on March 18, 2024)

Rank	University	Articles	Score	Country
1	University of Pennsylvania (The Wharton School)	392	197.25	USA
2	University of Texas at Dallas (Naveen Jindal School of Management)	297	142.70	USA
3	Columbia University (Columbia Business School)	289	136.18	USA
32	National University of Singapore (NUS) (NUS Business School)	188	70.61	Singapore
33	Texas A&M University at College Station (Mays Business School)	169	70.46	USA
34	Erasmus University Rotterdam (Rotterdam School of Management)	173	67.16	The Netherlands
35	Chinese University of Hong Kong (CUHK), Shatin (CUHK Business School)	170	65.97	China
36	Purdue University (Mitchell E. Daniels, Jr. School of Business / Krannert School of Management)	148	65.76	USA
37	Yale University (School of Management)	143	65.04	USA
38	Boston University (Questrom School of Business)	157	65.00	USA
39	City University of Hong Kong (College of Business)	177	64.09	China
40	Temple University (The Fox School of Business and Management)	160	61.01	USA

Worldwide
39th

Asia Pacific Region
5th

CityU

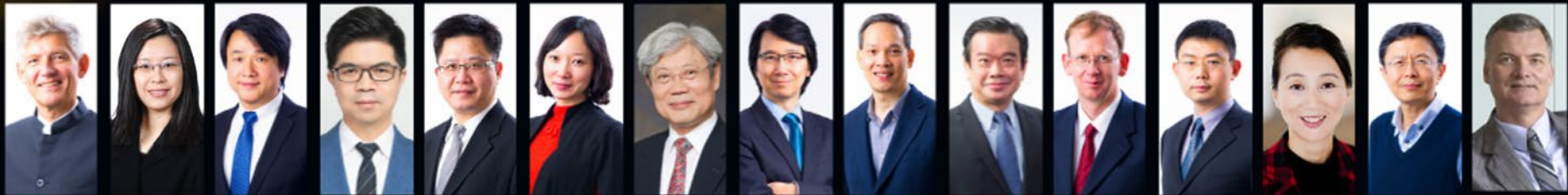
The UTD Top 100 Business School Research Rankings™ was published by the School of Management at the University of Texas at Dallas, based on Research Contributions (All Journals) from 2019-2023.

CB: Scholars

- **15** faculty members are on the Stanford University's list of Top 2% of the World's Most Highly Cited Scientists in 2022

Top 2%

The World's Most Highly Cited Scientists



CB: Management Team

Dean



Prof Kalok Chan

Associate Deans



Prof Gang Ho
China Executive
Programmes and
Advancement



Prof Mary Pang
Internationalisation



Prof Michael Wong
Global Executive
Programmes



Prof Raymond Wong
Undergraduate
Programmes



Prof Stephen Shum
Research and Faculty

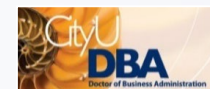
Postgraduate Programmes



Postgraduate Programme List

- Offers over 20 postgraduate programmes

Offered by CB	
DBA	<ul style="list-style-type: none"> ▪ Doctor of Business Administration (DBA) ▪ Doctor of Business Administration (International) <i>taught in Chinese (Putonghua), in collaboration with Fudan University</i> ▪ Doctor of Business Administration (Chinese) (DBA-Chinese) <i>taught in Chinese (Putonghua)</i>
EMBA	<ul style="list-style-type: none"> ▪ Executive MBA (EMBA) ▪ Executive MBA (Chinese) (EMBA Chinese) <i>taught in Chinese (Putonghua)</i> ▪ Executive MBA (EMBA+MPA) <i>taught in Chinese (Putonghua), in collaboration with School of Public Management, Tsinghua University</i>
MBA	<ul style="list-style-type: none"> ▪ Master of Business Administration (MBA)
Offered by Departments	
Taught Master	<ul style="list-style-type: none"> ▪ 14 taught masters programmes ▪ Including a Master of Science in Accounting and Finance with AI and Fintech Applications (MScAF) <i>taught in Chinese (Putonghua), in collaboration with Beijing National Accounting Institute (BNAI)</i>



Postgraduate Programme

DBA (International)



