



# FACTSHEET

## PARIS CAMPUS

### ACADEMIC YEAR 2025-2026

#### INFORMATION ABOUT THE INSTITUTION: THE AMERICAN BUSINESS SCHOOL OF PARIS

<b>ADDRESS</b>	Groupe IGENSIA Education - The American Business School of Paris 12, rue Alexandre Parodi 75010 Paris - France
<b>WEBSITE</b>	<a href="http://www.absparis.com">www.absparis.com</a>
<b>CONTACTS</b>	<ul style="list-style-type: none"> <li>Incoming students: Ms. Maddalena CREMONESI <a href="mailto:incoming@igensia.com">incoming@igensia.com</a></li> <li>Outgoing students: Ms. Mélinda RIPPE <a href="mailto:outgoing@igensia.com">outgoing@igensia.com</a></li> <li>Academic contact: Mr. Danny RUKAVINA <a href="mailto:drukavina@igensia.com">drukavina@igensia.com</a></li> <li>US contact: Dr Marie-Odile SAVARIT <a href="mailto:mosavarit@igensia.com">mosavarit@igensia.com</a></li> </ul>
<b>ERASMUS CODE</b>	F PARIS 363
<b>OVERVIEW</b>	<ul style="list-style-type: none"> <li>Located in Paris; near the Canal Saint-Martin</li> <li>All classes taught in English</li> <li>A large selection of Business, Marketing, Fashion and Luxury Management, Sport Management, Finance, Economics and Liberal Arts courses</li> <li>A non-profit higher education institution, part of Groupe IGENSIA Education</li> </ul>

#### ACADEMIC CALENDAR

<b>FALL 2025</b> September 2 - December 12, 2025	<b>SPRING 2026</b> February 3- May 13, 2026
<b>WINTER 2026</b> January 8 - January 23, 2026	<b>SUMMER 2026</b> Session 1: May 29 - July 3, 2026 Session 2: June 5 - July 10, 2026

#### APPLICATION DETAILS

<b>NOMINATION DEADLINES</b>	<ul style="list-style-type: none"> <li>FALL: May 15</li> <li>WINTER: October 1</li> </ul>	<ul style="list-style-type: none"> <li>SPRING: October 1</li> <li>SUMMER: April 1</li> </ul>
<b>APPLICATIONS DEADLINES</b>	<ul style="list-style-type: none"> <li>FALL: June 15</li> <li>WINTER: October 15</li> </ul>	<ul style="list-style-type: none"> <li>SPRING: November 1</li> <li>SUMMER: April 15</li> </ul>
<b>ENGLISH REQUIREMENT</b>	<ul style="list-style-type: none"> <li>English: min. TOEFL: 500 PBT, 70 IBT, or B2 (CEFR)</li> <li>N/A for English native speakers and students from English-taught programs institutions</li> </ul>	
<b>GPA REQUIREMENT</b>	Minimum: 2.5/4.0	
<b>APPLICATION PROCESS</b>	<ul style="list-style-type: none"> <li>Home university nominates students by the deadline above</li> <li>Student fills in the online application form and submits the required documents</li> <li>Upon acceptance, home university and student receive the official acceptance letter (required for the visa application) along with the access to an intranet where they find all the necessary information (visa, housing, course registration, etc...)</li> </ul>	
<b>REQUIRED DOCUMENTS TO APPLY</b>	<ul style="list-style-type: none"> <li>Online application form </li> <li>Scan of transcript</li> </ul>	<ul style="list-style-type: none"> <li>Scan of passport / ID card</li> <li>Scan of Passport-sized photo</li> </ul>

