



HEC Lausanne

the

Faculty of Business and Economics

of the

University of Lausanne

Switzerland



Alain Herzog © UNIL







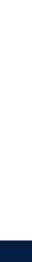
Population

8.5 million

International: 25% foreigners

Three main official languages: German, French, Italian







Competitive Economy

Switzerland ranked n°1 on innovation

Strong connection between science and industry

Strong education system





International Outlook

Global companies

International organizations

NGOs

Sports federations





Beautiful Nature

Mountains and glaciers

Lakes

Canyons

Nature parks

Vineyards



UNIL | Université de Lausanne HEC Lausanne

O Suice Tourisme

Lausanne Region

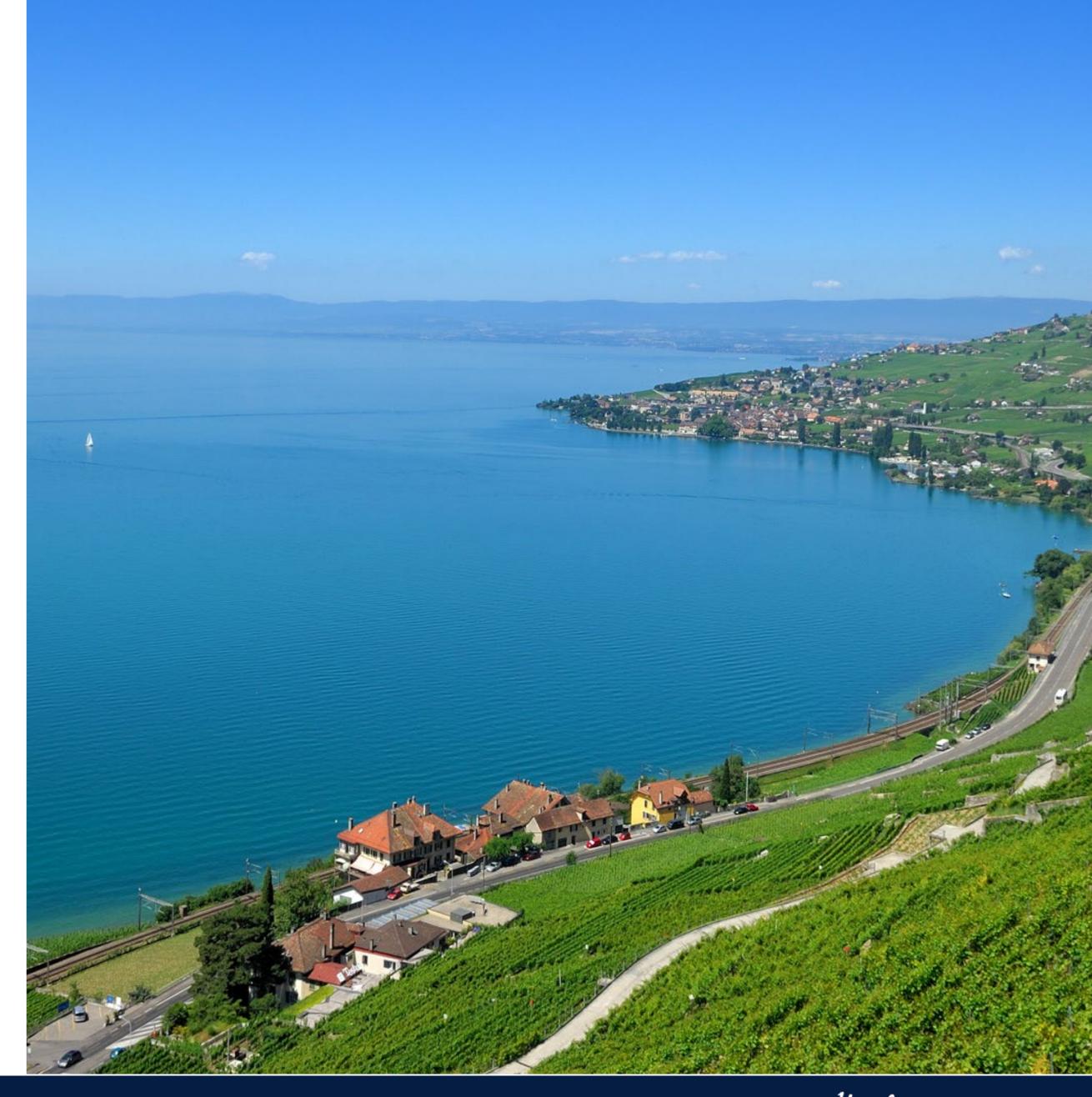
Education hub

World class university hospital

Olympic capital

Vibrant city

UNESCO world heritage site





UNIL – EPFL Campus

University of Lausanne "UNIL" specialized university

Swiss Federal Institute of Technology of Lausanne "EPFL" technical university







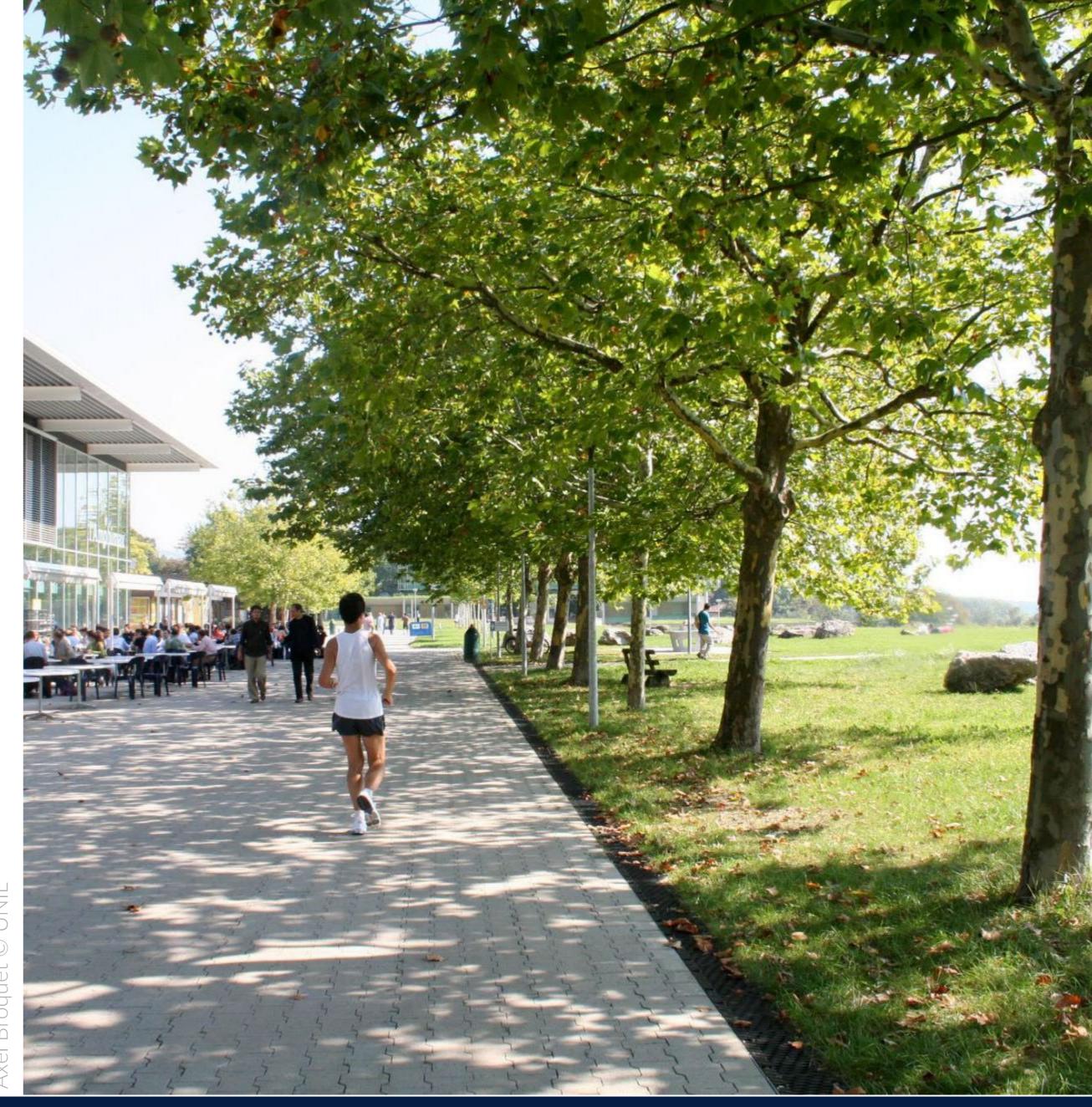
UNIL

State university founded in 1537

15 Bachelor programmes (7,900 students)

42 Master programmes (4,600 students)

PhD delivered in 30 different fields (2,300 students)