CityU - FudanU

香港城市大学商学院—复旦大学管理学院
工商管理博士(DBA)合作项目

DBA

CityUHK-FudanU Doctor of Business Administration (CityUHK-FudanU DBA)

- Offered in collaboration with Fudan University, China
- 4-year part-time programme taught in Chinese (Putonghua)
- Programme structure based on the CityUHK DBA programme
- Leading to CityUHK DBA award

CityU

Postgraduate Programme

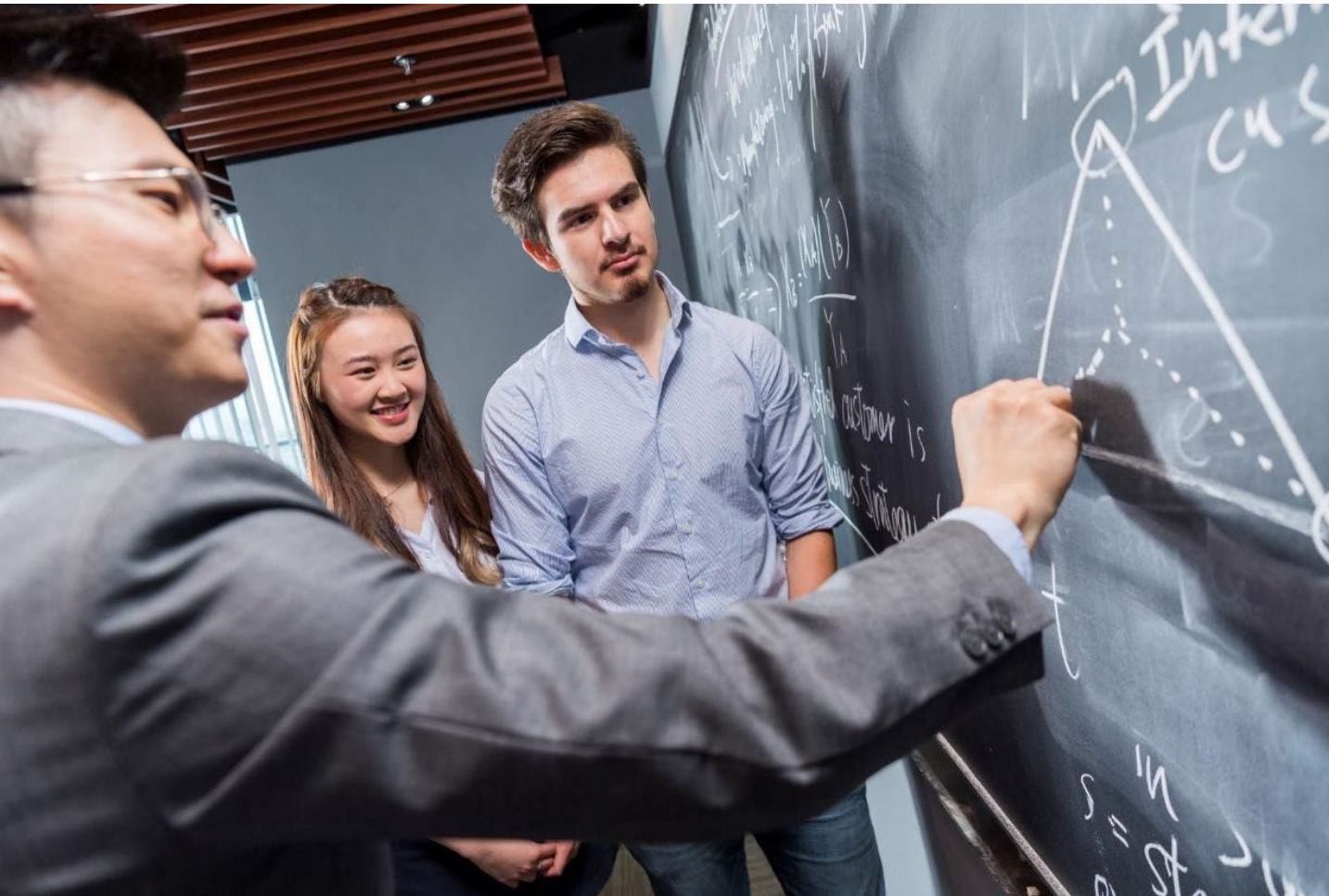
Taught Masters (by Departments)