## ACADEMIC INFORMATION

<b>STUDY LOAD PER SEMESTER</b>	Minimum	For full-time students 12 US credits (required for visa)
	Maximum	For exchange 15 US credits
	Erasmus students = 15 US credits (30 ECTS)	
<b>COURSE OFFERINGS</b>	Courses from the BBA, and Bachelor in Luxury	
<b>COURSE CATALOG</b>	Link to the Catalog 	
<b>COURSE REGISTRATION</b>	<p>Prior to arrival, students will receive instructions by email to register online</p> <ul style="list-style-type: none"> <li>• Students will receive the French placement test (if applicable)</li> <li>• Students can only register for classes pre-approved by an advisor from their home institution</li> </ul>	
<b>ACADEMIC LEVEL(S) OFFERED TO STUDENTS</b>	Undergraduate (Bachelor)	
<b>LANGUAGE OF INSTRUCTION</b>	English	
<b>GRADING SYSTEM</b>	Letter grade (A to F). Minimum passing grade to validate a course: C	
<b>TRANSCRIPT</b>	Emailed to the home university approximately 4 weeks after the end of the program	
<b>TUITION FEES</b>	<ul style="list-style-type: none"> <li>• 5495€ (Fall 2025) and 5660€ (Spring 2026)</li> <li>• 12 to 15 US credits (N/A for exchange students and Erasmus students)</li> <li>• Additional course: 1150€ (3 US credits)</li> <li>• Winter program: 1125€ per course (maximum 2 courses)</li> <li>• Summer program: 2555€ (6 US credits)</li> </ul>	
<b>INTERNSHIP</b>	<ul style="list-style-type: none"> <li>• 2-month non paid internship available after the spring semester (June-July)</li> <li>• Fees: 1990€ (up to 6 US credits)</li> <li>• Applicants will be interviewed by ABSParis for acceptance prior to arrival</li> </ul>	
ADDITIONAL INFORMATION		
<b>VISA INFORMATION</b>	<p>Student VISA compulsory for non-EU countries Depending on requirements from the French Consulate of the students' home country. Please contact your local French Embassy or Campus France.</p> <ul style="list-style-type: none"> <li>• <a href="http://campusfrance.org">campusfrance.org</a> </li> <li>• <a href="http://france-visas">france-visas</a> </li> </ul>	
<b>INSURANCE (MANDATORY)</b>	<ul style="list-style-type: none"> <li>• European Health Insurance Card (for European students)</li> <li>• Proof of Health Insurance with coverage in France (for International students)</li> </ul>	
<b>ACCOMODATION OFF CAMPUS HOUSING ONLY</b>	<ul style="list-style-type: none"> <li>• Rooms in student residence: from 900€ to 1200€ per month, depending on the residence location</li> <li>• Home stays with single occupancy room: from 950€ to 1200€ per month</li> <li>• Studio to rent: from 900€ to 1400€ per month, depending on the location</li> <li>• Shared apartments: from 700€ to 1200€ per month, depending on the location</li> </ul>	
<b>COST OF LIVING</b>	<ul style="list-style-type: none"> <li>• Textbooks and other academic materials: from 200€ to 400€ per semester</li> <li>• Transportation: monthly metro pass (NAVIGO): 88.80€</li> <li>• Other expenses: <a href="http://www.numbeo.com/cost-of-living/">www.numbeo.com/cost-of-living/</a> </li> </ul>	



# ACADEMIC CALENDAR

## 2025 - 2026



### 2025 FALL SEMESTER

SEPTEMBER						
M	T	W	TH	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Important Dates – Tuesday/Wednesday (11 in-class + 1 online sessions)

- Sept 2-3:** New Student Orientation
- Sept 4-5:** Visiting Student Orientation (Boat Trip on Sept 5)
- Sept 11:** Returning Student Welcome Event (15h30-17h30)
- Sept 9:** Fall Classes Begin
- Sept 15:** Add/Drop Deadline (BBA & Visiting Students Only)

OCTOBER						
M	T	W	TH	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Important Dates – Tuesday/Wednesday (11 in-class + 1 online sessions)

- Oct 15:** IGENSIA New Student Integration Day (no classes) – Provisional
- Oct 18:** Students must be available for makeup classes
- Oct 27:** Withdrawal Deadline (BBA & Visiting Students Only)
- Oct 28-30:** ABC Business Games (no classes)

NOVEMBER						
M	T	W	TH	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Important Dates – Tuesday/Wednesday (11 in-class + 1 online sessions)

- Nov 1:** All Saints Day Nov 5: HOPEN for 1st-Year Students (no classes) – Provisional
- Nov 11:** Veteran's Day (Armistice Day)
- Nov 29:** Students must be available for makeup classes

DECEMBER						
M	T	W	TH	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Important Dates – Tuesday/Wednesday (11 in-class + 1 online sessions)

- Dec 2:** IGENSIA Journée Entreprise (no classes) – Provisional
- Dec 12:** End of Fall Semester

### 2026 WINTER SESSION

JANUARY						
M	T	W	TH	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Important Dates

- Jan 1:** New Year's Day
- Jan 8:** Winter Classes Begin
- Jan 12-17:** Winter Luxury School (short-term program)
- Jan 23:** End of Winter Session

## 2026 SPRING SEMESTER

FEBRUARY						
M	T	W	TH	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

Important Dates - Thursday/Friday (11 in-class + 1 online sessions)