A "Green" university

Electricity: 100% renewable

Use of lake water to cool down the buildings

Two endangered breed of sheep to mow the lawn

Nature covers 50% of the Dorigny campus surface





7 Faculties

Biology and Medicine

Law, Criminal Justice and Public Administration

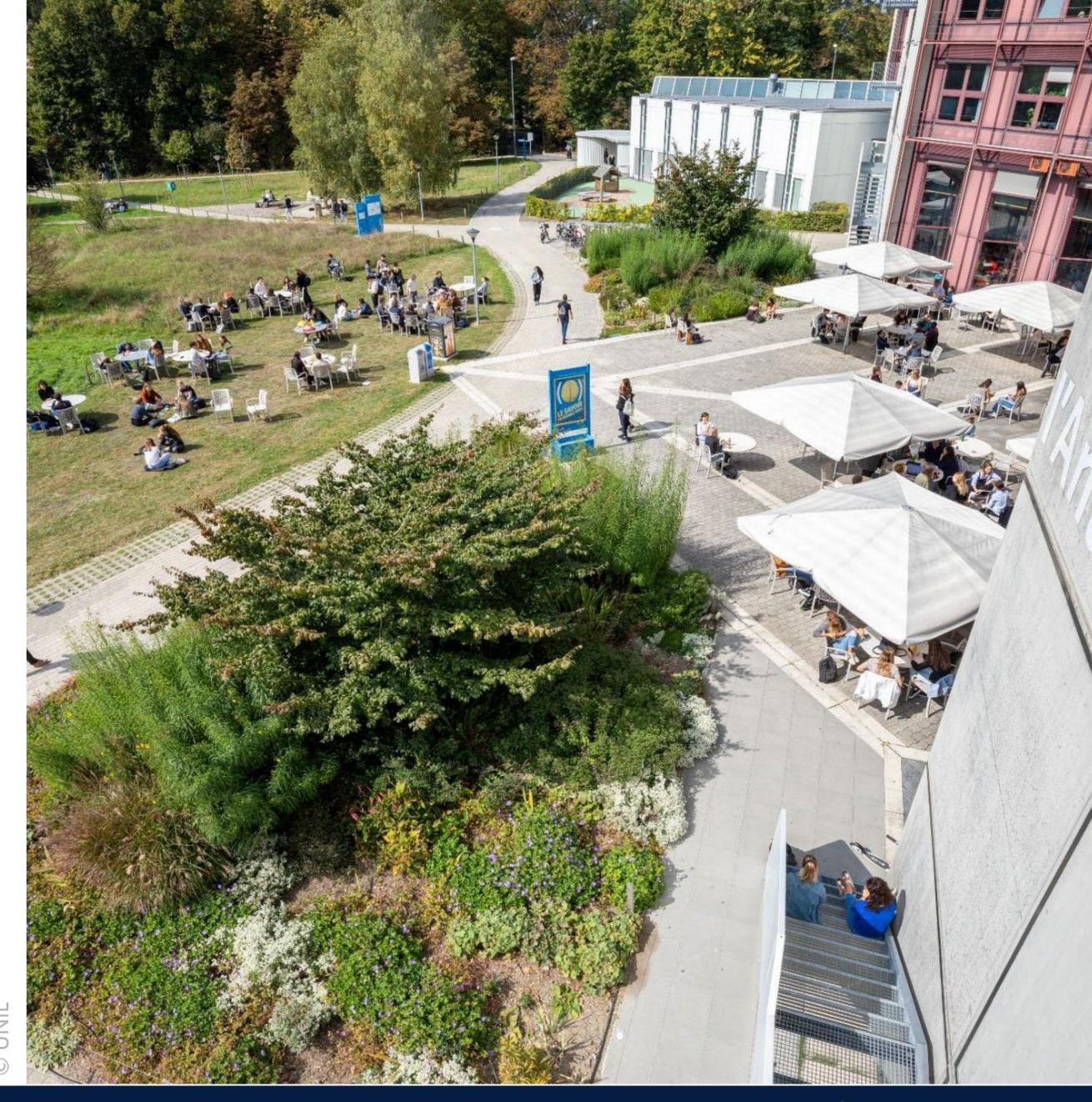
Geosciences and Environment

Business and Economics

Arts

Social and Political Sciences

Theology and Sciences of Religions