Departments	Programmes
Accountancy	MSc Accounting and Finance with AI and Fintech Applications <i>(in collaboration with Beijing National Accounting Institute)</i>
	MA International Accounting
	MSc Professional Accounting and Corporate Governance
Economics and Finance	MSc Applied Economics
	MSc Finance
	MSc Financial Engineering
Information Systems	MSc Business Information Systems (Management of Intelligent Systems Stream)
	MSc Business Information Systems (Financial and Intelligent Technology Stream)
	MSc Digital Transformation and Technological Innovation
	MSc Electronic Commerce [#]
	MSc Business and Data Analytics [*]
Management	MA Global Business Management
	MSc Management and Innovation
Management Sciences	MSc Operations and Supply Chain Management
	MSc Business and Data Analytics [*]
Marketing	MSc Marketing

[#] jointly offered with Computer Science Dept

^{*} jointly offered by the Information Systems Dept and the Management Sciences Dept

Research Degree Programmes (PhD/MPhil)



Research Degree Programmes

Joint PhD Schemes

- Beihang University



- Central South University



- Dalian University of Technology



- East China Normal University



- Fudan University



- Harbin Institute of Technology



- Huazhong University of Science and Technology



- Jilin University



- Nanjing University



- Nankai University



- Renmin University of China



- Shandong University



- Sichuan University



- Southeast University



- Tianjin University



- Tongji University



- University of China Academy of Science



- University of Science and Technology of China



- Wuhan University



- Xiamen University



- Xi'an Jiaotong University



- Zhejiang University



Executive Education



Executive Education

Why CityUHK?



**Accreditation
and
International
Recognitions**



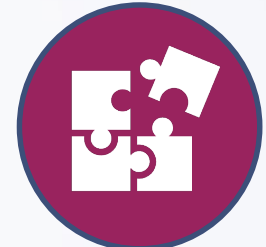
**Global
Perspective**



**Strategic
Location**



**Interdisciplinary
Expertise &
Industry
Experience**



**Customized
Programmes**

Specialties:

- Artificial Intelligence
- China Strategy
- Crisis Management
- Diversity & Inclusion
- Entrepreneurship
- ESG
- Fintech

Executive Education

Institutional Partners

Country	Institutions	Participants
China	Education Bureau, the Government of the HKSAR	Senior government officials
	Fudan University	EMBA students
	Shanghai Jiao Tong University	Senior executives
South Korea	Seoul National University	MBA students
	Sogang University	EMBA students & International MBA students
	SungKyunKwan University	Senior executives
	Yonsei University	Senior executives
Russia	The Russian Presidential Academy of National Economy and Public Administration	Senior government officials & EMBA students
Canada	University of Toronto	EMBA students
Austria	Vienna University of Economics and Business	EMBA students
Spain	The ESADE Business School, Ramon Llull University	Master students

Undergraduate Programmes



Undergraduate Programmes

Majors

Majors			
CB	<ul style="list-style-type: none"> BSc Computational Finance and Financial Technology BBA Global Business 		
AC	<ul style="list-style-type: none"> Accountancy 	EF	<ul style="list-style-type: none"> Business Economics Finance
MGT	<ul style="list-style-type: none"> Management 	IS	<ul style="list-style-type: none"> Global Business Systems Management Information Management
MKT	<ul style="list-style-type: none"> Marketing 	MS	<ul style="list-style-type: none"> Business Decision Analytics Global Operations Management



Undergraduate Programmes

Joint Bachelor's Degree Programmes

with Columbia University, USA

2 Degrees – 2 years at CityUHK + 2 years at ColumbiaU

- BBA in Business Decision Analytics
- BBA in Business Economics
- BSc in Computational Finance and Financial Technology
- BBA in Global Business
- BBA in Management



with National Taiwan University, Taiwan

2 Degrees – 2 years at CityUHK + 2 years at NTU

- BBA in Accountancy
- BBA in Business Economics
- BBA in Marketing



國立臺灣大學
National Taiwan University



with ESSEC Business School, France

2 Degrees – 2 years at CityUHK + 2 years at ESSEC

- BBA in Marketing




The International PPP Specialist Centre of Excellence for Public Transport Logistics