**Feb 2-3:** New Student Orientation  
**Feb 3-4:** Visiting Student Orientation (Boat Trip on Feb 4)  
**Feb 5:** Spring Classes Begin; Feb 9: Company Case Launch  
**Feb 12:** Returning Student Welcome Event (15h30-17h30)  
**Feb 12:** Company Case Meetings (no classes)  
**Feb 13:** Add/Drop Deadline (BBA & Visiting Students Only)  
**Feb 28:** Students must be available for makeup classes

MARCH						
M	T	W	TH	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Important Dates - Thursday/Friday (11 in-class + 1 online sessions)

**Mar 23-27:** Spring Break (no classes)  
**Mar 30-31:** Company Case Rehearsals (no classes)

APRIL						
M	T	W	TH	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Important Dates - Thursday/Friday (11 in-class + 1 online sessions)

**Apr 3:** Withdrawal Deadline (BBA & Visiting Students Only)  
**Apr 6:** Easter Day (no classes)  
**Apr 9:** Company Case Final (no classes);  
**Apr 16:** Company Case Awards  
**Apr 25:** Students must be available for makeup classes

MAY						
M	T	W	TH	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Important Dates - Thursday/Friday (11 in-class + 1 online sessions)

**May 1:** Labor Day (no classes);  
**May 8:** Victory Day (no classes)  
**May 13:** End of Spring Semester;  
**May 14-15:** Ascension (no classes)

## 2026 SUMMER SESSION

MAY						
M	T	W	TH	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Important Dates \* No ADD/DROP Period in Summer Sessions \*

**May 25:** Pentecost (no classes)  
**May 29:** Summer Session 1 Orientation

JUNE						
M	T	W	TH	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Important Dates \* No ADD/DROP Period in Summer Sessions \*

**June 1-6:** MBA Seminar  
**June 1:** Summer Session 1 Begins  
**June 5:** Summer Session 2 Orientation  
**June 8:** Summer Session 2 Begins

JULY						
M	T	W	TH	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Important Dates \* No ADD/DROP Period in Summer Sessions \*

**July 3:** End of Summer Session 1  
**July 10:** End of Summer Session 2



# THE AMERICAN BUSINESS SCHOOL OF PARIS

**COURSE OFFERING  
FALL 2025**  
3 CREDITS PER CLASS



BUSINESS ADMINISTRATION	MARKETING
<ul style="list-style-type: none"> <li>• <b>BLAW 230</b> International Business Law</li> <li>• <b>BUSI 410</b> Strategic Management</li> <li>• <b>BUSI 420</b> Entrepreneurship</li> <li>• <b>COMP 120</b> Computer Skills for Business</li> <li>• <b>COMP 220</b> Power Query &amp; Dashboards</li> <li>• <b>COMP 311</b> E-commerce &amp; E-business</li> <li>• <b>COMP 395</b> Advanced Excel</li> <li>• <b>PHIL 290</b> Business Ethics</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MKTG 130</b> Principles of Marketing</li> <li>• <b>MKTG 240</b> Consumer Behavior</li> <li>• <b>MKTG 315</b> Digital Marketing &amp; Web Analytics</li> <li>• <b>MKTG 350</b> International Marketing</li> <li>• <b>MKTG 380</b> Personal Selling &amp; Negotiation</li> <li>• <b>MKTG 385</b> Advanced Customer Relationship Management</li> <li>• <b>MKTG 391</b> Sponsorship and Event Marketing</li> </ul>
MANAGEMENT	FASHION & LUXURY RETAIL MANAGEMENT
<ul style="list-style-type: none"> <li>• <b>DSCI 310</b> Operations Management</li> <li>• <b>MGMT 101</b> Principles of Management</li> <li>• <b>MGMT 180</b> International Business</li> <li>• <b>MGMT 215</b> Organizational Behavior</li> <li>• <b>MGMT 225</b> Human Resources Management</li> <li>• <b>MGMT 310</b> Project Management</li> <li>• <b>MGMT 352</b> Sourcing and Purchasing</li> </ul>	<ul style="list-style-type: none"> <li>• <b>FASH 100</b> Fashion &amp; Textile Trends through the Ages</li> <li>• <b>FASH 105</b> The DNA of Fashion Trends</li> <li>• <b>FASH 110</b> Made in Paris: the Elements of a Brand</li> <li>• <b>FASH 113</b> The Fashion Design Process</li> <li>• <b>FASH 120</b> Sales Techniques for Luxury Brands</li> <li>• <b>FASH 211</b> Luxury Cross Channel Marketing</li> <li>• <b>FASH 225</b> Visual Merchandising</li> <li>• <b>FASH 240</b> Merchandising Planning and Control</li> <li>• <b>FASH 325</b> Creativity &amp; Innovation in Fashion Luxury</li> <li>• <b>MGMT 320</b> Management for Luxury Services</li> <li>• <b>MKTG 400</b> Creating and Developing Luxury Brands</li> </ul>

