



ipag

Business School

Paris Nice Kunming Los Angeles

BBA PROGRAMME

Internationally Recognised / State Accredited Degrees

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“ IPAG Business School enables students to broaden their professional horizons in a stimulating, challenging and international environment. ”

Dr Bernard TERRANY - Director of Development & International Relations



YOUR KEY TO SUCCESS

**3rd BEST FRENCH
BUSINESS SCHOOL**
in the Shanghai ranking

CGE & AACSB
member
EESPIG
accredited



3,500
students



10,500
alumni



99%

graduates hired within 6 months



€37K

average yearly salary for BBA graduates



8

double master degree programmes



84

nationalities



2

campuses
in France



2

associate campuses in China
and the USA

**STUDY AT A TOP-RATED BUSINESS SCHOOL !
State accredited degrees for over 25 years**

Ranked as one of the world's best schools in the Shanghai ranking

WELCOME TO IPAG

How can you plan your own future in today's rapidly changing world?



At IPAG Business School, we believe self-confidence can be achieved with professional and human experiences and a strong community in this fast moving environment.

With IPAG's challenging instruction and training, you will be:

- ▶ Ready to emerge in your chosen career pathway and design opportunities for the future
- ▶ Ready to transcend restrictions and borders
- ▶ Ready to bring talents together and drive evolution of teams
- ▶ Ready to take on new challenges and surpass yourself
- ▶ Ready for innovation and commitment

At IPAG, we educate leading-edge and broad-minded managers for a dynamic, fast-changing global environment. Our alumni are agile business leaders, open to others and open to the world, aware that success results from a collective effort.

Are you ready to join us and take on innovation?

BEYOND KNOWLEDGE



Innovative and High-quality research with impact on society and business are at the heart of our programmes.

IPAG Lab is IPAG Business School own research laboratory. Thanks to its cutting-edge and innovative research, our programmes are filled with up-to-date ideas and precious scientific insights.



IPAG LAB IS RECOGNISED AS A LEADING RESEARCH CENTRE IN FRANCE, EUROPE AND ALL OVER THE WORLD WITH:

Over **70**
researchers

4 international
symposiums held at
IPAG each year

A ranking position as **one of the World's best research laboratories for economics** in the 2017 Shanghai Ranking

Over **150**
publications each year

Partnerships with
many **prestigious**
institutions

THE FRENCH EXPERIENCE



The Paris Experience



Paris is a particularly innovative and dynamic city.

Feel the real soul of Paris in the heart of the city and experience a student life like no other. Paris is now one of the world's most cosmopolitan city, home to an incredible cultural diversity and wealth.

The world's capital of fashion and gastronomy truly has something for everyone.

CULTURE

For centuries, Paris has been central to the development of artistic movements. Discover the world's most famous artworks in the 150 museums and exhibitions around the city. In France, students under the age of 26 can enter the public museums free of charge.

HISTORY

Feel as inspired as Hemingway, Sartre and Simone de Beauvoir at cafés Les Deux Magots and Café de Flore. Step back in time and visit the ruins of the Gallo-Roman thermal baths, the Pantheon and many other landmarks.

FASHION

With the famous Champs Elysées, Rue Saint Honoré or Les Galeries Lafayette, Paris is the perfect shopping destination. A 10-minute walk from IPAG stands the world's first modern department store: Le Bon Marché.

LEISURE

Unwind in one of the city's largest and most elegant gardens, Jardin du Luxembourg, just a 10-minute walk from the campus. Paris is full of creative, unusual and high-spirited places to go for a drink with friends.



The **Nice** Experience



Nice is one of France's most vibrant and culturally rich cities.

Located on the French Riviera the city is only a few kilometres away from Monaco, Cannes, Saint Tropez & Italy.

The ultimate outdoor destination, Nice enjoys sunshine around 300 days per year and offers a range variety of activities, from quiet farniente to adrenaline inducing activities.

SPORT

Nice is perfect for outdoor activities. Surrounded by the Alps and the Mediterranean Sea, the city offers many beach activities, including jet skiing or parachute tour on speed boats as well as mountain sports.

HISTORY

Nice's perfect mix between French, Italian and Victorian architecture confirms the city's international tradition. History and art lovers will enjoy many internationally acclaimed landmarks and museums.

