



World Culture Fest

Share the national
traditions and customs
of your home country!



About the event

This festival is a celebration of cultures, an opportunity for you to proudly represent your heritage, and meet students from all over the world.



Date: 21.10.2023



Time: 12:00 - 16:00



Location: Shabolovka campus



Participants: GSB students representing national groups from foreign countries, ethnic groups living on the territory of Russia, including a team representing Russian culture.

Apply by 1 October!

Ways to *participate*

○ *As a team*

Gather a **group of up to 5 students** who are interested in representing your culture together

(check out slide 4)

○ *Individually*

If you:

- do not have a team
- prefer to work solo
- the only representative of your country/ethnicity

(check out slide 9)

Selection process: submit your application online and wait for the results (check out slide 10)





Presenting as a *team*



Presentation + performance

Talk about your country, culture, traditions and perform a piece of folk dance, song or play a traditional musical instrument. The presentation has to touch upon the following topics: Geography, History, Cultural landmarks and main attractions, National cuisine, Folklore.



Preparing a stand

There will be tables and stands where participants can present:

- national cuisine
- posters and photos
- traditional art objects
- anything else related to the culture

What if I *don't* have a team? Visit slide 8



Presentation + performance



Length and format:

- 10 mins
- Ppt format
- English language

Slides:

Essential text + colorful images & videos

Outline (suggested):

Intro, geography, history, culture, landmarks and main attractions, cuisine

Performance (optional):

Piece of folk dance, song or a traditional music

Cultural quiz (optional):

Make sure others leave the festival having learnt something new about your home country





Preparing a stand



Images: There will be boards on which you will be able to attach maps, pictures, postcards, anything you find interesting to talk about. You can send the pictures to us so that we could print them

Arts and crafts: There will be tables on which you can put arts and crafts typical to your culture, it could be dolls, ceramics, napkins and etc.

Food: You are welcome to bring some traditional food. Tea and some Russian snacks will be provided.


Costumes: Traditional clothing is highly appreciated (it can be a hat, a scarf, or a full outfit)



Submit a *team application*

Prepare and send a **group presentation** and/or a **concept of the stand** (which pictures/posters you will use, folk artefacts you will want to put on display, dishes of your national cuisine that you will present) **to the International Office by 1 October.**

<https://forms.gle/oXzWWTCerbzDZtRe6>



WORLD CULTURE FEST

Become an ambassador of your culture!

GSB is an international school. We welcome international students from more than 60 countries on 4 continents. We attend the same lectures and seminars, work on the same projects, sit shoulder to shoulder in the library, participate together in competitions and championships, but what do we know about each other?

fbm.international.hse@gmail.com [Switch account](#)

Not shared

* Indicates required question

Search for a *team*

1. Use our spreadsheet to **find the people** from the same country/of the same ethnicity and **create a team**

https://docs.google.com/spreadsheets/d/1pQgaVsBO1j4bTt3qbaxDboftLgMvmlQ073akE_1z52c/edit?usp=sharing

- 2.** Prepare and send a **group presentation** and/or a **concept of the stand** (which pictures/posters you will use, folk artefacts you will want to put on display, dishes of your national cuisine that you will present) **to the International Office by 1 October.**

<https://forms.gle/oXzWWTCerbzDZtRe6>

[illegible]

A banner for 'WORLD CULTURE FEST'. The top half features a light beige background with a network of white dots and lines. Four stylized globes in red, white, yellow, and red are arranged horizontally. Below this, a thick red horizontal bar separates the header from the main text area. The text 'WORLD CULTURE FEST' is in large, bold, black capital letters. Below it, the text 'Become an ambassador of your culture!' is in a smaller, black, sans-serif font. A paragraph follows: 'GSB is an international school. We welcome international students from more than 60 countries on 4 continents. We attend the same lectures and seminars, work on the same projects, sit shoulder to shoulder in the library, participate together in competitions and championships, but what do we know about each other?'. At the bottom, a white bar contains the email 'fbm.international.hse@gmail.com', a blue link 'Switch account', and a cloud icon. A red asterisk and the text '* Indicates required question' are at the very bottom.

Individual participation

If you:

- do not have a team
- prefer to work solo
- the only representative of your country/ethnicity

You can **sign up** to:



Perform a piece of folk dance



Sign national songs



Create a quiz



Or anything else

Submit application here:

<https://forms.gle/PEYBD32KZo58SfSt5>

The best individual participant will be selected and prizes will be awarded.





Selection & awards process

1. Submit application

Prepare and send a presentation and/or a concept of the stand to the International Office using the link below:

[Team application](#)
[Individual application](#)

Deadline 1 October



2. Selection period

Within the 3 working days after the deadline, the International Office notifies the teams selected to perform at the festival



3. Perform & get prizes

Event visitors vote for the teams/individuals they liked the most. Results are announced by the end of the event.



We're waiting for you!

Do you have any questions?

outgoing.gsb@hse.ru | +7(495)7729590*28501 | gsb.hse.ru/en/iec/

