



HSE Graduate
School of Business

Moscow
2023

BUSINESS EDUCATION FOR LEADERS WHO CHANGE ORGANISATIONS AND THE WORLD

Consistently ranked as one of Russia's top universities, HSE University is a leader in Russian education and one of the preeminent economics and social sciences universities in Eastern Europe and Eurasia.

- **50 400+** students
- **5 500+** international students from **100+** countries
- **100 800+** alumni
- around **7 000** teaching and academic staff
- over **300** researchers from leading universities and **25+** countries lecture at HSE University
- **650** research projects yearly
- **51** International laboratories
- **48** programmes taught in English
- around **2000** English taught courses
- **180+** student clubs and associations



HSE Graduate School of Business: International Ranking



127 QS World University Ranking by Subject, 2022 - **Business & Management Studies** (# 1 in Russia)



301-400 Shanghai Ranking's Global Ranking of Academic Subjects, 2022 - **Business Administration**



126-150 THE World Rankings by subject, 2022 - **Business & Economics** (# 2 in Russia)



188 U.S. News & World Report Best Global Universities by Subject, 2022 - **Economics and Business** (# 1 in Russia)★



Level 3 Positive Impact Rating Edition, 2022

★ — the only Russian institution to be represented in the subject area

QS Business Masters

QS Category	GSB HSE Programme	Year	World	Russia
Supply Chain Management ★	Strategic logistics and supply chain management in the digital economy	2022	46	1
Management	Strategic management and consulting	2022	82	1
Marketing ★	Marketing: digital technologies and marketing communications	2022	81-90	1
Business Analytics	Business analytics and Big Data systems	2022	101+	2

★ — only university from Russia

TRADITION OF HSE LEADERSHIP IN BUSINESS EDUCATION

2022

GSB and Bank of Russia hold Russia first sustainable course for financial sector

2021

2 GSB's Bachelor programmes received EFMD accreditation for 5 years

2020

HSE Graduate School of Business is established through the reorganization of 11 HSE business units

**2001
2019**

From the foundation of one of the first DBA programmes in Russia to membership of AACSB and QTEM

**1996
2000**

From Member of EFMD and CEEMAN to International Logistics Centre



OUR COMPETITIVE ADVANTAGES

Our mission is to develop management thinking and lifelong learning methods to prepare innovative and responsible leaders capable to change organisations and the world.

The **GSB faculty and staff** are guided by following three core values in achieving its mission and strategic goals of the School:



**Thinking
creatively**



**Lead
for results**



**Succeed through
collaboration**





GSB FACTS & FIGURES

- ✓ Integrated portfolio of programmes from Bachelors to EMBA and Corporate learning.
- ✓ Advanced research in management topics
- ✓ Sustainable development of Business and society.
- ✓ School's unique ecosystem includes top Russian and international companies and global business schools

9,000

degree and non-degree students

130

full-time professors in 6 academic Departments

450+

guest professors and business practitioners

47

countries are represented by GSB students

550+

international students

20

Bachelor and Master programmes

25,000

graduates of our degree programmes

60+

publications in Q1/Q2 and HBR-Russia journals in 2022

130+

open programmes in post graduate professional education, corporate learning programmes

EDUCATIONAL PROGRAMMES IN ENGLISH

Bachelors programmes:

International Business (**started in 2022**)



