

# Objectives

- To enable researchers and students to keep abreast of research frontiers and latest business trends.
- To provide a networking platform for researchers, students and industry players.
- To develop an international platform for researchers and students promoting sharing of research ideas and best practices.
- To provide researchers and students with a multi-cultural experience through interaction with peers of various nationalities and cultural backgrounds.

## IMPORTANT DATES

**Extended to  
15 May 2023**

Paper Submission	<del>30 April 2023</del>
Paper Acceptance Notification	22 May 2023
Registration Deadline	01 June 2023

## SUB THEMES

- Economics
- Accounting
- Marketing
- Finance
- Management
- Law
- Business



# TAR UMT INTERNATIONAL RESEARCHER AND STUDENT CONFERENCE (IRSC) 2023

## Sustainability in the New Economy

DATE: 9th to 12th AUGUST 2023

VENUE: TAR UMT



The IRSC 2023 is a dual conference, consisting of concurrent sessions for researchers and students respectively. It aims to be a platform for participants to interact, share research findings as well as explore common values and themes pertinent to the current economic climate, such as diversity, inclusivity, digital transformation and sustainability, with the goals of building research networks and fostering collaborative relationships.

✉ [irsc2023@tarc.edu.my](mailto:irsc2023@tarc.edu.my)

🌐 <https://www.tarc.edu.my>

📍 Kampus Utama, Jalan Genting Kelang, 53300 Kuala Lumpur, Malaysia

## SUBMISSION GUIDELINE

- The full paper should be submitted to [irsc2023@tarc.edu.my](mailto:irsc2023@tarc.edu.my).
- Each paper must be original and unpublished work, not been submitted for publication somewhere
- Prospective authors are invited to submit full paper in the form of MS.

## PARTICIPATION FEES

RESEARCHER	FEES (LOCAL)	FEES (INTERNATIONAL)
<ul style="list-style-type: none"> <li>• Present research findings, no paper submission</li> <li>• Present research findings and submit full paper</li> </ul>	Partner University only (FOC)	
<b>Conference attendee</b>	RM 530	USD 125

\*\* All accepted papers will be published in proceeding with E-ISBN

\* Selected papers will be published in:

1. Advances in Pacific Business, Economics and Finance
2. International Journal of Economics and Management (Indexed in Scopus)
3. Tra Vinh University Journal of Science (Indexed in Directory of Access Journals)

### Co-Hosts:



## AGENDA

### DAY 1 (10/8/2023)

TIME	ACTIVITIES
OPENING	
9:00am-9:30am	Arrival of delegates
9:30am-9:50am	Welcome speech by President
SESSION 1	
10:00am- 12:30pm	Keynote Speakers: 1. Prof. Dr. Daniel Meyer (University of Johannesburg) 2. Prof. Dr. Hooy Chee Wooi (Universiti Sains Malaysia) 3. Dr. Halimahton Sa'diah Let (Director of Productivity Development and Competitiveness, Malaysian Productivity Corporation)
LUNCH BREAK	
SESSION 2	
2:30pm -5:00pm	Parallel Session Presenters 1-5 (Each presenter 30 minutes)
6.00pm onwards	Cultural Night and Gala Dinner

### DAY 2 (11/8/2023)

TIME	ACTIVITIES
9:00am-9:30am	Arrival of delegates
SESSION 1	
9:30am-12:00noon	Parallel Session Presenters 1-5 (Each presenter 30 minutes)
LUNCH BREAK	
SESSION 2	
2:30pm -5:00pm	Parallel Session Presenters 1-5 (Each presenter 30 minutes)