



Welcome to
Rabat Business School
International University of Rabat

International University of Rabat (UIR)

6200
STUDENTS

More than 100
INTERNATIONAL
STUDENTS

2500
GRADUATES
FROM 2013

51%
FEMALE
STUDENTS

49%
MALE STUDENTS

1st PRIVATE
UNIVERSITY
RECOGNIZED BY THE
MOROCCAN STATE

150
PARTNER
UNIVERSITIES
IN 43 COUNTRIES

4
COLLEGES

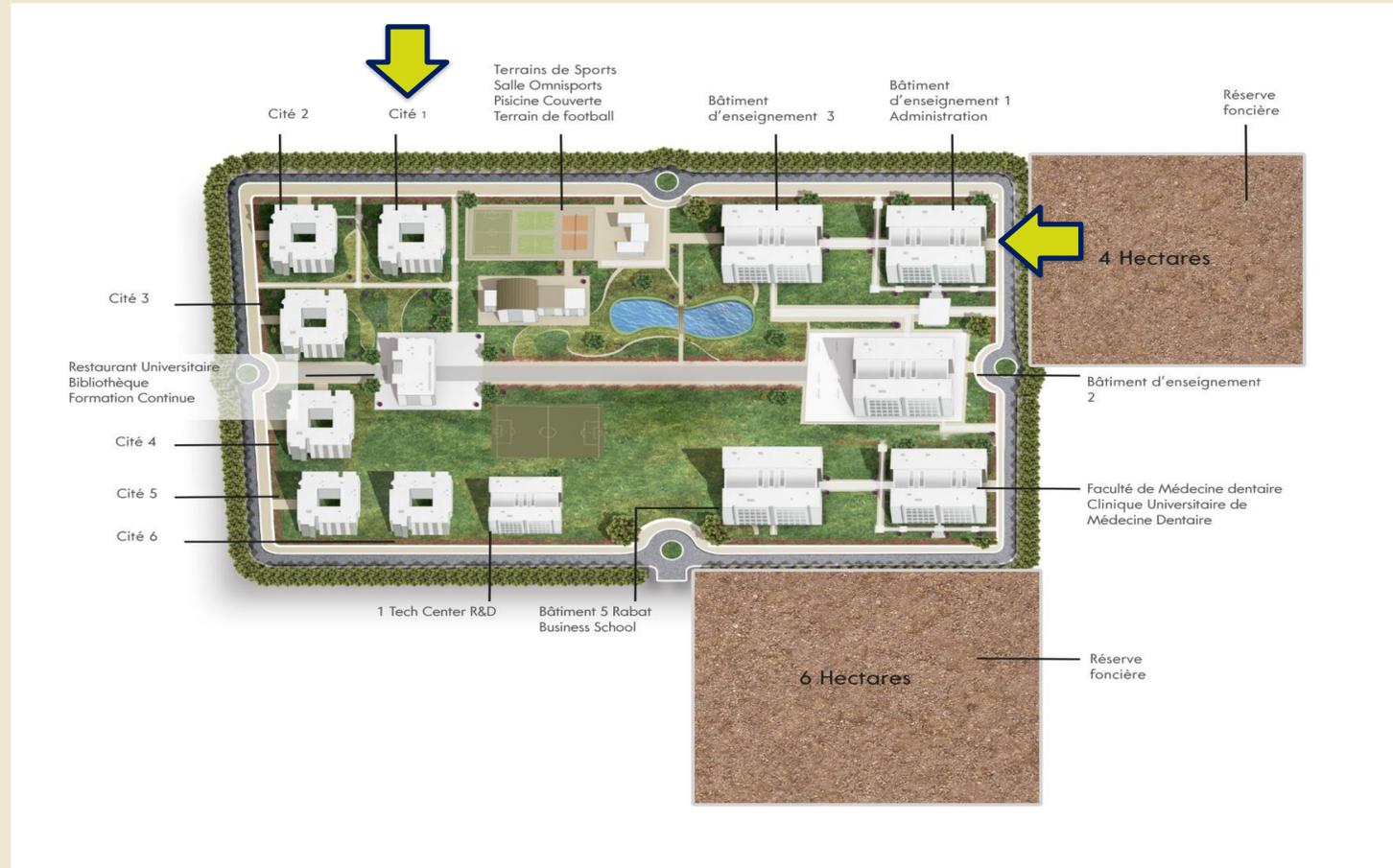
UR | COLLEGE OF MANAGEMENT