CityUHK + Tsinghua University + the United Nations Economic Commission for Europe (UNECE)

- signed an agreement to advance PPPs within China's OBOR initiative in January 2016
- Develop the best practices in PPPs and deliver relevant training in Greater China Region



**中华人民共和国国务院新闻办公室**
The State Council Information Office of the People's Republic of China
www.sco.gov.cn

首页 本办介绍 工作动态 新闻发布会 政府白皮书 行政审批事项 国新视点 地方动态 影视片 出版物

首页 交流合作

联合国欧洲经济委员会PPP中国中心将落户北京和香港

国务院新闻办公室网站 www.sco.gov.cn 2016-01-22 来源：新华社

在中国政府与联合国已经达成的政府和社会资本合作(PPP)相关协议基础上, 联合国欧洲经济委员会(UNECE)和清华大学、香港城市大学日前在日内瓦联合国欧洲总部正式签署了共建联合国欧洲经济委员会PPP中国中心的合作协议。

联合国欧洲经济委员会秘书长巴赫、清华大学副校长杨斌、香港城市大学副校长叶豪盛共同签署了合作协议。此前, 中国国家发展和改革委员会与联合国欧洲经济委员会正式签署了合作谅解备忘录, 合作内容之一是支持设立PPP中国中心。

根据协议, 联合国欧洲经济委员会PPP中国中心将分别设在北京和香港, 中心将积极参与联合国PPP标准的制定, 特别是交通物流领域有关PPP标准的制定以及最佳PPP实践的总结, 并具体落实UNECE与发改委合作备忘录中确定的合作事项, 包括PPP论坛、PPP培训、PPP示范城作与示范项目等。

巴赫表示, 联合国欧洲经济委员会致力于更好地加强PPP区域性合作与交流, 已经在全球设立了多个PPP区域中心, 此次与清华大学和香港城市大学合作的目的是设立中国中心。(记者 张淼 赵小娜)

CB in Shenzhen



The Centre for Advanced Business Research and Executive Education

- 10,000+ square feet in CityUHK Shenzhen Research Institute Building
- Environmentally friendly facilities
- State-of-the-art technologies
 - executive auditorium
 - break-out rooms
 - teaching studios



College International Advisory Board



Chairman

Dr Peter Wong, GBS, JP

Chairman, The Hongkong and Shanghai Banking Corporation Limited

Convenor

Professor Kalok Chan

Dean, Chair Professor of Economics and Finance, College of Business, City University of Hong Kong



Members



Dr Adrian Cheng, SBS, JP

Executive Vice-chairman and Chief Executive Officer, New World Development Company Limited
Executive Chairman, New World China Land Limited
Executive Director, New World Department Store China Limited
Executive Director, Chow Tai Fook Jewellery Group
Founder & Chairman, K11 Concepts Limited



Mr Alfred Chuang

CEO and Founder, Magnet Systems, USA
Founder and Former Chairman, BEA Systems, USA



Professor Albert Yuk-keung Ip

Independent Non-executive Director,
New World Development Company Limited



Dr Jih-chu Lee

Vice Chairperson, Shin Kong Financial Holdings, Taiwan
Vice Chairperson, Shin Kong Life, Taiwan



Mr James Thompson, GBS

Founder and Chairman, Crown Worldwide, HK



Professor Gregory Chow

Class of 1913 Professor of Political Economy, Emeritus
Professor of Economics, Emeritus, Senior Economist,
Princeton University, USA



Mr Geoffrey Hamilton

Former Chief, Corporation and Partnerships Section,
United Nations Economic Commission for Europe



Mr Lawrence Jin

Eastern Region Market Leader, Deloitte China



Professor Shu Hsing Li

Former Vice President, Finance Affairs and
Professor of Accounting, National Taiwan University, Taiwan



Professor Jinhong Xie

JC Penney Eminent Scholar Chair and Professor of Marketing,
Warrington College of Business, University of Florida, USA