CULTURE

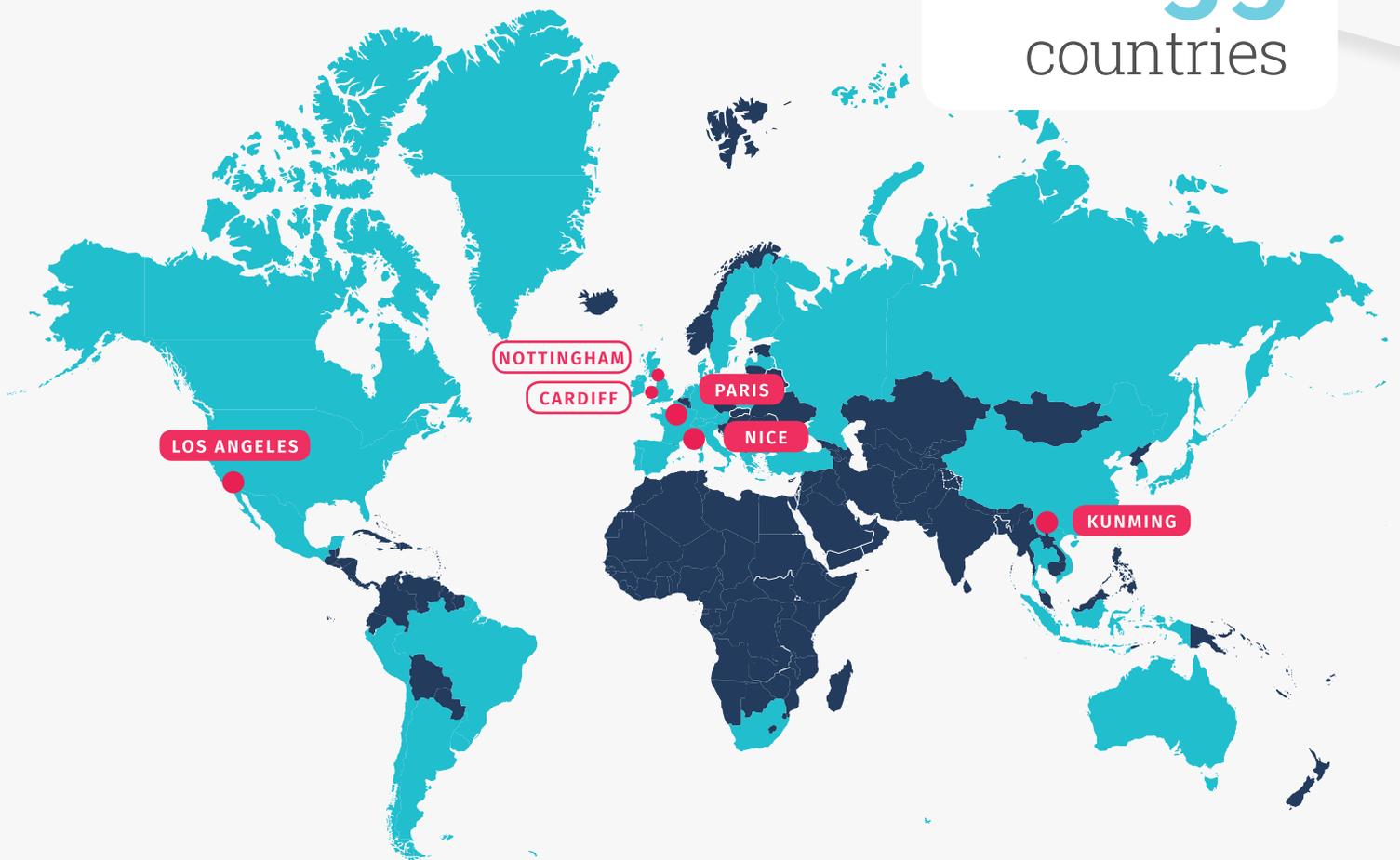
There is more to see in Nice than the city itself. At walking distance or with public transportation, you will find everything you need for a gateway from your daily life: tourist attractions, quiet beaches, mountains and two other countries.