SPORTS MANAGEMENT	ECONOMICS
<ul style="list-style-type: none"> <li>• <b>BLAW 322</b> Law &amp; Ethics in the Sports Industry</li> <li>• <b>DSCI 351</b> Sports Analytics</li> <li>• <b>MGMT 190</b> Introduction to Sports Management</li> <li>• <b>MGMT 290</b> Advanced Sports Management</li> <li>• <b>MGMT 321</b> Logistics &amp; Management of the Olympic Games &amp; Mega Sports Events</li> <li>• <b>MGMT 411</b> The Business of Professional Sports in Europe</li> <li>• <b>MKTG 321</b> Sports Branding &amp; the Olympic Games</li> <li>• <b>MKTG 401</b> Creating and Developing Sports Brands</li> </ul>	<ul style="list-style-type: none"> <li>• <b>ECON 110</b> Principles of Macroeconomics</li> <li>• <b>ECON 120</b> Principles of Microeconomics</li> <li>• <b>ECON 450</b> International Economics</li> </ul>
FINANCE AND ACCOUNTING	MATHEMATICS
<ul style="list-style-type: none"> <li>• <b>ACCT 111</b> Financial Accounting</li> <li>• <b>ACCT 211</b> Advanced Financial &amp; Managerial Accounting</li> <li>• <b>FINC 215</b> Business Finance</li> <li>• <b>FINC 324</b> Money &amp; Banking</li> <li>• <b>FINC 345</b> Audit, Control &amp; Risk Management</li> <li>• <b>FINC 400</b> Corporate Finance</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MATH 120</b> Calculus</li> <li>• <b>MATH 210</b> Business Statistics</li> </ul>
GENERAL EDUCATION / HUMANITIES	FRENCH
<ul style="list-style-type: none"> <li>• <b>ARTS 113</b> History of Art, Literature &amp; Photography</li> <li>• <b>ARTS 250</b> 20<sup>th</sup> Century Art</li> <li>• <b>COMM 130</b> Communication Techniques/Speech</li> <li>• <b>ENGL 101</b> Academic Methodology</li> <li>• <b>ENGL 120</b> Critical Reading &amp; Writing</li> <li>• <b>ENGL 212</b> Analysis &amp; Communication</li> <li>• <b>ENGL 225</b> Effective Business Communication</li> <li>• <b>POLS 210</b> International Relations</li> <li>• <b>PSYC 110</b> Introduction to Psychology</li> <li>• <b>SOCG 100</b> Intercultural Studies</li> <li>• <b>SOCG 110</b> Introduction to Sociology</li> </ul>	<ul style="list-style-type: none"> <li>• <b>FREN 110</b> Elementary French I</li> <li>• <b>FREN 120</b> Elementary French II</li> <li>• <b>FREN 220</b> Intermediate French</li> <li>• <b>FREN 350</b> Advanced French</li> </ul>