UR | COLLEGE OF ENGINEERING & ARCHITECTURE

UR | COLLEGE OF LAW AND POLITICAL AND SOCIAL SCIENCES

UR | COLLEGE OF HEALTH SCIENCES

University Campus



 COLLEGE
OF MANAGEMENT



New Building - 12,000 sqm on the UIR campus



1 Auditorium **630** seats
7 amphitheatres
36 teaching rooms

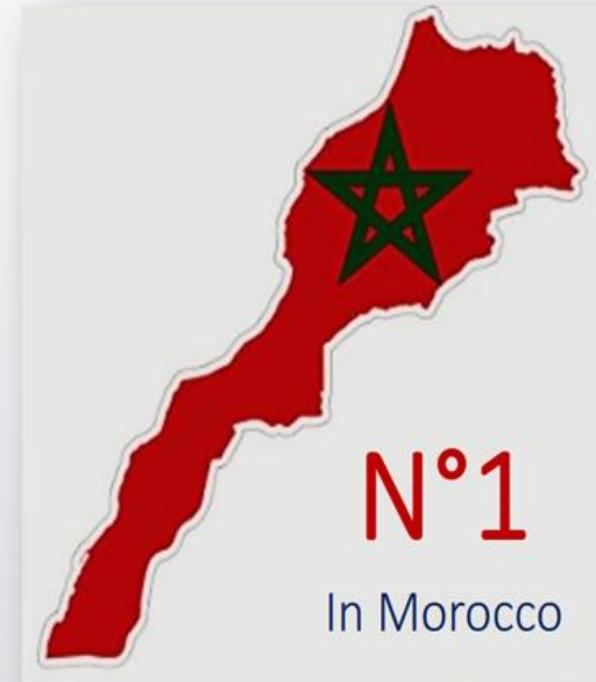
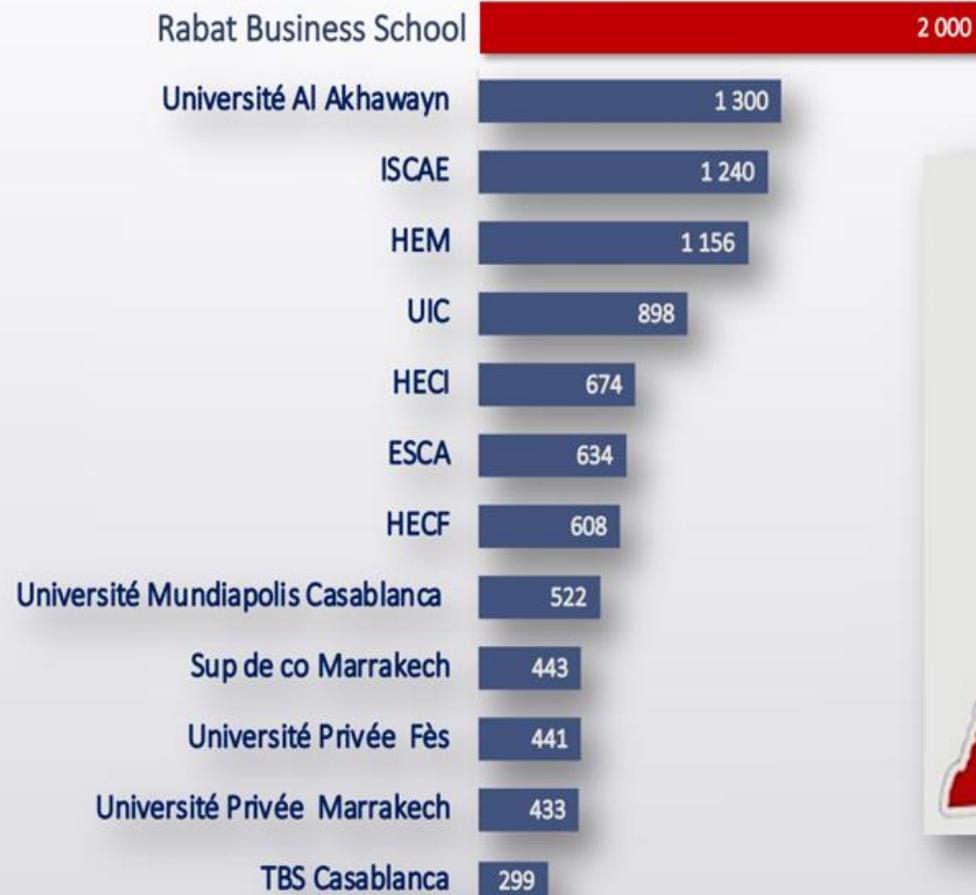
3 Co-working spaces
1 Bloomberg marketplace room
Investment: **\$15.000.000**

