

#### Antai College of Economics and Management, Xuhui Campus

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#### Shenzhen Institute of Industry Research, SJTU

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Tel: 65-66014039

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Shanghai



Shenzhen



Singapore

## VISION

A world-class business school  
firmly rooted in China

## MISSION

Do first-class scholarship  
Shape first-class talents  
Enable first-class endeavors

## STRATEGY

Two types of scholarship,  
horizontal (academic) and  
vertical (industry),  
reinforcing each other and  
connecting theory with practice

# ANTAI COLLEGE

of Economics and Management



<https://www.acem.sjtu.edu.cn/>



# Quick Facts

University founded: **1896**

Management major of Jiao Tong University founded: **1903**

Campuses: **Shanghai, Shenzhen, Singapore**

Triple accreditation: **AACSB, EQUIS** and **AMBA**

Student enrollment: **5,400+**

Alumni: **40,000+**

Full-time faculty: **170+**

Full-time administrative staff: **200+**

International partners: **100+**

Research institutes: **9**

International joint research centers: **5**

Olympic athletes represented: **19**



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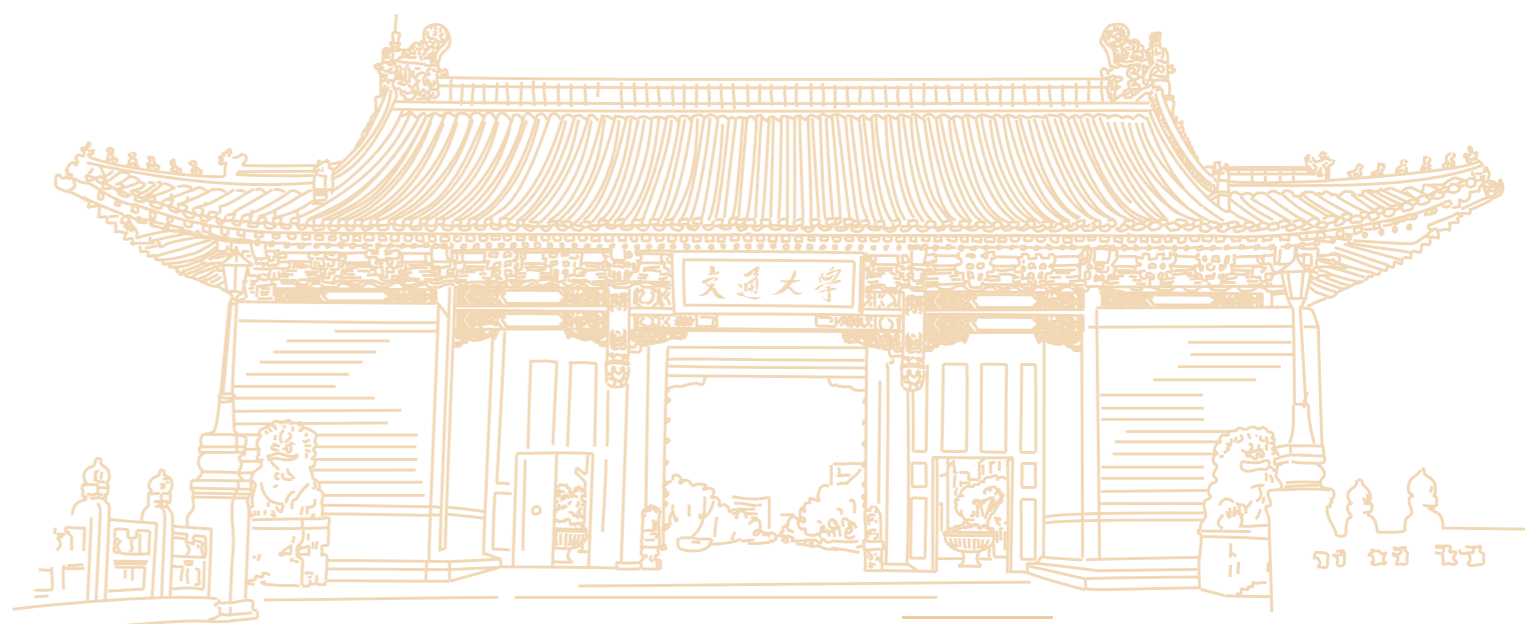
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# About Us

## About SJTU

Shanghai Jiao Tong University, a cradle of higher education in China, has a legendary past. Nanyang College is the predecessor to Shanghai Jiao Tong University. Since its establishment in 1896, it has been one of China's top universities. The university's path to greatness exemplifies the modernization of China's higher education. As a leading university in China, it was founded with an urgent mission: to save a nation in peril by training and educating the next generation to lead and transform the country. Now, with China's rise in an increasingly interconnected world, SJTU has become one of the world's top 100 universities and is continuing on this trajectory into the future.