LEISURE

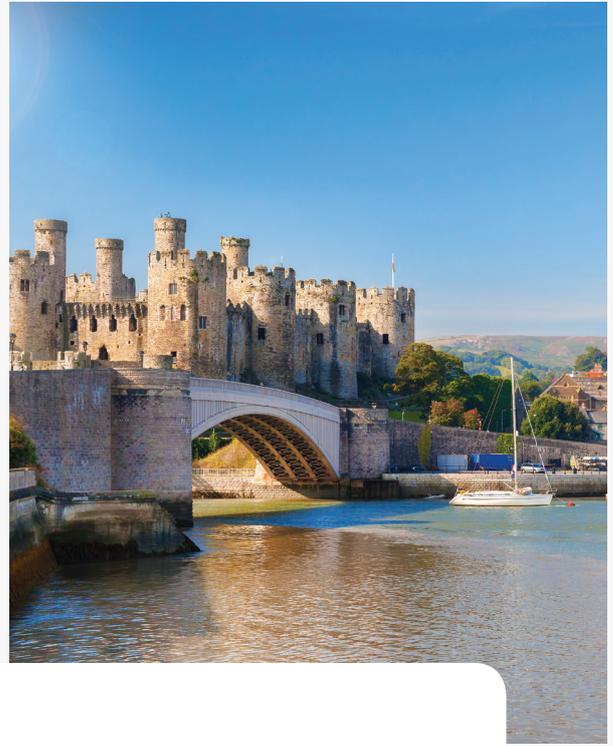
Nice is an incredibly buzzing student city with a vibrant nightlife and festive tradition. Just near IPAG's Nice Campus, you will undoubtedly find multiple pubs to go have a drink with friends.

BEYOND BORDERS

130
partners
universities
35
countries



- ▶ ALBANIA
- ▶ ARGENTINA
- ▶ AUSTRALIA
- ▶ AUSTRIA
- ▶ BRAZIL
- ▶ CANADA
- ▶ CHILE
- ▶ CHINA
- ▶ DENMARK
- ▶ FINLAND
- ▶ GERMANY
- ▶ GREECE
- ▶ INDONESIA
- ▶ IRELAND
- ▶ ITALY
- ▶ JAPAN
- ▶ LATVIA
- ▶ MEXICO
- ▶ NETHERLANDS
- ▶ PERU
- ▶ POLAND
- ▶ PORTUGAL
- ▶ UNITED KINGDOM
- ▶ UNITED STATES
- ▶ RUSSIA
- ▶ SOUTH AFRICA
- ▶ SOUTH KOREA
- ▶ SPAIN
- ▶ SWEDEN
- ▶ SWITZERLAND
- ▶ TAIWAN
- ▶ THAILAND
- ▶ TURKEY
- ▶ URUGUAY
- ▶ VIETNAM



IPAG BBA offers two Dual Degrees in the United Kingdom **GET 2 DEGREES IN ONLY 3 YEARS**



Study at both IPAG Nice and Nottingham Business School, England

IPAG BBA students can spend a semester studying in the United Kingdom with our partner : the Nottingham Business School.

Nottingham Business School is a widely acclaimed school and is fully EPAS and AACSB accredited which guarantees a high-quality teaching.

Getting two prestigious degrees including one from Nottingham Business School ensures success in the international corporate world.

In only 3 years, you will be awarded an IPAG BBA and a Bachelor of Honors from Nottingham Business School.

Study at IPAG Nice and get a degree from South Wales University, Cardiff

IPAG BBA students can also follow courses delivered by several professors from the South Wales University directly from their IPAG Nice campus.

South Wales University is widely recognised as one of the most vibrant universities in Great Britain.

This dual degree is a priceless opportunity for you enjoy insights and expertise from the United Kingdom and develop a cross-cultural profile.

In only 3 years, you will be awarded an IPAG BBA and a Bachelor of Honors from South Wales University.

CAREER DEVELOPMENT SERVICES

Career Center

Your career plan is unique.

Catering to your individual needs, we provide one-to-one careers consultations, to talk about career plans, help you produce CVs, advise on interview techniques, help you find the career path that is the best fit for you. And offer insights into companies and sectors.

Corporate Relations

IPAG's network includes over 800 companies, all of which are fully aware of your strengths, professionalism and career aspirations.