HEC Lausanne

2 bachelor degrees

8 master degrees

7 PhD degrees

EMBA

Executive Education



INI O posson o ini



Bachelor degrees

BSc in Management

BSc in Economics



Pierre-Michel Delessert © UNII



Master degrees

MSc in Economics

MSc in Management

MSc in Actuarial Sciences

MSc in Finance

MSc in Accounting, Control and Finance

MSc in Information Systems

MLaw in Legal Issues, Crime and Security of Information Technologies

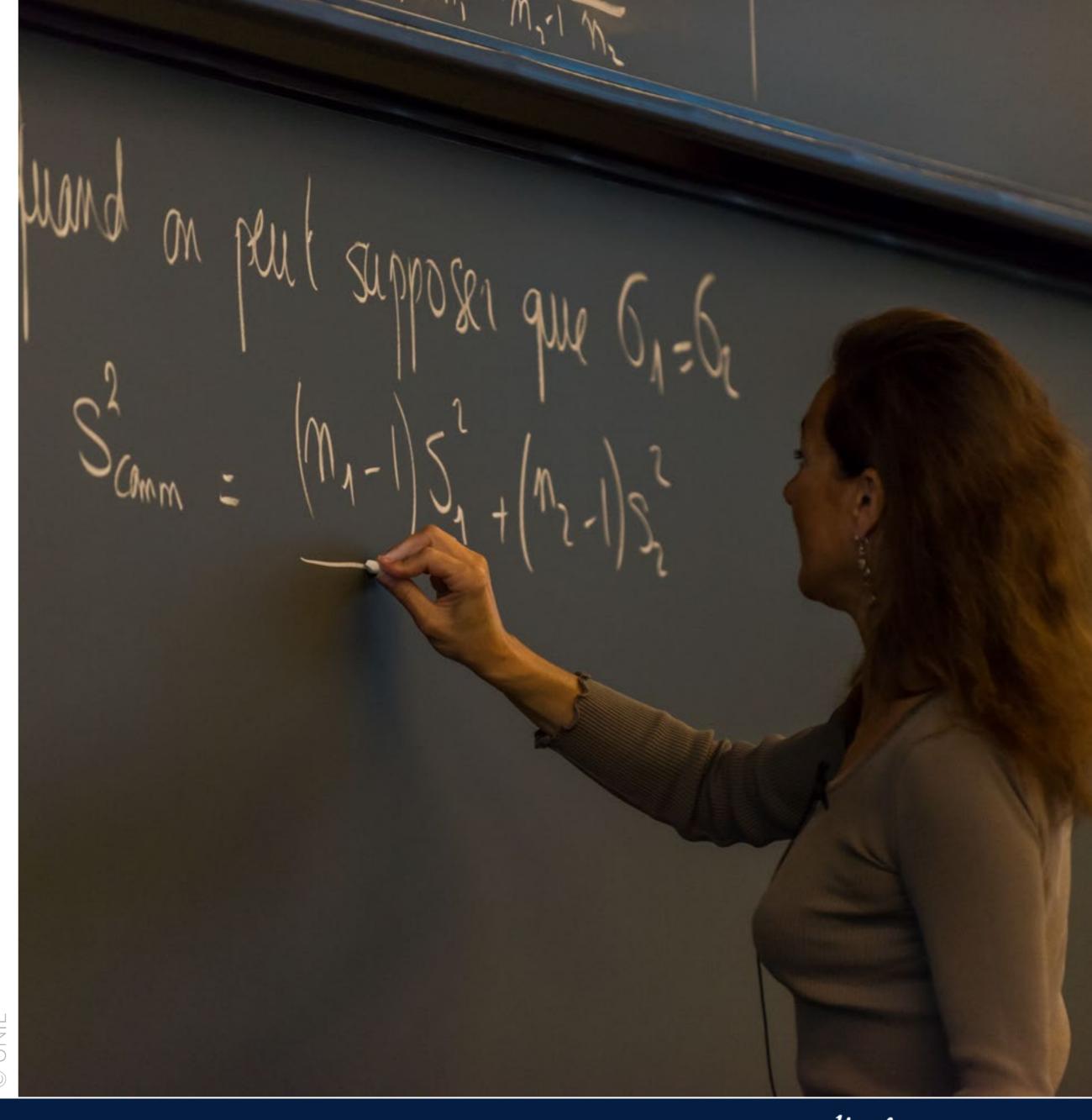
MLaw in Law and Economics





PhD degrees

PhD in Economics PhD in Finance PhD in Management PhD in Business Analytics PhD in Actuarial Science PhD in Information Systems PhD in History and Philosophy of Economics





Students

3'180 students

41% of whom are international

Bachelors: 1'530 (48%)

Masters: 1'070 (34%)

Executive Education: 440 (14%)

Doctorates: 140 (4%)