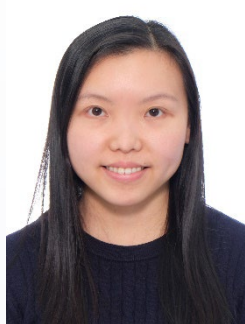
Internationalisation Team



Prof Mary Pang
Associate Dean
(Internationalisation)



Ms Connie Chan
Executive Officer
(External Liaison)



Ms Jasmine Wong
Executive Officer
(Inbound Students)

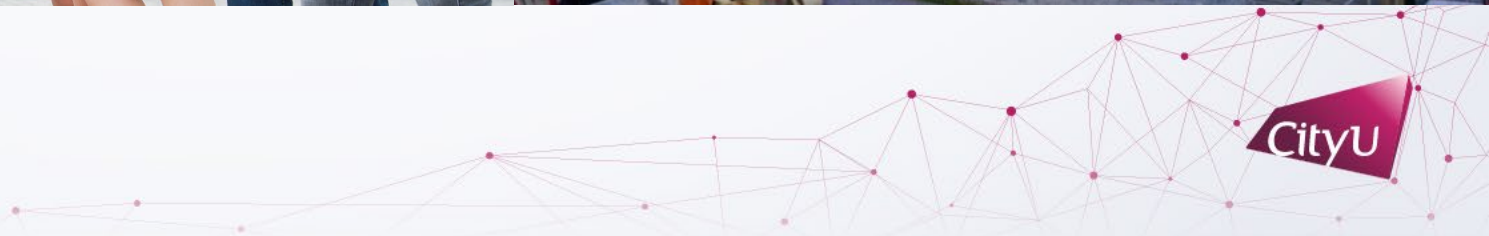


Ms Angie Cheung
Executive Officer
(Outbound Students)



Ms Edna Yu
Exchange Programme
Administrator

Education Abroad



Student Exchange Opportunities

- ❖ Students have a choice of **263** host institutions, in **41** countries, in **6** continents
- ❖ **415** outbound students in academic year 2023/24
- ❖ **337** inbound students in academic year 2023/24