Our Corporate Relations team maintains close contact with hundreds of potential employers and innovates to maximise your opportunities to meet and network with different companies on numerous career development focused events.

In addition, our Alumni Relations team also helps you find relevant connections in the industry you wish to target and links you with alumni among the worldwide and committed IPAG Family.



JOB SEARCH ASSISTANCE

Job board & directory

All IPAG students receive access to a database of more than 10,500 alumni across all the school's classes, programmes and nationalities.

IPAG Alumni are ready to share about their success and careers. Use the directory to grow your network, make connections with alumni working all around the world and in a large variety of fields, or reconnect with old friends!

In addition, the platform also provides access to an online job board dedicated to IPAG students and alumni with many job, internship and apprenticeship offers advertised daily!

Recruiting forum

Every year, all IPAG students participate in the IPAG Career Day, the school's largest recruiting events gathering over 190 recruiters, 100 companies and 1,000 students.

Browse through hundreds of job offers, bond with companies and recruiters, develop your professional network and find the perfect job, internship or apprenticeship for your profile.

*Every year,
10 500 contacts
over 6 300 job offers*

Over 70 recruiting companies including :

PRINTEMPS

ACCORHOTELS
Feel Welcome

Calvin Klein

PIERRE HERMÉ
PARIS

IKEA

LANCEL
PARIS

TOMMY HILFINGER

Marriott

GOING BEYOND AS ONE



A strong team spirit and a buzzing student life are at the core of IPAG's DNA
Develop good interpersonal skills, an open mind and sound judgment.
IPAG Students benefit from over 40 Associations and as many opportunities
to share ideas, develop their own projects and improve their soft-skills

Create your own associations

to follow your passion and build core relationships within your IPAG family.

Join one of the many existing student organisations

on sports, arts, culture, student life and a wide range of activities.

Discover yourself

and explore how individual characteristics and communication impact and shape your leadership style.



There are many opportunities to kick-start your leadership journey in a fun and creative atmosphere on and off campus at IPAG.



IPAG is an academic, cultural and human experience

The school's large community of international students has its own dedicated association to make sure you make the most out of your stay!

Global IPAG

is a team of over 30 students committed to helping International students integrate the school, discover the city and enjoy their time at IPAG in Paris or Nice.

JOIN THE IPAG FAMILY !

Extra-curricular activities provide priceless opportunities for international students to gather, meet their French peers and integrate the IPAG family.

Global'IPAG regularly organises a wide range of events for international students including:

- ▶ Integration parties
- ▶ Weekly cultural visits to discover Paris and Nice's places of interest
- ▶ Chinese new year party
- ▶ Monthly afterworks
- ▶ And many others

At IPAG, each international student gets sponsored by a member of Global'IPAG. They will take them through their IPAG journey and help them with administrative issues they might encounter during their stay.

Global'IPAG also provides assistance

with housing and accommodation through professional partnerships they constantly develop

BBA

- ▶ **CAMPUS** : IPAG PARIS or IPAG NICE
- ▶ **DEGREE** : BACHELOR
- ▶ **LANGUAGE** : ENGLISH
- ▶ **ENTRY LEVEL** : BAC / HIGH SCHOOL DIPLOMA
- ▶ **DURATION** : 3 years



Why choose a BBA ?

BBA or Bachelors in Business & Administration programmes are short programmes designed to provide you with all the necessary skills and level of understanding to start your career early as a manager on the international scene.



For further and more detailed information, please visit WWW.IPAG.EDU/EN

IPAG BBA strengths

Benefit from practical and inclusive teaching methods

IPAG BBA students are managers of the future. Our pedagogy focuses on providing multicultural skills and instill modern management methods based on ethics and inclusion. Courses are a combination of lectures and tutorial groups.

Get access to an important and diverse business network

At IPAG, BBA students get great networking opportunities and have access to the entire school's alumni directory with an incredibly diverse spectrum of skills and specialisations. You will also take advice, experience and insights from your BBA professors and teaching staff who are all active and experienced business leaders.

Get 2 degrees in only 3 years

The IPAG BBA programme offers two Dual Degrees with The Nottingham Business School and the University of South Wales. Choosing this pathway will let you get 2 degrees: a French BBA from IPAG and a British Bachelor of Honors from one of our partners.