## About ACEM

Antai College of Economics and Management (ACEM) of Shanghai Jiao Tong University (SJTU) has a rich history dating back to 1918 with the founding of the Railway Management Department at the initiative of then-President Tang Wenzhi. Today, it stands among China's elite business schools. As the first in the nation to receive triple accreditation from AMBA, EQUIS, and AACSB, ACEM boasts top students, a distinguished teaching and research team, and an international presence in Shanghai, Shenzhen, and Singapore. As it embarks on its second century, ACEM is steadfast in its mission to become a world-class business school firmly rooted in China, guided by a principle of 'Two types of scholarship, horizontal (academic) and vertical (industry), reinforcing each other and connecting theory with practice', and driven by a focus on industry research and technology finance.

## Why the Name of "Antai"

From its inception in 1903, the ancestor of the Antai College was known as the "Nanyang Public Advanced Business School." In 1996, we renamed ourselves the Antai School of Management (ASOM), following a generous grant from the Aetna International Group of the United States. "Antai" is the Chinese pronunciation of "Aetna", and the Chinese characters for "Antai", 安泰, has the additional benefit of meaning "peace and auspiciousness." In 2006, we enhanced our name again, becoming the Antai College of Economics and Management (ACEM), as from that time the School of Economics became part of our College. With more than 100 years of development, we always remember the support we've received from our many domestic and global friends, as well as from the government of our country. Our university's motto is 饮水思源, "When you drink from the stream, remember the spring", and we adhere to it.







# Dean's Message

With the joint efforts of generations of SJTU/Antai people, our college has achieved a significant development. We now firmly rank among the very top Chinese business schools. We have received all the important international accreditations and have achieved excellent performance in many international and domestic assessments and rankings. We are also known to be a center of excellence for talent development, and an Antai diploma is much sought after by students. The competitiveness of the Antai brand has laid the foundation for further development.

## CHEN Fangruo

Professor,  
Dean of the Antai College of Economics and Management, Shanghai Jiao Tong University

We have embarked on the next phase of development, the journey to the top. The center of our strategy is to promote industry research. The future Antai will have not only academic field experts but also industry experts. We will also modify the current system of performance evaluation, to reward contributions to academic fields as well as industries. In this "full spectrum" value system, every faculty member can choose a direction that fits his/her interests and abilities and realizes their potential. We will establish an Institute of Industry Research, to create an environment where industry research can truly thrive. Ultimately, we hope to create a new model for business schools where the connection between theory and practice is both natural and powerful.

Antai will follow the guiding principle: Grounded in China's management practice; Promote social and economic development; Advance the world's management theory. By making our value system more inclusive, we hope to create an academic institution where business impact, academic research and teaching can reinforce each other and be improved simultaneously. This reinforcing cycle will ultimately push Antai to become a world-class business school.

The journey to the top won't be easy. We hope that every ambitious SJTU/Antai person will join our reform effort. Together we will advance the enterprise of China's management education and, in the process, shape a better future for Antai.

陈方若



**CHEN Fangruo**  
Dean



**JIANG Wenning**  
Secretary of the CPC  
Antai College Committee



**TIAN Xinmin**  
Associate Dean



**YU Leng**  
Deputy Secretary of the CPC  
Antai College Committee



**LIU Shaoxuan**  
Associate Dean



**ZHU Xi**  
Associate Dean



**SANG Dawei**  
Associate Dean



**GUO Fei**  
Deputy Secretary of the CPC  
Antai College Committee



**ZHU Qinghua**  
Associate Dean



**QU Xi**  
Associate Dean

# Leadership



**1931**

Renamed as the "School of Management"

Reconstructed with official approval from the Ministry of Education.

**1984**

**1996**

Jointly funded by Aetna and Shanghai Jiao Tong University (SJTU).

Renamed "Antai College of Management, Shanghai Jiao Tong University"

**2000**

**2006**

Renamed "Antai College of Economics and Management (ACEM), Shanghai Jiao Tong University"

ACEM became the first business school in China triple-accredited by AMBA, EQUIS and AACSB. The Doctoral Program in Applied Economics was established.

**2011**

**2018**

The Institute of Industry Research was founded. Additionally, the Economics and Management major celebrated its 100th anniversary.

The Asia-Pacific Center of Antai College of Economics and Management was established.