University of Zurich UZH



University of Nottingham
UK | CHINA | MALAYSIA



YONSEI UNIVERSITY



MONASH University



UNIVERSITY OF MALAYA



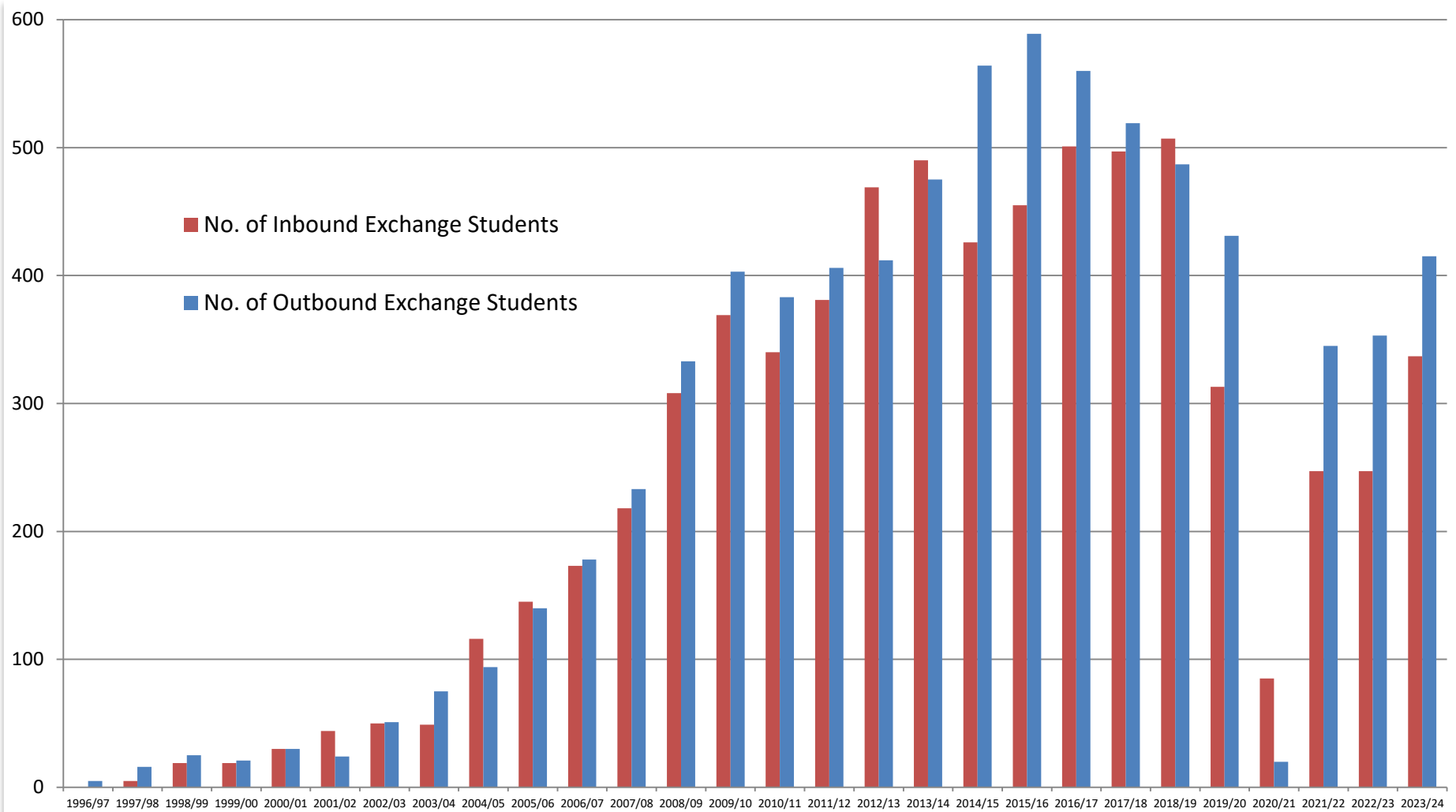
UNIVERSITY OF TORONTO
SCARBOROUGH



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin

<http://www.cb.cityu.edu.hk/exchange>

CB Student Exchange Activity



AY 2023/24 projected mobility levels as of March 2024.

Cultural and Language Immersion Scheme

Programme Features

- Focused English Classes
- Homestay
- Voluntary Work
- Social/Cultural Activities

Countries: Australia, Canada, New Zealand, UK, USA



Examples of the Actions Taken By CB Students



Service Learning

Programme Features

- Various volunteering projects
e.g. Food rescue, Homeless support, Construction, Teaching, Sustainable fashion, Sports education, Animal care
- Partnering with local villagers and international volunteers

Countries: Fiji, Laos, Nepal, Philippines, Portugal, Sri Lanka



Summer Learning Abroad @ Boston



At Harvard

Study @ Harvard Summer School

- 6-7 weeks at **Harvard University**
- to take credit-bearing courses taught by Harvard faculty and study alongside elite students
- a full Harvard experience by living on-campus and participating in its activities

At MIT

Research @ MIT Data Science Lab

- 6 weeks at **Massachusetts Institute of Technology**
- to learn and engage in business analytics research projects
- bespoke programme designed and delivered by prestigious MIT faculty members



Summer Learning Abroad



In UK

Study @ Warwick Summer School

- 4 weeks at **University of Warwick**
- to participate in Cultural Immersion Week
- to take a credit-bearing course with students from all around the world

In South Africa

Study @ Stellenbosch Summer School

- 5 weeks at **Stellenbosch University**
- an experiential learning, trans-disciplinary programme
- with theoretical and practical components aimed at enabling social impact and transformation