Academic and administrative staff

90 permanent professors

80% of whom are international

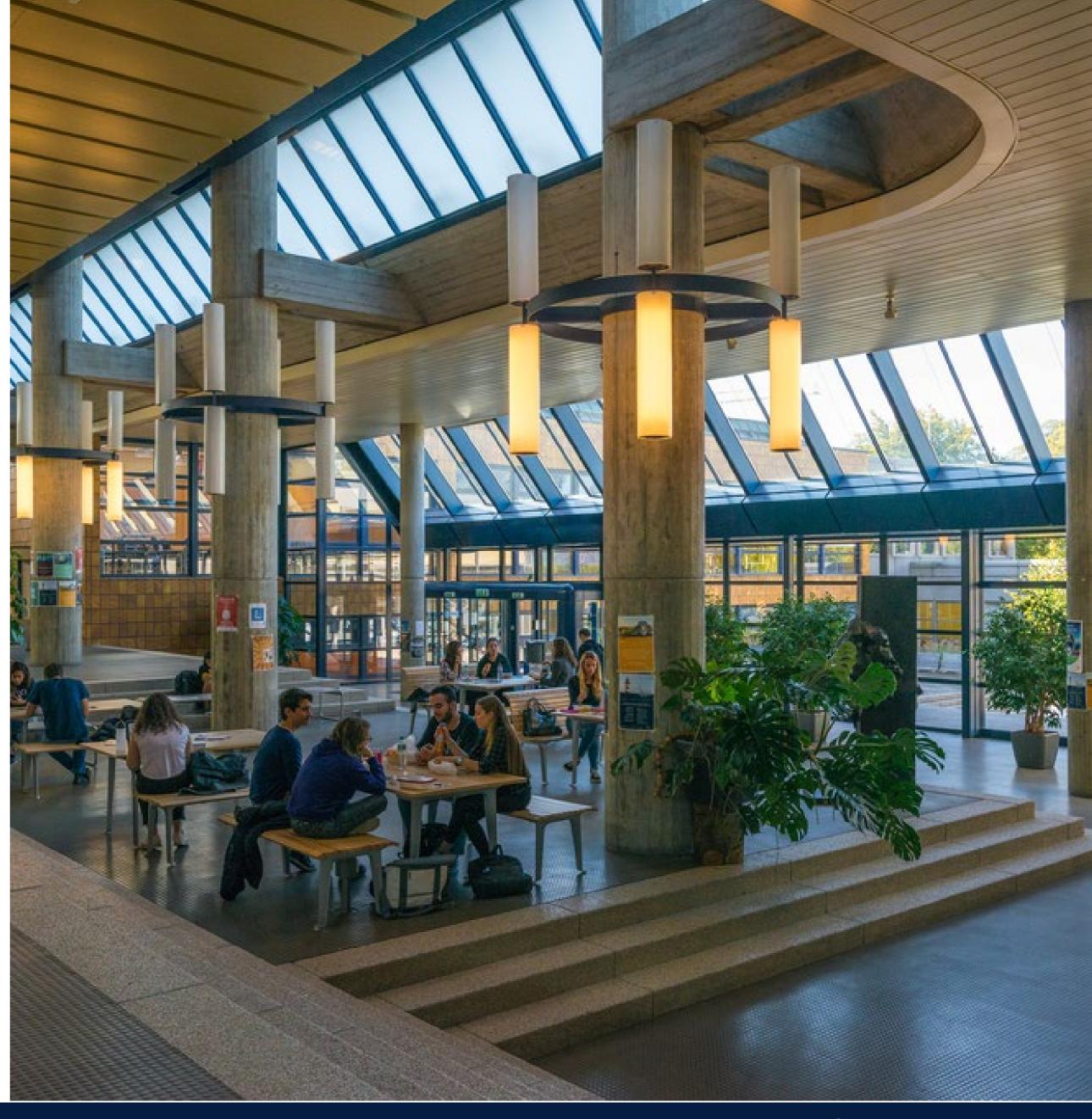
120 external teachers

from companies, international organizations, public sector, etc.