Management and Digital Innovation

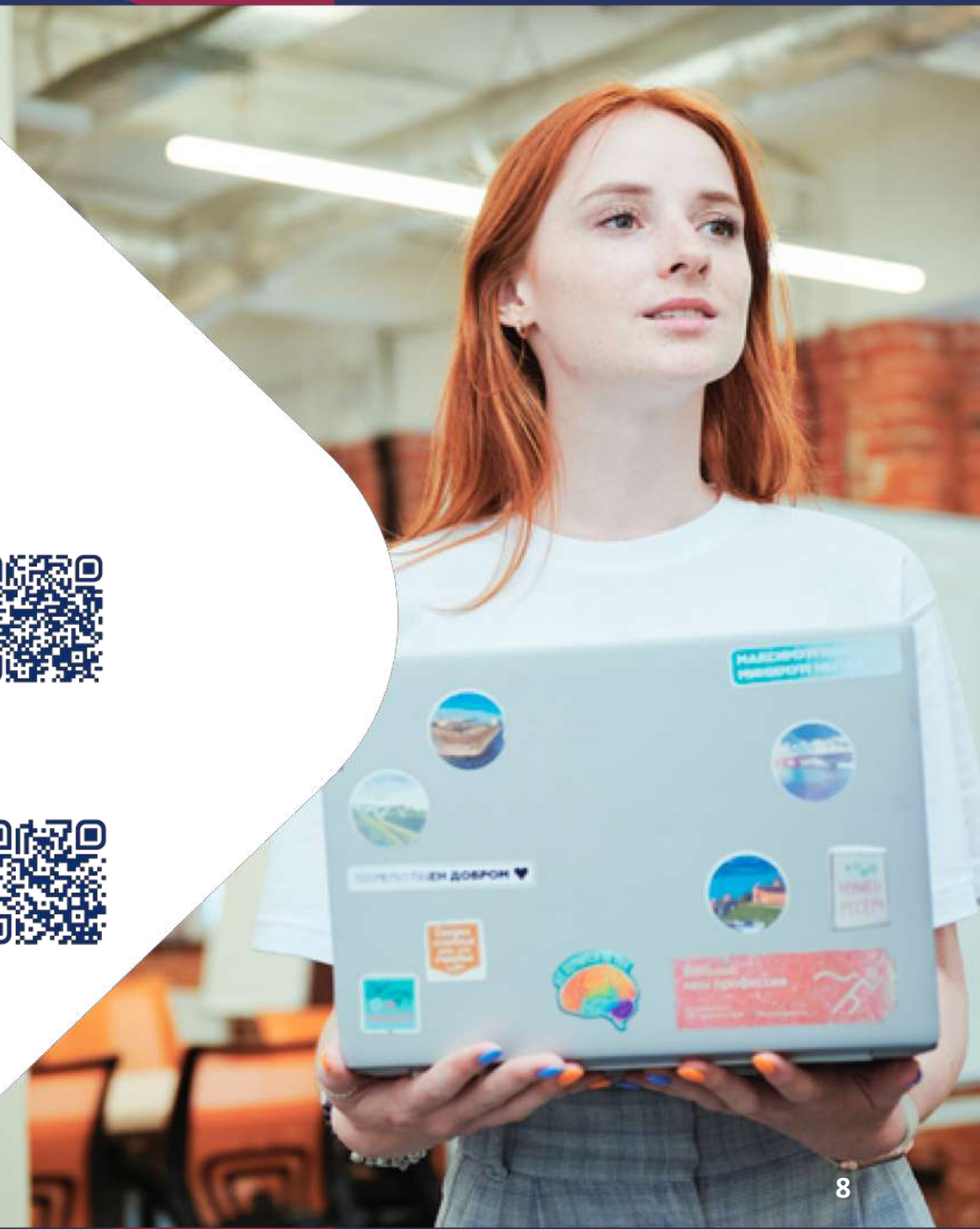


Masters programmes:

Master in International Management



Business Analytics and Big Data Systems



For students: 2 online masters programmes in Russian

Marketing management



Digital Product Management



For professors:

HSE University invites academic staff from international educational and research institutions to cooperate with HSE students, teachers, and researchers.

Aimed to attract international staff, the programme offers distant forms of cooperation:

- delivering online lectures for undergraduate and postgraduate students;
- supervision of term and final qualification papers;
- preparing students for state exams;
- providing research and analytical activities, expert services.

International staff perform their functions from abroad within service contracts.





PORTFOLIO OF EDUCATIONAL PROGRAMMES

ACADEMIC DEGREE PROGRAMMES

Management


Business Administration

Marketing and Market Analytics

Supply Chain Management and Business Analytics

International Business  

 – fully fee-based programmes

 – online programmes

 – programmes in English

BACHELOR PROGRAMMES

Business Informatics

Business Informatics

Management and Digital Innovation  

2 bachelor programmes:

✓ Business Administration

✓ Marketing and Market Analytics



MASTER PROGRAMMES

Management

Strategic Management and Consulting

International Management 

People Management: Digital Technology and
Organizational Development 

Sustainable Business Management 

Investment Project Management

Marketing: Digital Technology and Marketing
Communication  

Marketing Management 

Retail Management

Strategic Management of Logistics and
Supply Chains in Digital Economy

Production Systems and Operational
Excellence

Business Informatics

Business Informatics: Digital Enterprise
and Information Systems

Business Analytics and Big Data System 

Digital Product Management  


E-Business and Digital Innovations


DOCTORAL PROGRAMME

Designed on the model of PhD
in Management

Academic studies area – Management

Degree: Candidate of Sciences in
Management

 – fully fee-based
programmes

 – online
programmes

 – programmes
in English





PORTFOLIO OF EDUCATIONAL PROGRAMMES

ADVANCED PROFESSIONAL EDUCATION

ADVANCED PROFESSIONAL PROGRAMMES

EMBA

MBA

DBA PROGRAMME

(Doctor of Business Administration)

- Launched in 2007, one of the first programmes in Russia
- Target group: experienced executives interested in developing research capabilities for studying advanced management practices

OPEN PROGRAMMES FOR RETRAINING AND COMPETENCE ENHANCEMENT

- Strategic Management
- Financial Management and Accounting
- Marketing
- Logistics and Supply Chain Management
- Business Informatics
- Project Management

OUR ALUMNI

More than 26000 alumni

Olga Manankova



Vice President Lazard, Paris, France
(Bachelor of Management, 2012;
Master of Management, 2014)

Evgeny Golubitsky



Program Manager Amazon,
Seattle, US (Bachelor of Business
Informatics, 2011; Master of
Business Informatics, 2013)

Olga Ponkratova



Deputy Director of Joint Stock
Company Navoi Mining and
Metallurgical Company,
Tashkent, Uzbekistan
(Bachelor of Management, 2009)

Igor Ostritsky



Head of Ecom Buying Europe
(Sport Categories), Amsterdam,
Netherlands (Bachelor's Degree
in Management, 2009; Master's
degree in Marketing, 2011)

EXAMPLES OF PROGRAMMES

The CFO Academy: for Economics and Finance units of Gazpromneft

The School of Innovators: for engineering talents of TMH Engineering

Strategic Planning and Change Management Tools: for executives of subsidiaries of Rosgeologiya JSC

WORLD-CLASS EXPERTISE

A joint executive development programme with INSEAD for successors and top talents of VimpelCom

GSB leaders are members of the ECLF (Executive Corporate Learning Forum), a community of corporate learning executives from the top international companies



OUR CLIENTS - CHAMPIONS OF THE RUSSIAN ECONOMY





INTEGRATION WITH THE TOP COMPANIES

- Joint educational programmes
- Academic councils for Bachelor and Master programmes
- Expert councils for MBA programmes
- Joint learning laboratories
- Project laboratories
- Joint applied research projects
- Branded classrooms and co-working spaces

CORPORATE ECOSYSTEM

GSB CAREER CENTRE

97%

graduates receive job offers 6 months after graduation

60%

graduates receive job offers through the Career Centre

53

top Russian companies from the Expert 200 ranking hire GSB graduates



GSB MAIN CORPORATE PARTNERS



Tinkoff
Bank



OTKRITIE
BANK

INTERNATIONAL PARTNERS



- 40+ International cooperation agreements with partners from 18 countries
- 2 Double Degree Programmes and 18 Exchange Programmes in 12 countries
- Most partners AACSB, EQUIS, AMBA and EFMD accredited

OUR PARTNERS



香港城市大學
City University of Hong Kong



INTERNATIONAL STUDENT EXPERIENCE



EXCHANGE SEMESTER IN MOSCOW

- Semester exchange programme for undergraduate and graduate students
- Complete access to GSB English and Russian taught courses across all fields of study
- Individual study plans



SUMMER SCHOOLS

- For students, Ph.D. candidates, post-docs and professionals who wish to enhance their knowledge in area studies and beyond and get ECTS credits
- A broad interdisciplinary selection of courses



CAMPUS LIFE AND FACILITIES

- HSE University's information academic environment (SmartLMS)
- Digital Buddies assistants from HSE University, who can help international students with University's digital platforms, services, systems and resources
- HSE AppX most useful mobile app for HSE students to help with timetable, course grades, ratings for any period and more
- HSE.Navigation detailed navigator with a map of all HSE buildings
- HSE libraries: Central Library's reading room operates 24/7
- Culture Café biweekly event where HSE students tell about their home countries and cultures
- Student Clubs and Activities
- Russian as a foreign language: speaking clubs, Russian courses
- Cafes and cafeterias
- Sports and recreation: gyms, sports sections and groups, student sports organizations
- University's bookstore
- Whole campus is a co-working area