\*\*List subject to change



# THE AMERICAN BUSINESS SCHOOL OF PARIS

**COURSE OFFERING  
SPRING 2026**  
3 CREDITS PER CLASS



BUSINESS ADMINISTRATION	MARKETING
<ul style="list-style-type: none"> <li>• <b>BLAW 230</b> International Business Law</li> <li>• <b>BUSI 410</b> Strategic Management</li> <li>• <b>BUSI 420</b> Entrepreneurship</li> <li>• <b>COMP 120</b> Computer Skills for Business</li> <li>• <b>COMP 220</b> Power Query &amp; Dashboards</li> <li>• <b>COMP 250</b> Building a Business Website</li> <li>• <b>COMP 311</b> E-commerce &amp; E-business</li> <li>• <b>COMP 390</b> Advanced Excel for Finance</li> <li>• <b>PHIL 290</b> Business Ethics</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MKTG 130</b> Principles of Marketing</li> <li>• <b>MKTG 240</b> Consumer Behavior</li> <li>• <b>MKTG 325</b> Integrated Marketing Communications</li> <li>• <b>MKTG 340</b> Marketing Research</li> <li>• <b>MKTG 350</b> International Marketing</li> <li>• <b>MKTG 380</b> Personal Selling &amp; Negotiation</li> <li>• <b>MKTG 385</b> Advanced Customer Relationship Management</li> <li>• <b>MKTG 391</b> Sponsorship and Event Marketing</li> <li>• <b>MKTG 425</b> Brand Innovation and Management</li> </ul>
MANAGEMENT	FASHION & LUXURY RETAIL MANAGEMENT
<ul style="list-style-type: none"> <li>• <b>DSCI 310</b> Operations Management</li> <li>• <b>DSCI 350</b> Management Decision Analytics</li> <li>• <b>MGMT 101</b> Principles of Management</li> <li>• <b>MGMT 180</b> International Business</li> <li>• <b>MGMT 215</b> Organizational Behavior</li> <li>• <b>MGMT 225</b> Human Resources Management</li> <li>• <b>MGMT 310</b> Project Management</li> <li>• <b>MGMT 351</b> Logistics &amp; Supply Chain Management</li> <li>• <b>MGMT 400</b> European Management</li> </ul>	<ul style="list-style-type: none"> <li>• <b>FASH 100</b> Fashion &amp; Textile Trends through the Ages</li> <li>• <b>FASH 105</b> The DNA of Fashion Trends</li> <li>• <b>FASH 110</b> Made in Paris: the Elements of a Brand</li> <li>• <b>FASH 113</b> The Fashion Design Process</li> <li>• <b>FASH 120</b> Sales Techniques for Luxury Brands</li> <li>• <b>FASH 211</b> Luxury Cross Channel Marketing</li> <li>• <b>FASH 225</b> Visual Merchandising</li> <li>• <b>FASH 240</b> Merchandising Planning and Control</li> <li>• <b>FASH 325</b> Creativity &amp; Innovation in Fashion Luxury</li> <li>• <b>MGMT 320</b> Management for Luxury Services</li> <li>• <b>MGMT 354</b> Sourcing &amp; Purchasing for Fashion Luxury</li> <li>• <b>MKTG 215</b> The Fashion Business Revolution</li> <li>• <b>MKTG 400</b> Creating &amp; Developing Luxury Brands</li> </ul>

SPORTS MANAGEMENT	ECONOMICS
<ul style="list-style-type: none"> <li>• <b>MGMT 190</b> Introduction to Sports Management</li> <li>• <b>MGMT 390</b> Sports Agency &amp; Representation</li> </ul>	<ul style="list-style-type: none"> <li>• <b>ECON 110</b> Principles of Macroeconomics</li> <li>• <b>ECON 120</b> Principles of Microeconomics</li> <li>• <b>ECON 315</b> Intermediate Economic Analysis</li> </ul>
FINANCE AND ACCOUNTING	MATHEMATICS
<ul style="list-style-type: none"> <li>• <b>ACCT 111</b> Financial Accounting</li> <li>• <b>ACCT 211</b> Advanced Financial &amp; Managerial Accounting</li> <li>• <b>FINC 215</b> Business Finance</li> <li>• <b>FINC 315</b> International Investments</li> <li>• <b>FINC 450</b> International Finance</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MATH 120</b> Calculus</li> <li>• <b>MATH 210</b> Business Statistics</li> </ul>
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<ul style="list-style-type: none"> <li>• <b>ARTS 113</b> History of Art, Literature &amp; Photography</li> <li>• <b>ARTS 250</b> 20<sup>th</sup> Century Art</li> <li>• <b>COMM 130</b> Communication Techniques/Speech</li> <li>• <b>COMM 230</b> Theater &amp; Advanced Public Speaking</li> <li>• <b>COMM 285</b> Writing for Sports Media</li> <li>• <b>ENGL 101</b> Academic Methodology</li> <li>• <b>ENGL 120</b> Critical Reading &amp; Writing</li> <li>• <b>ENGL 212</b> Analysis &amp; Communication</li> <li>• <b>ENGL 225</b> Effective Business Communication</li> <li>• <b>POLS 210</b> International Relations</li> <li>• <b>PSYC 110</b> Introduction to Psychology</li> <li>• <b>SOCG 100</b> Intercultural Studies</li> <li>• <b>SOCG 110</b> Introduction to Sociology</li> </ul>	<ul style="list-style-type: none"> <li>• <b>FREN 110</b> Elementary French I</li> <li>• <b>FREN 120</b> Elementary French II</li> <li>• <b>FREN 220</b> Intermediate French</li> <li>• <b>FREN 350</b> Advanced French</li> </ul>

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