Get professional experience before graduating

Benefit from 6 months of work experience, working as an intern over the last semester.

Entry level :
HIGH-SCHOOL DIPLOMA



ENTER BBA IN YEAR 1

Entry level :
2-YEAR DEGREE



ENTER BBA IN YEAR 2



Acquire foundations and consolidate your knowledge

Entry level :
3-YEAR DEGREE



ENTER BBA IN YEAR 3



GAIN EXPERTISE

The 3rd year of IPAG's BBA includes 4 to 6 month
internship

Or

A semester abroad at the **Nottingham Business
School, United Kingdom**

Or

A semester in Nice with faculty from the
University of South Wales, Cardiff



**YEAR 1****Target of the year: ACQUIRE FOUNDATIONS**

The 1st Year of the IPAG BBA focuses on teaching the essential principles of all aspects of the business world.

Get necessary knowledge in:

- ▶ Economics
- ▶ International Business & Trade
- ▶ Marketing
- ▶ Cross-Cultural Communication
- ▶ Introduction to Management

YEAR 2**Target of the year: CONSOLIDATE YOUR KNOWLEDGE**

The 2nd year of the IPAG BBA focuses on letting you improve, fortify and refine your knowledge. After having learnt the bases of all business disciplines, you will now apply them to the business world, explore the many ways they can evolve, their variations and specialisation including:

- ▶ Social Media Communication
- ▶ Trade & Negotiation
- ▶ Marketing Strategy
- ▶ Business Law
- ▶ Accounting

YEAR 3

Target of the year: **GAIN EXPERTISE**

The 3rd and final year of the IPAG BBA aims at preparing you for the business world. You will learn how to use your theoretical and practical knowledge in real-life situations. You will also learn how to work in a team, deal with different skills and manage a project.

The 2nd semester is fully dedicated to internships. Those 4 or 6 months you will spend working are essential. They will let your competences and knowledge root themselves in real-life situations, industries, teams and projects.

The 2nd semester can also be spent at the Nottingham Business School. This option will let you get a Dual Degree in France and the United Kingdom at the same time.

At the end of the 3rd year, you will be fully ready to enter the business world. IPAG BBA graduates are multi-skilled professionals and you will be able to enter any industry you wish to explore according to your personal interests and career goals.

CAREER OPPORTUNITIES

- ▶ International Business Executive
- ▶ Business Developer
- ▶ Marketing Project Manager
- ▶ Office Manager
- ▶ Administrative Manager
- ▶ Assistant Product Manager
- ▶ Management Consultant
- ▶ Web Project Manager
- ▶ Sales Executive

BEYOND AMBITIONS

From Start-up to multinational companies, from France to China, The United States, Australia, South Africa or Brazil, IPAG Alumni are now developing their careers on all 5 continents at a very fast pace.

99%

students hired
within 6 months



75%

graduates hired as managers
after graduation

37K€

the average yearly salary



JOIN US!

Prior to apply online, please prepare:

- ▶ High School diploma and transcripts
Original documents not in English or French must come with a certified English or French translation
- ▶ Cover letter and CV
- ▶ Copy of personal identification document *i.e passport*
- ▶ Official English language test results IELTS test results. **Not required from native English speakers and applicants who have previously followed an English-language curriculum**
- ▶ One academic or professional recommendations
- ▶ ID photograph
- ▶ Application fees: €90, non-refundable, payable at the time of the application submission.

What are admission requirements ?

- ▶ Admission is based on student record.
- ▶ Shortlisted candidates will be invited for interviews on Skype.
- ▶ More than just a way for us to assess your skills and motivation, interviews are a great opportunity for us to meet you, share interests and discuss your career goals.

SCHOLARSHIP

The best candidates can be granted an IPAG Merit Based Scholarship
Scholarship can reach up to €2,000 depending on the excellence of your profile.

To apply for an IPAG Merit Based Scholarship, please ask for documentations or visit
WWW.IPAG.EDU/EN

APPLY ONLINE :
IPAG.EDU/EN

FOR MORE INFORMATION :
please contact our international office:
INTERNATIONAL@IPAG.FR

Paris campus : +33 (0)1 53 63 36 00
Nice campus : +33 (0)4 93 13 39 00



IPAG.EDU

Going Beyond Together