**2019**

**2022**

The Shenzhen Institute of Industry Research and the SJTU-BOC Institute of Technology & Finance were founded.



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# New Initiatives



Institute of Industry Research (IIR),  
SJTU



Shenzhen Institute of Industry  
Research(SIIR), SJTU



SJTU-BOC Institute  
of Technology & Finance



# Rankings and Reputation

ANTAI COLLEGE OF ECONOMICS & MANAGEMENT

## The 5th China Discipline Evaluation (CDE) Results

A+

TOP 2%

Business Administration

A+

TOP 2%

Management Science and Engineering

A

TOP 5%

Applied Economics

## Financial Times Recognition for Our Programs

5

FT

FINANCIAL TIMES

Master in Management  
Ranking 2024

Global Top 50 for 15 consecutive years

58

FT

FINANCIAL TIMES

Global MBA  
Ranking 2022

Global Top 100 for 9 consecutive years

10

FT

FINANCIAL TIMES

Executive MBA  
Ranking 2021

National Top 1 in 2021

28

FT

FINANCIAL TIMES

Executive Education  
Ranking 2022

Global Top 30 for 7 consecutive years



中华人民共和国教育部  
Ministry of Education of the People's Republic of China

Discipline selected in the  
"Double First Class Plan":  
Business Administration



Three A+ first-level disciplines  
for three consecutive years:  
Applied Economics,  
Business Administration,  
Management Science and Engineering



Four subjects ranked global top 60:  
Business & Management Studies,  
Accounting & Finance,  
Statistics & Operational Research,  
Economics & Econometrics



# Faculty

# Teaching Achievements

## Department

Our faculty members work within and collaborate across eight departments.

- Accounting
- Economics
- Finance
- Information, Technology, and Innovation
- Management Science
- Marketing
- Organization Management
- Data and Business Intelligence

## Faculty Statistics

3

academicians

175

full-time faculty

97%

faculty with doctoral degree

34%

female faculty

7

chair professors

1:8

faculty-to-student ratio

## National First-Class Courses (2019-2023)

- Production planning and control (Lead instructor: Prof. JIANG Zhibin)
- Principles of Management (Lead instructor: Prof. JING Runtian)
- Fixed income securities analysis (Lead instructor: Prof. WU Wenfeng)
- Foundations of entrepreneurship (Lead instructor: Prof. ZHAO Xu)

## National Teaching Achievement Awards

2014

Second prize for the comprehensive cultivation and transformative development of outstanding athletic students

2018

Second prize for the exploration of an all-encompassing system for innovative and entrepreneurial talents.

2018

First prize for the development of interdisciplinary talents for China's intelligent manufacturing through the China Leaders for Global Operations (CLGO) program.

2022

Second prize for the development of the system for Master's in Business Administration entrepreneurial talents.



## Publication Achievements (2019-2023)

**70+**

UTD24 Publications

**100+**

FT50 Publications

**280+**

Tilburg Publications

**1100+**

SSCI/SCIE Publications

**500+**

CSSCI Publications

# Research

## Research Facilities

Our institution boasts an array of state-of-the-art research laboratories. These include the Behavioral Science Lab, EEG Lab, FinTech Lab, and Experimental Economics Lab. Equipped with advanced experimental apparatus, extensive software and databases, our labs facilitate cutting-edge research and education in data science, artificial intelligence, financial technology, and behavioral cognition. Facilities include:

### Big Data Analysis Platforms

Designed for large-scale analytics.

### AI-focused GPU Servers

High-performance servers for artificial intelligence research.

### Interdisciplinary Equipment

fNIRS, eye trackers, physiological recorders, tDCS, behavior observation systems, and VR interaction setups.

### Specialized Software

A suite of professional software including SAS, Stata, MATLAB, Amos, NVivo and Mplus.

### Comprehensive Databases

Encompassing a wide range of industries to support diverse research needs.

### National Level Laboratory:

#### Data-Driven Management Decision Making Lab

The Data-Driven Management Decision Making Lab specializes in combining teaching with research through experimental and simulation-based learning. It offers multi-disciplinary courses and engages in activities like "Learn-Practice-Compete". The lab's goal is to develop innovative theories in management decision-making and nurture high-quality talent, aiming to be a leader in the field both nationally and internationally.