GSB SURROUNDINGS AND MOSCOW ATTRACTIONS



Shabolovskaya metro station - 10 minutes from Red Square



Tram stop 2 minutes away

Gorky Park in a walking distance

400+ state and private museums

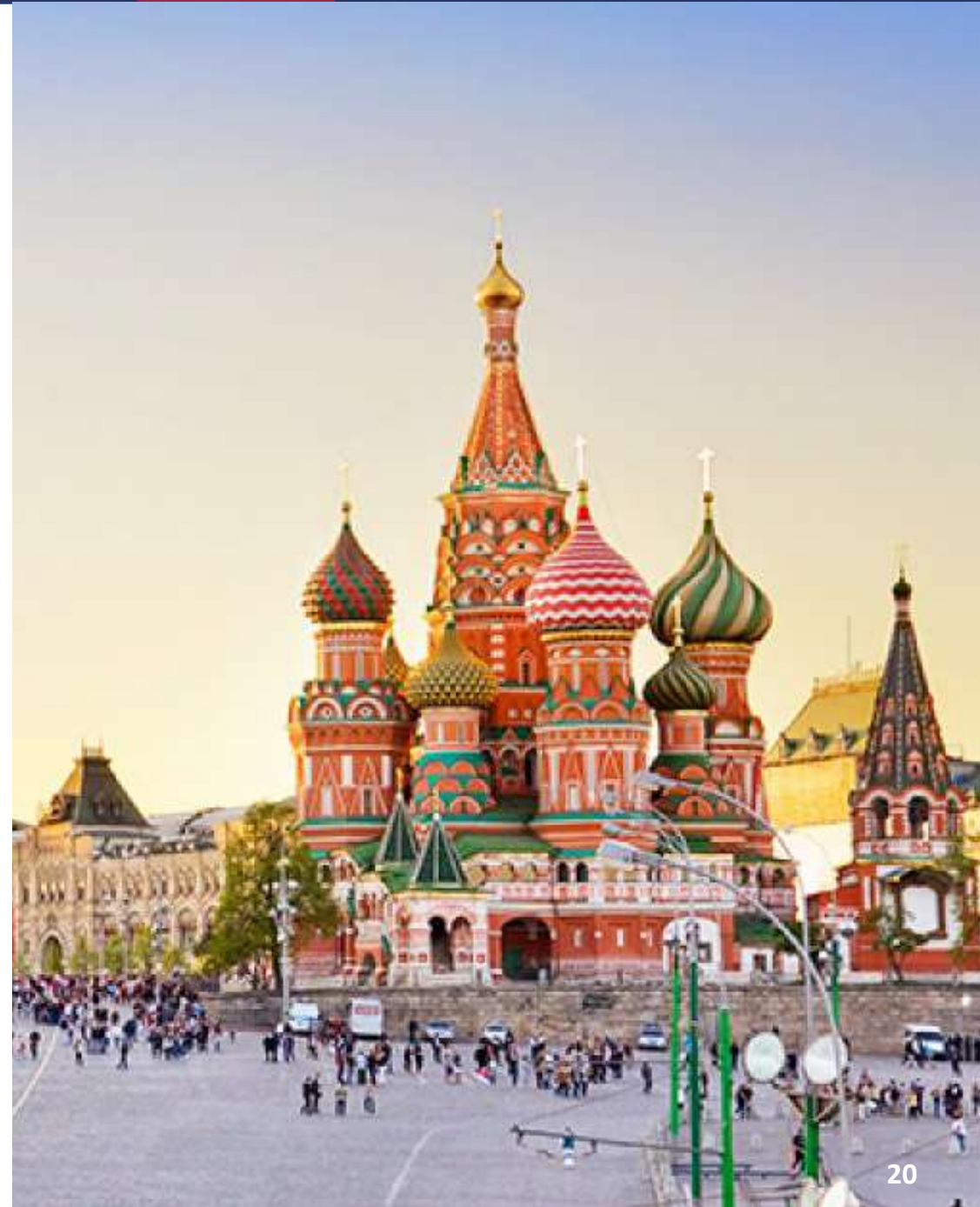
100+ theatres

30+ concert halls

800+ cathedrals and churches

500+ libraries

2 largest outdoor ice-skating rinks in Europe



CONTACTS

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HSE GSB



International Office





HSE Graduate
School of Business