300 researchers,

doctoral students and post-docs

75 staff members





Top ranked institution







EQUIS Accredited

AMBA Accredited Assessed for its impact



FINANCIATIMES

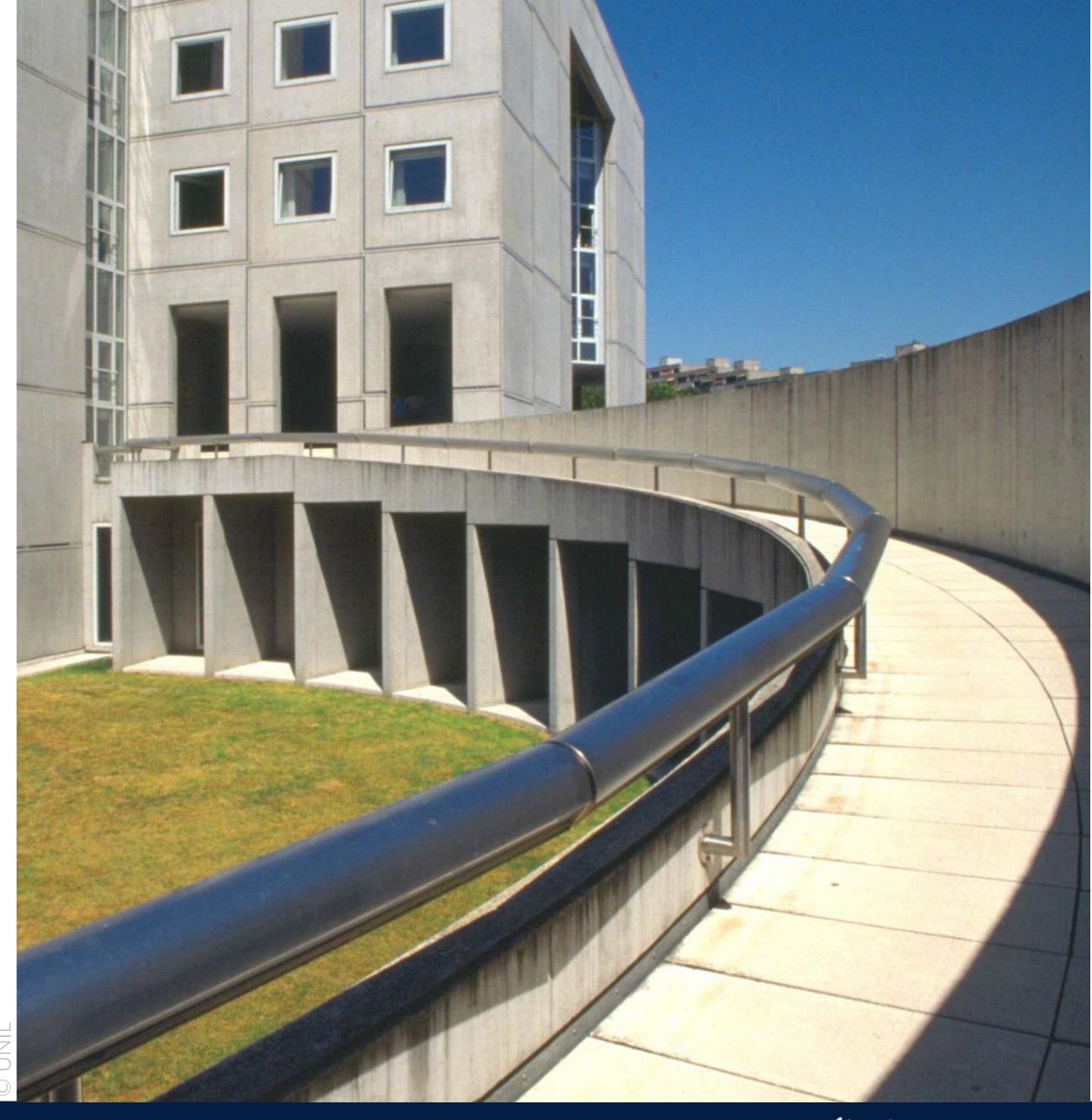




Founding
Member of
QTEM

Renowned for its programs

Renowned for its research





Research and teaching

Management

Strategy, organization & leadership

Business analytics & operations management

Business ethics and sustainability

Marketing & consumer behavior

Accounting & tax

Business law, regulation and lobbying

Biology, evolution and decision-making

Entrepreneurship and enterprise creation





All () tract ()

Research and teaching

Economics & Finance

Macroeconomics and monetary policy

Enterprise finance and market finance

Fintech

Actuarial science

International, regional and development economics

Public economics and federalism

Microeconomics, behavioral and experimental economics

Health economics and management





Research and teaching

Technology

Cryptography and cybersecurity

Big Data

Digital humanities

Digital transformation

Innovation and new business models

Information systems management

You're holding a guide to the world's best business models.

Use it to inspire your own portfolio of new ideas and reinventions.

Design a culture of innovation and transformation to become...