Facts & Figures

- ✓ 2200 students
- ✓ 54 permanent faculty (60% non-Moroccan / 19 nationalities)
 - ✓ 60 visiting faculty
 - ✓ 1 Bachelor Program
 - ✓ 7 Specialized Masters
 - ✓ 1 Generalist Master (PGE)
 - ✓ 1 E-MBA
 - ✓ Executive Masters
 - ✓ 1 PhD
- ✓ More than 150 academic partners around the world

Students

2000
students
+
150
participants in
Executive Education



Programs

10
programmes

- ✓ Bachelor IPM (International Program in Management) → 100% in English
- ✓ Master in International Business → 100% in English
- ✓ Master in Finance & Applied Economy → French & English
- ✓ Master in Human Resource Management → French & English
- ✓ Master in Supply Chain Management & Purchasing → 100% in English
- ✓ Master in Strategic & Digital Marketing → 100% in English
- ✓ Master in International Finance → 100% in English
- ✓ Master in Business Analytics → 100% in English
- ✓ Master in Management Programme (Grande Ecole) → 100% in English
- ✓ PhD in Management → 100% in English

(+ Executive Education programmes and EMBA)

Specializations for undergrads

Majors and Minors available in the following fields:

- ❖ Finance
- ❖ Marketing
- ❖ Human Resource Management
- ❖ Supply Chain Management
- ❖ Entrepreneurship

