

BUSINESS EDUCATION
FOR LEADERS WHO CHANGE
ORGANIZATIONS AND THE WORLD

Moscow
2022

THE TRADITION OF HSE LEADERSHIP IN BUSINESS EDUCATION: SINCE 1996

2015

Mega-Faculty of Business & Management established

2017

HSE becomes a member of AACSB and QTEM (the only representative from Russia)

2020

HSE Graduate School of Business established through the reorganization of 11 HSE University business education subdivisions with the aim of advancing as a world-class Russian business school, the key partner of top Russian companies in developing management cadres and technologies

2021

Two GSB Bachelor programs were awarded EFMD accreditation for 5 years

2009

Institute of Innovation Management established

2007

A DBA program (one of the pioneering in Russia) and 'Business Informatics' research journal established

2005

Graduate School of Marketing and Business Development established

2002

First Faculty of Business Informatics in Russia established

1996

Faculty of Management established

1998

HSE becomes a member of EFMD and CEEMAN

1999

Graduate Management School and the first MBA program established

2000

International Centre for Logistics established

HSE Graduate School of Business delivers an integrated portfolio of programs, ranging from Bachelor to EMBA and corporate learning programs, implements advanced research in management and contributes to sustainable business and society development. Its unique ecosystem includes leading global business schools, along with partnerships with top Russian and international companies.

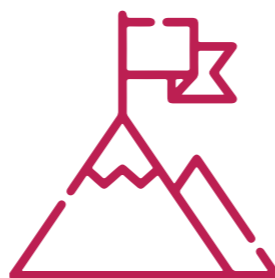
UNIVERSITY MODEL OF BUSINESS EDUCATION

Our mission is to develop management thought and methods of lifelong learning to prepare innovative and responsible leaders who change organizations and the world.

GSB faculty and staff are guided by three core values in realizing the School's mission and strategic goals:



**CREATIVE
THINKING**



**LEADERSHIP
FOR RESULT**



**SUCCESS THROUGH
COLLABORATION**

Our values are interrelated. They form the basis for the unique corporate culture of high quality standards and innovations that we are developing at GSB.

OUR COMPETITIVE ADVANTAGES

Integrated portfolio of programs - learning solutions for every stage of business career based on life-long learning

System of partnership with top companies-integration with the leaders of international and Russian business and joint control of education quality management

Creation of advanced knowledge and technologies of business management - in an interdisciplinary environment of the leading Russian university with a global brand

Creative influence on economic and social development - through learning, research and world-class applied research

A TEAM OF TEACHERS OF A THE MODERN BUSINESS SCHOOL

- Three professional tracks: Academic, Learning Methodologia and Practice-oriented
- Proficiency in English is a mandatory criterion for competitive selection criteria
- 6 departments in key management areas

STUDIES OF MANAGEMENT PRACTICES AT RUSSIAN COMPANIES

- Publication of results in leading international and Russian journals
- A series of analytical reports and research seminars at GSB
- 3 research laboratories and the Institute of Innovations Management
- 9 project groups in cooperation with other HSE Faculties

NATIONAL CASE STUDY RESOURCE CENTER

- Creation of a collection of case studies of Russian companies
- Development of a team of case study authors – professors from GSB and other HSE Faculties
- Three editions of GSB cases in 2021-2022
- A project with Sistema JSFC - 7 full-length cases



PROGRAMS PORTFOLIO

DEGREE PROGRAMS

BACHELOR PROGRAMS

- Management
- Business Administration
- Marketing and Market Analytics
- Supply Chain Management and Business Analytics
- International Business
- Business Informatics
- Business Informatics
- Management and Digital Innovation

MASTER PROGRAMS

- Management
 - Strategies and Organizations cluster
5 programs
 - Marketing cluster
3 programs
 - Operations and Logistics Cluster
2 programs
- Business Informatics
 - Business Informatics Cluster
4 programs

 – 4 programs in English

 – 2 online programs

 – fully fee-based programs

DOCTORAL PROGRAM

- Designed on the model of PhD in Management
- Management major
- PhD Degree in Management

DBA PROGRAM

(DOCTOR OF BUSINESS ADMINISTRATION)

- Implemented since 2007 is one of the first in Russia
- For experienced managers seeking to become researchers of advanced models and technologies of management

CONTINUING PROFESSIONAL EDUCATION

EMBA
MBA

CORPORATE LEARNING

- Development of the executive talent pool
- Customized learning solutions

OPEN PROFESSIONAL CERTIFICATE PROGRAMS

Strategic
Management

Marketing

Financial
Management
and Accounting

Business
Informatics

Logistics and
Supply Chain
Management

Project
Management

CORPORATE ECOSYSTEM

INTEGRATION WITH TOP COMPANIES

- Joint programs
- Academic councils of Bachelor and Master programs
- Expert councils for MBA programs
- Joint learning laboratories
- Project-based laboratories
- Joint applied research projects
- Branded classrooms and co-working spaces

TOP 5 COMPANIES EMPLOYERS







GSB CAREER CENTRE

97% graduates received job offers
six months after graduation

60% graduates received job offers
through the Career Center

53 top companies in the Expert
200 rating hire graduates GSB

INTERACTION WITH BUSINESS IN THE FIELD OF ESG

GSB FORUMS

- Discussion on development of CSR and ESG learning in cooperation with the Russian Managers Association
- Panel discussion at the XXII April HSE Conference - jointly with SBER

