



**AMERICAN
BUSINESS COLLEGE**
PARIS

GRUPE
IGENSIA
EDUCATION

Winter Luxury Program

JANUARY 19-23, 2026
FASHION IN THE CITY OF LIGHT!

**YOUR WINTER BREAK,
PARISIAN STYLE!**

Step into the world of French luxury
for 5 unforgettable days in Paris
with **the American Business College
Paris** (formerly ABS Paris)!

12, rue Alexandre Parodi, 75010 PARIS
Tél. +33 (0)1 80 97 65 52



Dive into the heart of French fashion, this unique winter short program blends academic insight, hands-on experiences, cultural exploration and industry access in the fashion and luxury capital of the world!

Program Highlights:

- **Fun, expert-led classes & creative workshops:** Dive into sustainability and marketing in luxury
- **Exclusive company visits:** Go behind the scenes at leading fashion houses, perfume ateliers, and luxury landmarks, learn directly from fashion industry experts
- **French Language & Culture:** Get a taste of French language and immerse yourself in Parisian lifestyle
- **Group Project & Competition:** Collaborate, innovate, and compete for the top project award

**Build international connections,
Gain international exposure in Paris!**

Fees:

- All-Inclusive Participation Fees: **2,500 euros***
*Tuition fees, accommodation, airport pickup, transport ticket, cultural & study visits
- Special discount will be applied to our partner universities
- Applications deadline: October 25, 2025



**DON'T JUST STUDY FASHION
LIVE IT, IN PARIS!**