International Partners

More than 150 Universities
& Business School Partners

46 different countries



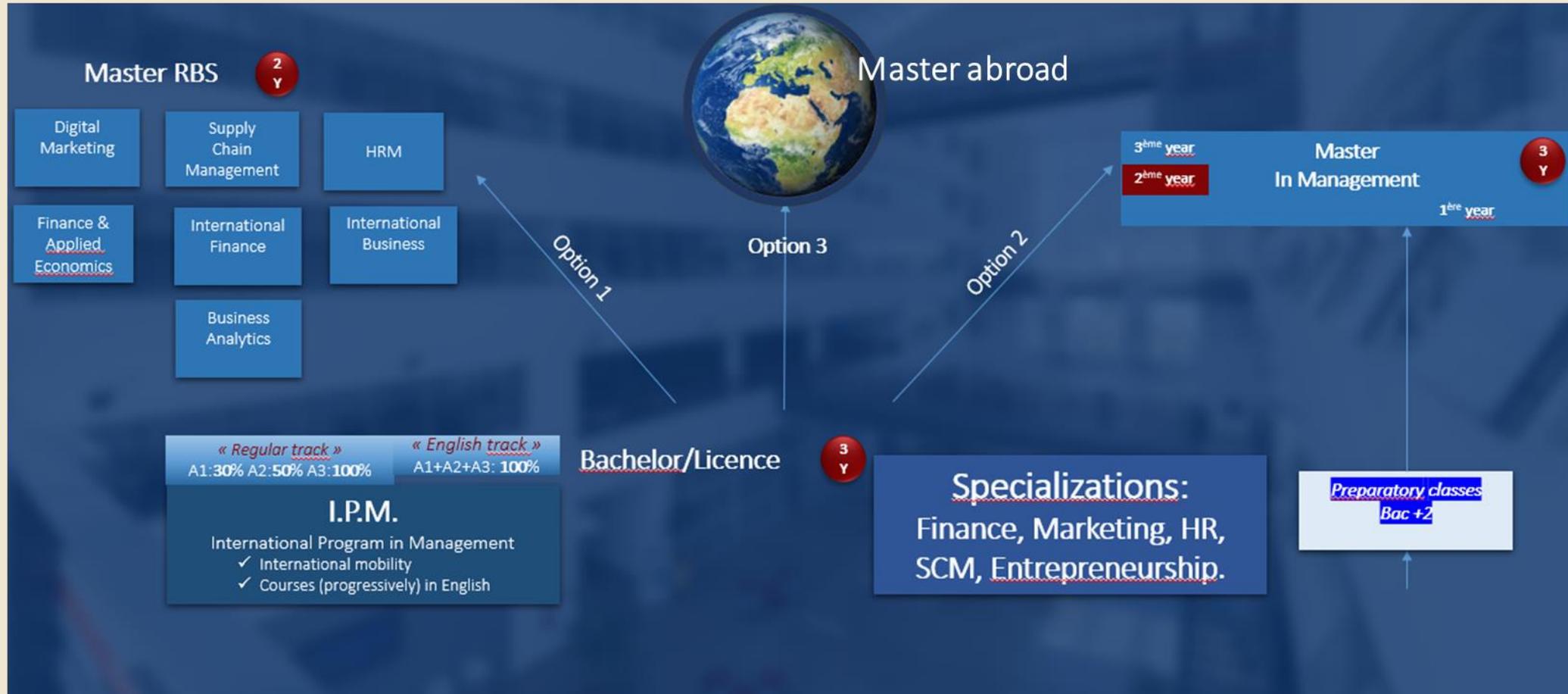
Double- degrees

HEC Montreal
ULaval
ESSCA
Burgundy
School of
Business
UQAM
AUDENCIA
EM Strasbourg
IQS
Tongji
University

International Accreditation & International Rankings



Our Portfolio of Programs



Wide variety of customized progrms/ Short term

- International Summer School
- International Winter School
 - UMASS Boston
 - UNCW
 - MOBT
- Missouri Western State University Program...

Our Programs' main traits

- *Different Academic tracks offered*
- *Cultural/Business/Language studies*
- - *Fair combination of Experiential & Academic learning*
 - - *Field trips outside Rabat*
 - - *Homestays*
 - - *Language*
 - *Credits' earned program (transferable)*
- *Round tables, group discussion with local peers...*



Immersion cultural activities (Arrival orientation)



Tour of Rabat





Visit to the Modern & Contemporary Art Museums



Arabic Calligraphy



Cooking class



An active student life



Farewell Diner Ceremony



Wide Range of Accommodation Types

- On campus residences (Dorms)





Moroccan Homestays





Studios - Appartements in the city center of Rabat

Photos Collection: 9 Sports fields



Semi Olympic Swimming Pool



1 University Restaurant, 3 Cafeterias



2 Mini Markets, Laundry place



Other facilities

- + Med help Center
- + Gym / Body building Center
- + Shuttle Buses from the campus to Rabat City center

Testimonial Video: [Link](#)

Farewell Diner Ceremony:

https://drive.google.com/file/d/1o5b10efhPXPJay4zJSLVCIL2oVII1Q0T/view?usp=share_link

THANK YOU