



## ISU<sup>WU</sup> on-line Vienna Summer School of Responsible Entrepreneurship

WU (Vienna University of Economics and Business)

July 2021

### Program details

Meeting the grand challenges of our time such as climate change, growing social inequality, or global health and education requires collective action on the part of government, civil society and the private sector in terms of entrepreneurial behavior. This course is designed to introduce participants to (responsible) entrepreneurship, innovation and start-up culture. Participants will then apply this knowledge in creating, evaluating and selecting impactful business ideas and developing them into sustainable business models in teams.

Responsible entrepreneurship is the kind of entrepreneurship that enhances its positive contribution to society whilst minimizing negative impacts on people and the environment; treating customers and competitors honestly; caring about the well-being of employees and consumers; acting as good citizens in the local community and preserving natural resources and the environment.

**The online-program combines** sessions from business school academics with hands-on sessions from business practitioners and successful entrepreneurs. Students will be coached in teams on the development of their specific business plans. At program close, the student start-up teams will present their business plans to the class, and receive final feedback from selected impact entrepreneurs and investors.

**Courses are designed to be highly interactive** and a priority is placed on group discussion and teamwork; students complete pre-course assignments in order to have the qualifications necessary to start the course on the same level. The program is open for **bachelor's students** from WU's international partner institutions, as well as from WU, who will jointly attend this intensive short program and work together on a practice-oriented project.

Students will be able to gain international and intercultural experience from their homes. The program promises a **diverse, inclusive as well as a sustainable setting**. For detailed information on the ISU<sup>WU</sup> academic program and schedules please visit: [Vienna Summer School of Responsible Entrepreneurship](#)

### Academic team

The academic program will be taught by a team consisting of WU lecturers and international guest lecturers, both academics and business practitioners (entrepreneurs, investors, consultants).

[Rudolf Dömötör](#)

### Credits and workload

**Credits:** 6 ECTS credits

**Workload:** Participating students will receive a WU certificate with a grade for this program. The final grade will be based on the group project work and on the students' individual course performance (including pre-course assignments and active participation in class). Live sessions as well as asynchronous work packages will be part of this program.

### Dates

**Kick-off:** between July 5 and 9 (exact date will be announced in time)

**Course dates (intensive weeks):** July 12 to 23, 2021

The course also includes individual assignments and group work before and after the intensive weeks.

**Application dates:** February 15 to March 31, 2021

**All students also have to fill in an online application form** for WU and upload all necessary supporting documents. All applicants who submit their complete application on time will be informed about the outcome of their applications via email by **April 30, 2021**.

### Application requirements

Application requirements for the undergraduate program are **current enrollment in an undergraduate study program in business administration or related fields**. By the time of participation in the program, students must have completed **a minimum of one year of undergraduate education** with a specific focus on business administration and related areas.

Applicants interested in participating in the program need an **excellent command of the English language**. The English language requirements can be found at [Language Requirements](#).

### Nomination and fee schemes

**As a WU partner university you have two options when nominating your students:**

- 1) Partner university/nominating for exchange slots:** Students who are enrolled in a degree program of a WU partner university and nominated as part of the general bilateral exchange agreement are exempt from tuition fees and pay the program fee only. Please fill in the nomination form and send your **nomination for exchange students by March 15, 2021** directly to [isuwu@wu.ac.at](mailto:isuwu@wu.ac.at).

Quota: 4 Vienna Summer School of Responsible Entrepreneurship students count as 1 semester student.

- 2) Partner university/no nomination for exchange slots:** Students who are enrolled in a degree program of a WU partner university who are not nominated as part of the bilateral exchange agreement with WU qualify for a reduced tuition fee, which is to be paid together with the general program fee. Students can apply directly online during the application period; a nomination is not needed.

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| <b>Fee for exchange students</b> – applies to students who are officially nominated by a WU partner university as part of the general bilateral exchange agreement.   | <b>€ 150</b> |
| <b>Fee for non-exchange students from WU partner universities</b> – applies to students who study at a WU partner university but are not officially nominated by the partner school as part of the general bilateral exchange agreement. These students receive a 50% reduction on the tuition fee. | <b>€ 600</b> |

**The following services are offered** to all summer university program students:

- Program with an international perspective incl. course materials
- Expert talks, guest speakers
- Grade certificate
- Opportunities for intercultural exchange throughout the program
- Support by the WU International Office team

### Website and contact

#### [Vienna Summer School of Responsible Entrepreneurship 2021](#)

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