The Invincible Company

strategyzer.com/invincible

Written by

Alex Osterwalder

Yves Pigneur Fred Etiemble

Alan Smith

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Chris White

Trish Papadakos

WILEY



Series

This book integrates with

Business Model Generation,

Value Proposition Design,

& Testing Business Ideas

International Bestsellers

40+ Languages



Student exchange program

160 partner universities worldwide

230 outgoing students

220 incoming students







Courses for exchange students

French and English taught courses

French as foreign language courses

Courses in other faculties or EPFL

Normal workload 30 ECTS

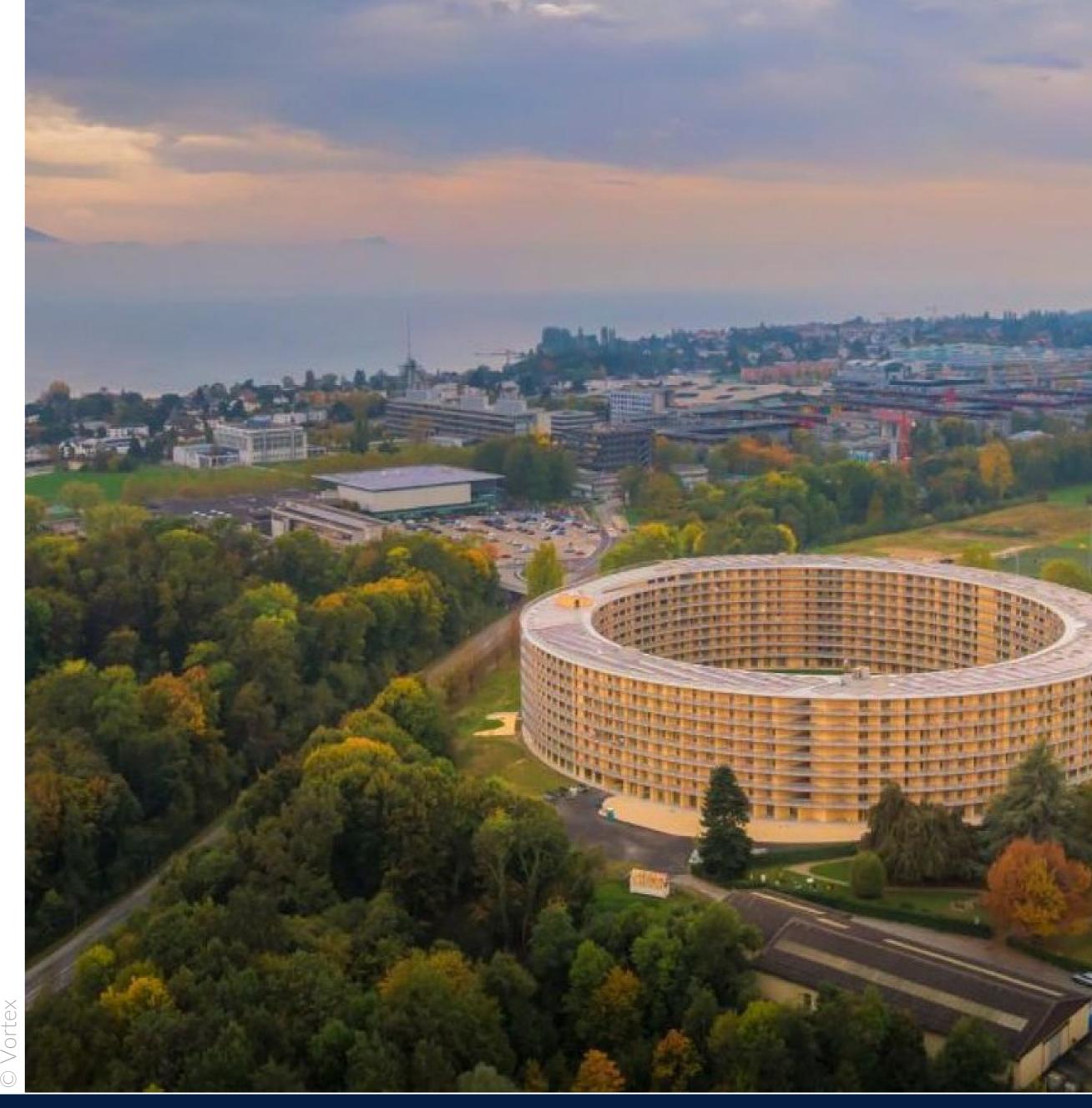




Accomodation

Student residences

On / off campus



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Student services

Sports center

Libraries

Orientation day

Buddy system

Extracurricular programme

Student associations (AIESEC, ...)