Expert projects for **Innoprom, AEB, Forbes**

ESG student projects - 2 GSB teams won the international **Flourish Prizes 2021** competition with the cases of VimpelCom and Kaspersky Lab

CORPORATE LEARNING

EXAMPLES OF PROGRAMS

- «CFO Academy» is for the successors in function for Gazprom Neft Economics and Finance Department
- «School of Innovators» is for the Engineering Personnel Reserve of TMH Engineering
- «Strategic planning and instruments of change management in the organization» is for managers of subsidiaries and affiliates of JSC Rosgeologiya

WORLD-CLASS EXPERTISE



- Joint program with INSEAD business school to develop successors and top talents for «beeline» top managers (LAb)



- Graduate School of Business leaders are members of ECLF (Executive Corporate Learning Forum), a community of corporate learning leaders in top companies around the world

OUR CLIENTS ARE RUSSIAN TOP COMPANIES



THE TRADITION OF HSE LEADERSHIP IN BUSINESS EDUCATION: FACTS & FIGURES



In 2021, HSE University was ranked 1st among the Russian universities in the "Management" field of the "Three University Missions" ranking



Since 2018, HSE University has been included in Shanghai Ranking's Global Ranking of Academic Subjects and is the leader among Russian universities in the field of Management



In December 2021, GSB Bachelor programs "Business Administration" and "Marketing and Market Analytics" received international EFMD accreditation for 5 years - the maximum term



In 2021, GSB Master programs in Business Analytics and Marketing were ranked 51st, the program in Logistics was ranked 34th in the QS World University Rankings

9 000

students and
participants of our
programs

130

full-time faculty in 6
departments

2,1

billion rubles in consolidated
revenues in 2021

47

countries represented
among GSB students

450+

visiting professors
and business
practitioners

20

Bachelor and Master programs

23 000

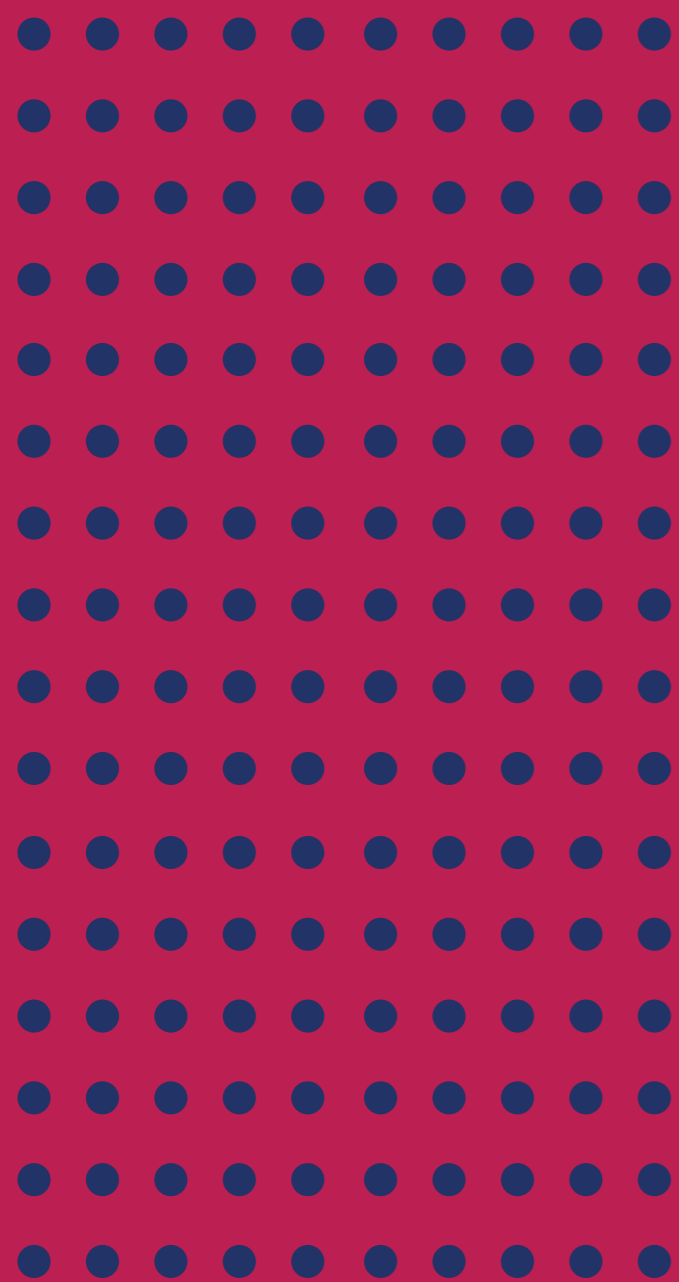
alumni of our degree
programs

50+

publications in Q1/Q2
journals and HBR-Russia
in 2021

130+

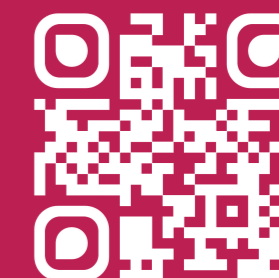
"open" programs
of Executive and Professional
Education and Corporate
learning



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