

TAR UMT INTERNATIONAL RESEARCHER AND STUDENT CONFERENCE

(IRSC) 2023

THEME: SUSTAINABILITY IN THE NEW ECONOMY

9 August to 12 August 2023

Organised by: TAR UMT

Co-host:	Country:
1.Can Tho University	Vietnam
2. UNTAR	Indonesia
3. The University of Danang	Vietnam
4. Petra Christian University	Indonesia
5. Esa Unggul University	Indonesia
6. Widya Mandala	Surabaya
7. Duta Wacana University	Indonesia
8. Heriot Watt University	Malaysia

Venue: TAR UMT Main Hall

ABOUT THE CONFERENCE

The IRSC 2023 is a dual conference, consisting of concurrent sessions for researchers and students respectively. It aims to be a platform for participants to interact, share research findings as well as explore common values and themes pertinent to the current economic climate, such as diversity, inclusivity, digital transformation and sustainability, with the goals of building research networks and fostering collaborative relationships.

OBJECTIVE OF THE CONFERENCE

- To enable researchers and students to keep abreast of research frontiers and latest business trends.
- To provide a networking platform for researchers, students and industry players.
- To develop an international platform for researchers and students to promote sharing of research ideas and best practices.
- To provide researchers and students with a multi-cultural experience through interaction with peers of various nationalities and cultural backgrounds.

SUB-THEMES

- Economics
- Accounting
- Marketing
- Finance
- Management
- Law
- Business

KEYNOTE SPEAKERS

1. Prof Dr Daniel Meyer (University of Johannesburg, South Africa)

Daniel Meyer is appointed as a Full Professor, School of Public Management, Governance and Public Policy at University of Johannesburg, South Africa, specialising in regional and local economic development analysis as well as policy development. He has developed various measurement tools, indices and scales to analyse regional economies. Since 2015, he has authored more than 100 internationally peer-reviewed research papers, and has also presented more than 50 international conference papers, including a number of keynote addresses. His research is multi-disciplinary, covering development economics and public management and governance. He has since successfully supervised 10 PhD students and 13 master's degree students. He has developed a large international network of research partners across the globe with a strong focus on the Visegrad group of countries. Daniel has successfully completed and delivered more than 40 regional development strategies for local and provincial governments, and is also involved in various community development projects. Throughout his academic career, he has received a number of awards: most inspiring lecturer (2012); Vice-Chancellor's award for community engagement via the Vaal LED warrior initiative (2016); media person of the year (2016); most productive senior researcher on the NWU Vaal campus (2016, 2017, 2018); and most productive senior researcher in the NWU Faculty of Economic and Management Sciences (2019). His motto in life is "give more than you take".

2. Prof Dr Hooy Chee Wooi (University Sains Malaysia)

Hooy Chee Wooi, is a Professor at the School of Management, Universiti Sains Malaysia. He was born in Georgetown, Penang and has completed his secondary education in Chung Ling High School. He joined USM after obtaining his PhD from the University of Malaya in 2008. His research interest is in international finance, financial economics, and corporate governance. He has published in numerous ISI journals including Emerging Market Review, International Finance, Pacific Basin Finance Journal, The British Accounting Review, and The North America Journal of Economics and Finance. He has served as visiting scholar in the United States, Australia, Hong Kong, South Korea, Japan, and Taiwan, and is currently Vice President of the Malaysian Finance Association.

3. Dr. Halimahton Sa'diah Let

(Director of Productivity Development and Competitiveness, Malaysian Productivity Corporation)

Dr. Halimahton Sa'diah Let, was born in Perak, Malaysia. She obtained her Bachelor of Economics from University of Malaya (UM) in 1998, Master of Economics and Management and PhD of Economics from Universiti Putra Malaysia (UPM) in 2008 and 2020, respectively. She has served Malaysia Productivity Corporation (MPC) for 21 years, an agency under the Ministry of International Trade and Industry (MITI). She started her career in MPC and served in the Global Competitiveness Division. Currently, she is a Director of MPC under the Delivery Management Office (DMO), to coordinate, monitor and evaluate delivery efforts between industry and government. Her role is to oversee the

eleventh Productivity Nexus which was established in 2017 under Malaysia Productivity Blueprint (MPB). The Productivity Nexus is a one-stop platform which supports, assists, and guides businesses to increase productivity level, increase innovation, and capture growth opportunities. This platform is led by industry players and is fully supported and monitored by MPC.

IMPORTANT DATES

Details	Date
Paper Submission	30 April 2023 15 May 2023
Paper Acceptance Notification	15 May 2023 22 May 2023
Registration Deadline	1 June 2023

CONFERENCE FEES

Local and International Researchers

Present research findings, no paper submission	Partner University only (FOC)
Present research findings with full paper submission	Local: RM1,038.80 International: USD265
Conference attendee	Local: RM530 International: USD125

AGENDA DAY 1 (10/8/23)

Time	Activities
OPENING	
9:00am-9:30am	Arrival of delegates
9:30am-9:50am	Welcome speech by TAR UMT President *(Concurrent with students opening ceremony)
Session 1	
10:00am- 12:30pm	<p>PROPOSED KEYNOTE SPEAKERS:</p> <ol style="list-style-type: none"> 1. Prof Dr Daniel Meyer (South Africa) – UJ South Africa 2. Prof Dr Hooy Chee Wooi (Malaysia) – USM 3. Dr. Halimahton Sa’ diah Let (Malaysia) – Director of Productivity Development and Competitiveness, Malaysia Productivity Corporation

Lunch Break	
Session 2	Parallel session
2:30pm -5:00pm	Presenters 1-5 (Each presenter 30 minutes)
6.00pm onwards	Cultural Night and Gala Dinner

DAY 2 (11/8/23)

Time	Activities
9:00am-9:30am	Arrival of delegates
Session 1	Parallel session
9:30am -12:00noon	Presenters 1-5 (Each presenter 30 minutes)
Lunch Break	
Session 2	Parallel session
2:30pm -5:00pm	Presenters 1-5 (Each presenter 30 minutes)
End of the day	

PROCEEDINGS & PUBLICATIONS

*All accepted papers will be published in proceeding with E-ISBN

*Selected papers will be published in:

1. International Journal of Economics and Management
2. Tra Vinh University Journal of Science
3. Advances in Pacific Basin Business, Economics and Finance

SUBMISSION GUIDELINE

- The full paper should be submitted to irsc2023@tarc.edu.my.
- Each paper must be original and unpublished work, not been submitted for publication somewhere.
- Prospective authors are invited to submit full paper in the form of MS.
- Please refer to the [submission template](#).

If you have any enquiries, please contact irsc2023@tarc.edu.my