



HSE Graduate
School of Business

BUSINESS EDUCATION FOR LEADERS WHO CHANGE ORGANISATIONS AND THE WORLD

2025

UNIVERSITY MODEL OF BUSINESS EDUCATION

Our mission is to develop management thinking and lifelong learning methods to prepare innovative and responsible leaders capable of changing organisations and the world.

The GSB faculty and staff are guided by the following three core values in achieving School's mission and strategic goals:



CREATIVE THINKING



LEADERSHIP FOR RESULTS



SUCCESS THROUGH COLLABORATION

Our values are interconnected and are the supporting pillars of the GSB's unique culture of high quality standards and innovation

OUR COMPETITIVE ADVANTAGES

An integrated portfolio of programs – learning solutions for every stage of business careers based on lifelong learning

Creation of advanced business management knowledge and techniques in the interdisciplinary environment of a leading Russian research university with a global brand

A system of partnerships with top companies – integration with the leaders of Russian and international business and joint quality management in education

Positive impact on the economy and society through world-class education, research and applied studies

UNIQUE INTELLECTUAL RESOURCES

OUR FACULTY TEAM

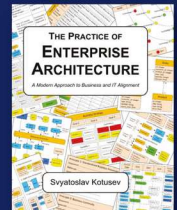
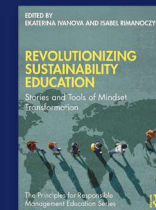
- 3 professional tracks: Academic, Methodological, and Practical (clinical)
- Proficiency in English is a mandatory criteria for faculty selection
- 6 Departments in key areas of management and business informatics

ANALYSIS OF MANAGEMENT PRACTICES IN RUSSIAN COMPANIES

- Publication of research results in top international and Russian journals Q1-Q2 (50+ articles annually)
- Series of GSB analytical reports and research workshops
- Series of analytical articles «Advances in Management»

NATIONAL BUSINESS CASE CENTER

- 80+ business cases in HSE GSB collection
- Collection of case studies on business in Russia
- Business cases available for the faculty of universities and corporate universities



PORTFOLIO OF EDUCATIONAL PROGRAMS

ACADEMIC DEGREE PROGRAMS

BACHELOR PROGRAMS

Management Area

-  • Business Administration
-  • International Business
-  • Marketing and Market Analytics

Business Informatics Area

- Business Informatics
- Data Analytics for Business
- Digital Product Management

 – 2 online programs

 – 2 programs in English

 – EFMD program accreditation

MASTER PROGRAMS

Management Area

- B2C Business Management: Technology and Innovation
-  • International Management
- Marketing: Digital Technologies and Marketing Communications
-  • Marketing Management
- Operational Excellence and Production Systems
- Strategic Management: Consulting and Investments

Business Informatics Area

- Business Analytics and Big Data
- Business Informatics: Digital Enterprise and Information Systems Management
-  • Digital Product Management
- Product Management in IT Business

ADVANCED PROFESSIONAL EDUCATION

MBA (MASTER OF BUSINESS ADMINISTRATION)

- 18 months, 16 modules, incl. international modules
- For managers with at least 3 years of managerial experience
- Systemic development of professional competitiveness and leadership potential

CORPORATE LEARNING (CUSTOMIZED LEARNING SOLUTIONS)

- Executive development for particular roles
- Successors development programs
- Development of managers and experts in functional areas

**40 + PROGRAMS
FOR RESKILLING AND UPSKILLING**

DOCTORAL PROGRAM

- Academic studies area – Management
- Degree: Candidate of Science in Management
- Doctoral students participate in GSB research projects

DBA PROGRAM (DOCTOR OF BUSINESS ADMINISTRATION)

- 70+ alumni
- 24 months, 7 modules
- 44 years average age of participants
- Focus on teaching skills

Business
Informatics

Financial
Management
and Accounting

Marketing

Management
of organizations

Operational
Excellence

Project
Management

CORPORATE ECOSYSTEM

INTEGRATION WITH THE TOP COMPANIES

- Joint educational programs
- Academic Councils for Bachelor and Master programs
- Joint learning laboratories
- Joint applied research projects
- Branded classrooms and co-working spaces
- Case studies based on real business situations and empirical data of the companies