Campus Entrances



Main Entrance
by train or subway



University Circle
by taxi or car

Student Residence

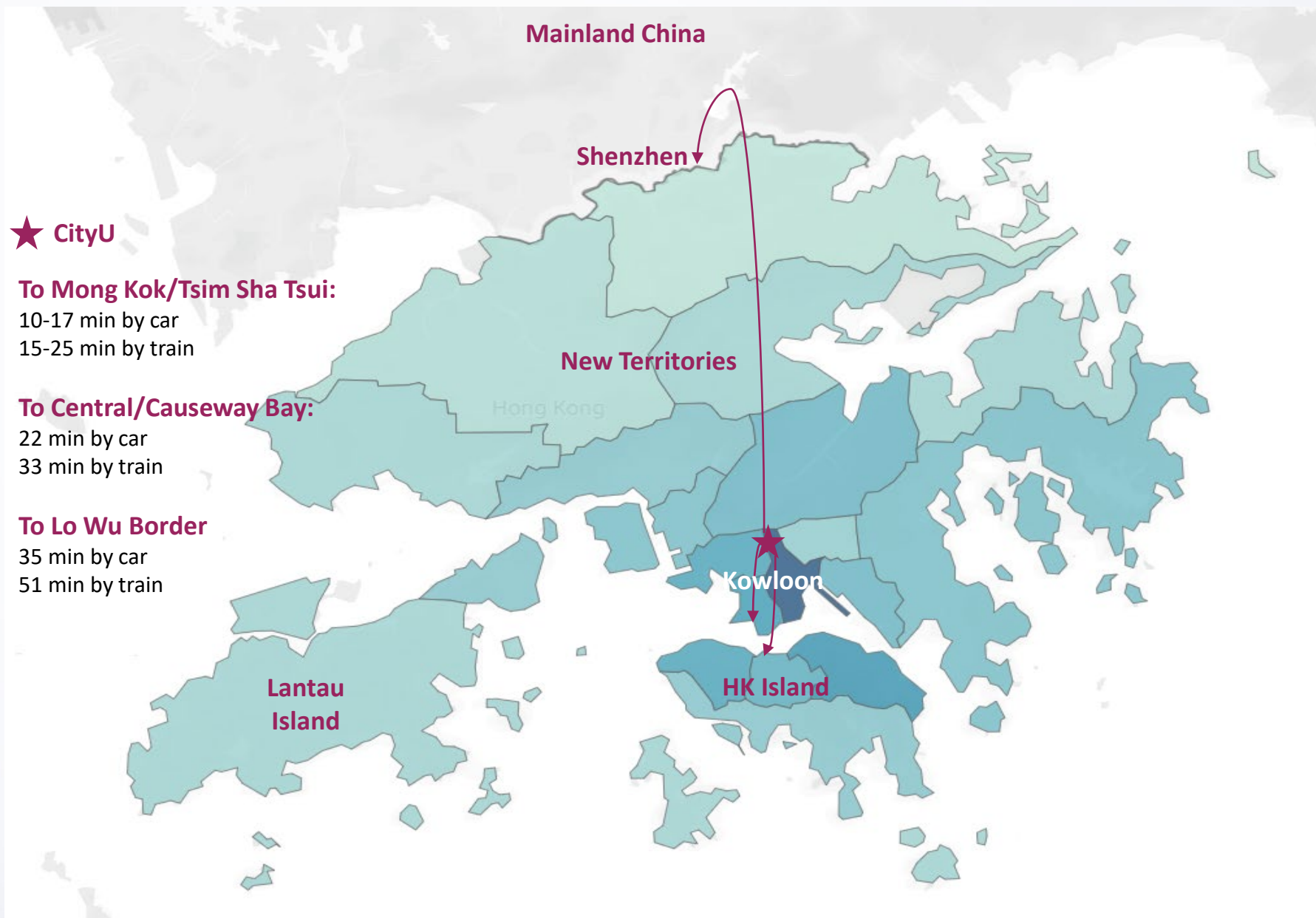
Residence fee for 2024/2025:

- Regular rate for Double Room (per person)
 - HKD11,450 (~USD1,468) per semester
- Regular rate for Single Room (per person)
 - HKD22,900 (~USD2,936) per semester
 - Limited number

The hall lodging fees are subject to annual review and revision.



Location in HK



Location in Asia



Why CityUHK?

- **English** as the medium of instruction
- Internationally Recognized **World Class** University
- **Well-connected** with distinguished universities globally
- **State-of-the-art** facilities
- A **wide range** of disciplines
- **Flexible** studying mode and choice
- **Culturally diverse** campus
- Located in the **heart** of Hong Kong



Stay Connected

College of Business

12-200, 12/F,
Lau Ming Wai Academic Building
City University of Hong Kong
83 Tat Chee Avenue
Kowloon



@cityu_cb



@香港城市大學商學院



@cityu_cb



@cityu_business