## Research Institutes

- Institute of Industry Research
- Shenzhen Institute of Industry Research
- Shanghai Institute of National Economy
- Institute of Strategic Science and Engineering
- Institute for Proactive Healthcare
- Institute of Chinese Enterprises Development
- C. Y. Tung Institute of Intelligent Manufacturing and Service Management
- National Institute of Strategic Studies
- Institute of Psychology and Behavioral Science

## International Joint Research Centers

- Sino-US Global Logistics Research Center
- ACEM-NHH Norwegian School of Economics Research Center
- ACEM-Michigan Ross School of Business Research Center
- ACEM-Copenhagen Business School Research Center
- ACEM-Minnesota Carlson School of Management Research Center

# Student & Alumni





# Students in Numbers



## Undergraduate and Postgraduate



20,000+ alumni



2,000+ currently enrolled students

## MBA



11,000+ alumni



2,000+ currently enrolled students

## EMBA



7,000+ alumni



540+ currently enrolled students

## Executive Education

90,000+

trainees

7,700 +

trainees per year

1,200+

partner corporations

## Global Program for Executive Research (GPER)

34

alumni

73

currently enrolled students

## International students

473

currently enrolled students

## Number of ACEM alumni clubs

45

# Employers







**Undergraduate**

**Xiaoxin Hu**

Austrian

Enrolling as an international student at SJTU has constituted an exceptionally enriching educational experience. SJTU provides students with numerous opportunities for engagement in various activities. Actively participating in volunteer initiatives and community organizations, I currently hold the position of Vice-Minister in the Antai Youth Volunteer Team and am a member of AISU. My focus revolves around facilitating interaction between international and local students.



**International MBA**

**Purita Worapornchai**

Thai

Starting my MBA journey in Antai is like taking a first step in a sparkling tunnel pathway towards the bright future. Every activities, classes and communications like shining crystals, leading me on the success path. Surrounded by inspired and open-minded people, I was pulled out of my comfort zone and prepared to accept new challenges.



**Master of International Business**

**Sydney Sharafi**

American

I'm very excited to start my MIB journey at Antai, where I'll serve as the 2024 class representative and embark into research that enhances our understanding of global business dynamics. My goal is to foster international collaborations that enrich my academic experience while exploring how globalization shapes business practices. I look forward to connecting with my classmates and exploring the vibrant opportunities that await us.



**MBA**

**Alexander Petersen**

Danish

From Denmark to Canada and then to Shanghai, my two and a half years of MBA at Antai allowed me to be with the best group of people, gaining insights, friendship, and resources, and helped me understand what it means to "apply what I have learned, and connect theory with practice". While pursuing my studies, I founded the "LAIBA" cocktail brand, embarking on a new journey. In 2023, I have ushered in a new role in my life, and I will continue to enjoy myself while facing challenges. Here, I wish the teachers and students of Antai MBA to seize the opportunity and achieve great success in the new year. Here's a toast to life, showcasing yourself and fulfilling your life to the fullest!

**ASEAN MBA**

**Xiangyu Wang**

Chinese

Enrolling in the ASEAN MBA program at Shanghai Jiao Tong University has been a transformative journey, especially appreciating the exceptional caliber of instructors who provided invaluable insights that broadened my perspectives. With a background as a Ph.D. in Aerospace Engineering, the program has enabled a seamless career transition, culminating in a rewarding new role in Singapore through the projects facilitated by SJTU. This experience has not only equipped me with robust business acumen, but also instilled a global perspective essential in today's interconnected world.



**SJTU-University of South Carolina Double Degree Master**

**Margaret Emily Whiston**

American

The people are what make any program truly exceptional, and at Antai, I've met some of the most remarkable individuals in the world. I chose this school to push my limits, immerse myself in Chinese culture, and explore global business opportunities on the other side of the world. This year promises to be transformative, and I'm excited for the memories, insights, and lessons that I'll gain here at SJTU.

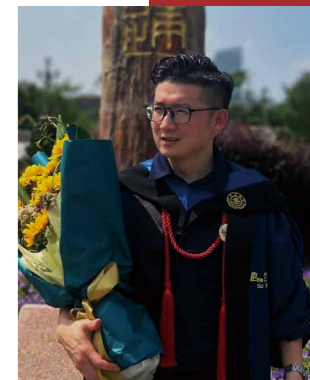


**Doctor of Business Administration**

**Bo Ding**

Canadian

I am a Canadian deep fascination with Chinese culture, leading me to make the significant decision to move to Shanghai and completed my master degree in SJTU. With pursuing Antai Ph.D., I actively engage in cross-disciplinary projects, bridging academic theories across various industries, and share insights at numerous seminars to foster a broader understanding of diverse perspectives. Looking ahead, I envision my role not merely as an academic researcher but as a cultural ambassador bridging different worlds. I aim to apply my SJTU experiences in promoting cultural exchanges, aspiring to make SJTU a hub for East-West dialogue, and contributing to a more diverse, inclusive, and harmonious world.