TOP 5 EMPLOYERS



GSB CAREER CENTRE

95%

graduates receive job offers within 6 months after graduation

50%

graduates receive job offers through the Career Centre

60%

top 50 Russian companies from the Expert 400 ranking hire GSB graduates

COLLABORATIONS WITH COMPANIES ON ESG AGENDA

ESG CASE STUDIES COLLECTION

8 compact cases based on empirical data of the companies (SberBank, VTB Bank, VkusVill, X5 Group, BIOCAD, VimpelCom, Mangazeya, PhosAgro)



MEMBERSHIP IN INTERNATIONAL ASSOCIATIONS

PRME
Principles for Responsible Management Education



STUDENTS PROJECTS



Winners of the Flourish Prize competition in the nomination «The Third Goal of Sustainable development of the United Nation» 2024



Participation in the «International Week of the Sustainable development» (I-Week)

CORPORATE LEARNING

EXAMPLES OF PROGRAMS

- Leadership Energy. Compass: for middle management of Magnit (Retail Chain)
- The CFO Academy: for Finance & Economics function of Gazpromneft
- The School for Innovators: for key engineering talents of TMH Co.

OUR CLIENTS — CHAMPIONS OF THE RUSSIAN ECONOMY



TRADITIONS OF HSE LEADERSHIP IN BUSINESS EDUCATION

2017

HSE became a member of AACSB and QTEM

2020

Graduate School of Business was created through reorganisation of 11 business education units of HSE

2021

Two GSB undergraduate programs were awarded with EFMD accreditation for 5 years

2022

Launch of joint programs with 1C, X5, VK, NLMK, Gazpromneft

2023

HSE became a member of Association of Asia-Pacific Business Schools (AAPBS)

2024

HSE GSB was awarded Grand-Prix «The Best Business School of the Year» by the National HRD Summit

2015

The Business and Management mega-Faculty was established

2012

The Logistics Faculty was established

2007

HSE has been in EdUniversal's ranking since its foundation

2004

The Graduate School of Marketing and Business Development was established

1996

The Faculty of Management was established

1998

HSE became a member of EFMD

1999

The Higher School of Management and the first MBA program were established

2002

The Business Informatics Faculty was established (the first of its kind in Russia)

The HSE Graduate School of Business offers an integrated portfolio of programs from Bachelor to EMBA and corporate learning. It also conducts advanced research in management and contributes to the sustainable development of business and society. The School's unique ecosystem includes top Russian and international companies and global business schools.



The HSE Graduate School of Business ranked #1 among Russian Business Schools in the XV National MBA programs ranking by MBA.SU in 2024, 2025



Since 2018 HSE University has been on Shanghai Ranking's Global Ranking of Academic Subjects and is the leader among Russian universities in the Management area



#110 place in QS World University Ranking by Subject, 2024-Business&Management Studies (#1 in Russia)



In December 2021, GSB Business Administration & Marketing and Market Analytics Bachelor programs received a 5-year accreditation from EFMD

9 500

students and participants

160

professors in 6 academic Departments

16

Bachelor and Master programs

60+

countries are represented by GSB students

400+

guest professors and business practitioners

30

top companies are clients of customized ExEd programs

30 000+

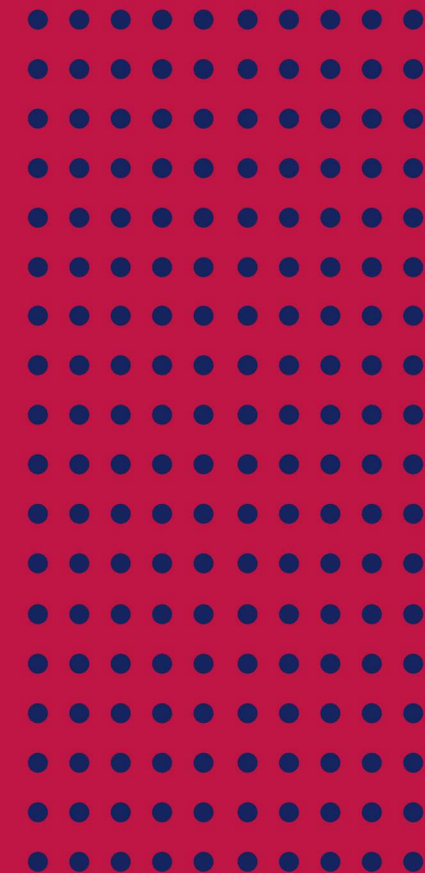
graduates of our degree programs

50+

publications in Q1/Q2 journals annually

40+

programs in post graduate professional education



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