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| **[Global Professional Experience] Imagine Indonesia: Global Business and Entrepreneurship** | | | | | | | |
| **12–21 Nov 2025 (10D9N)** | | | | | | | |
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| **Day** | **Day** | **Date** | **Time** | **Activity** | **PIC** | **Venue** | **Notes** |
| 1 | Wednesday | 12-Nov | Not specified | Arrival and settling-in at BINUS Square (BSQ) |  | CGK |  |
| 2 | Thursday | 13-Nov | 08:30–09:00 | Travel from BSQ to AGR |  |  |  |
| 09:00–09:30 | Official Opening |  | AGR |  |
| 09:30–11:00 | [Setting the Context] Lecture 1—Doing Business in Indonesia: Economic, Political, and Cultural Considerations |  |  |
| 11:00–12:30 | Campus Tour and Orientation |  |  |
| 12:30–13:30 | Lunch break |  |  |
| 13:30–15:00 | Lecture 2—Internationalization of Business: A Global Perspective |  |  |
| 15:00–17:00 | Cultural Exchange: Bahasa Indonesia for Dummies |  |  |
| 17.00 | Return to BSQ |  |  |  |
| 3 | Friday | 14-Nov | 08:30–09:00 | Travel from BSQ to AGR |  |  |  |
| 09:00–09:30 | Group Project: Briefing and Project Brainstorming |  | AGR |  |
| 09:30–11:00 | Lecture 3—Market Entry Strategies and Business Decisions in Emerging Markets |  |  |
| 11:00–13:00 | Lunch Break and Friday Prayer |  |  |
| 13:00–14:00 | Travel from AGR to SME #1 |  |  |  |
| 14:00–16:00 | Visit to SME #1 — Communication Decisions and Cross-Cultural Business Etiquettes |  | Jakarta |  |
| 16.00 | Return to BSQ |  |  |  |
| 4 | Saturday | 15-Nov | 08:00–15:00 | Cultural Trip and Free Time |  | Jakarta |  |
| 5 | Sunday | 16-Nov | 08:00–09:00 | Breakfast, Check-out from BSQ, Preparation for Bandung |  |  |  |
| 09:00–14:00 | Travel to Bandung, Check-in to hotel |  |  |  |
| 14.00 | Settling-in and Free Time |  | Bandung |  |
| 6 | Monday | 17-Nov | 08:45–09:00 | Travel from hotel to BDG |  |  |  |
| 09:00–09:30 | Campus Tour and Reception |  | BDG |  |
| 09:30–11:00 | Lecture 4 — Entrepreneurship in Indonesia: Opportunities and Challenges |  |  |
| 11:00–12:30 | Insight Sharing: Incubator Students |  |  |
| 12:30–13:30 | Lunch Break |  |  |
| 13:30–15:00 | Lecture 5 — Innovation and Digital Transformation in SMEs |  |  |
| 15:00–17:00 | Group Project: Project Planning and Journalist Assignment (field research) |  |  |
| 17.00 | Return to hotel |  |  |  |
| 7 | Tuesday | 18-Nov | 08:45–09:00 | Travel from hotel to BDG |  |  |  |
| 09:00–12:00 | Group Project: Ideation [Meet the Facilitators] |  | BDG |  |
| 12:00–13:00 | Lunch Break |  |  |
| 13:00–14:00 | Travel from BDG to SME #2 |  |  |  |
| 14:00–16:00 | Visit to SME #2 — Sustainable Entrepreneurship and Social Impact in Emerging Markets |  | Bandung |  |
| 16.00 | Return to hotel |  |  |  |
| 8 | Wednesday | 19-Nov | 08:45–09:00 | Travel from hotel to BDG |  |  |  |
| 09:00–12:00 | Group Project: Journalist Assignment Submission | Project Prototyping |  | BDG |  |
| 12:00–13:00 | Lunch break |  |  |
| 13:00–15:00 | Group Project: Project Prototyping (continued) [Mini Gallery Walk] |  |  |
| 15:00–17:00 | Group Project: Project Refinement |  |  |
| 17.00 | Return to hotel |  |  |  |
| 9 | Thursday | 20-Nov | 08:45–09:00 | Travel from hotel to BDG |  |  |  |
| 09:00–11:00 | Group Project: Preparation for Gallery Walk |  | BDG |  |
| 11:00–16:00 | Gallery Walk | Lunch |  |  |
| 16:00–16:30 | Official Closing |  |  |
| 16.30 | Farewell | Return to hotel |  | Bandung |  |
| 10 | Friday | 21-Nov | 08:00–09:00 | Breakfast, Check-out from hotel, Preparation for Jakarta |  |  |  |
| 09:00–12:00 | Travel from Bandung to CGK |  |  |  |
| 12:00–13:00 | Lunch |  | CGK |  |
| 13.00 | Departure |  |  |  |