**Antai Global Summer Program**

**Victoria Makovskaya**

Russian

Indeed, after this three-week summer program, I would like to consider a long-term exchange program at Antai, or pursuing a master degree at Shanghai Jiao Tong University.





# Programs

## Undergraduate Programs

"Major+Minor" teaching mode brings up interdisciplinary talents.

### Major

Bachelor of Accounting  
Bachelor of Business Analytics  
Bachelor of Big Data Management and Application  
Bachelor of Economics  
Bachelor of Finance  
Bachelor of Human Resource Management  
Bachelor of Information Management and Systems  
Bachelor of International Economics and Trade  
Bachelor of Marketing

### Minor

Bachelor of Accounting  
Bachelor of Business Administration  
Bachelor of Economics  
Bachelor of Finance

### Double Degree

Bachelor of Economics + Bachelor of Mathematics  
Bachelor of Finance + Bachelor of Computer Science  
Bachelor of Engineering in Financial Technology (The Chinese University of Hong Kong) + Bachelor of Economics in Finance (Shanghai Jiao Tong University)

## Postgraduate Programs

Developing innovative business leaders and elites with global vision and humanistic accomplishments.

### Academic Programs

Master of Applied Economics  
Master of Management  
Master of Management Science and Engineering  
Master of International Business (MIB)  
Doctor of Applied Economics  
Doctor of Management  
Doctor of Management Science and Engineering

### Professional Programs

Master of Professional Accounting (MPAcc)  
Master of Auditing (MAud)  
Master of Business Administration (MBA)  
ASEAN Master of Business Administration (ASEAN MBA)  
International Master of Business Administration (IMBA)  
Executive Master of Business Administration (EMBA)  
China Leaders for Global Operations (CLGO)  
Master of Finance (MF)  
Master of Technology Transfer (MTT)

## Non-degree Programs

Get prepared to advance your careers and organizations.

Antai Corporate Lab Program (Lab)  
Antai Global Summer Program (AGSP)  
Doing Business in China Online Courses & Learning Platform (DBIC)  
Executive Education (EE)  
Global Program for Executive Research (GPER)



# Programs Highlights

## Master of International Business (MIB) – Taught in English

The Master of International Business (MIB) program at Antai College of Economics and Management is an excellent choice for students who are interested in pursuing a career in international business, particularly in China. With a focus on experiential learning, exceptional faculty, and a comprehensive curriculum, the MIB program at ACEM provides students with the knowledge, skills, and experience needed to succeed in today's global business environment. The program is specifically designed for international students and is fully taught in English.

## International MBA (IMBA) – Taught in English

The IMBA program at ACEM is unique in that it offers students a global perspective with a Chinese focus, utilizing foreign professors, exchange programs and courses taught solely in English. The IMBA is a full-time, two-year program, with the first three semesters focused on intensive, thought-provoking classroom study, internships or overseas exchange programs and the fourth semester for dissertation.

## MBA

Since 1993, the Antai MBA of Shanghai Jiao Tong University, with campuses in Shanghai, Shenzhen, and Singapore, has developed over 11,000 global business leaders and industry elites. The Antai MBA is renowned for its strong brand impact, consistently ranking at the forefront of national and international MBA programs.

International MBA (IMBA)	Full time	2 Years
China Leaders for Global Operations (CLGO)	Full time	2.5 Years
General MBA	Part time	2.5 Years
Financial MBA	Part time	2.5 Years
AI MBA	Part time	2.5 Years
FinTech MBA	Part time	2.5 Years

## EMBA

In 2002, ACEM launched one of China's first EMBA programs. With a mission to foster industry leaders and contribute managerial wisdom, the program embraces a "theory-practice" strategy. In 2022, it introduced a new focus on "New Business and New Technology," supported by an innovative 6.0 curriculum, aimed at enhancing leadership in business practice.



# Programs Highlights

## Master of Technology Transfer (MTT)

ACEM's pioneering Master of Technology Transfer program, created in collaboration with the SJTU-BOC Institute of Technology & Finance, is dedicated to nurturing global leaders in future industry innovations. The curriculum, redefining "technology transfer," features a distinctive "2+3+5+6+X" approach.

## Master of Finance (MF)

Since 2011, ACEM has been among the first in China to offer the Master of Finance degree. In 2014, the program was recognized as one of the nation's top-tier finance programs by the National Finance Education Advisory Committee.

## Executive Education (EE)

The Executive Education (EE) Center at our college is a flagship unit for market-oriented education. Adhering to a strategy of "integrated theory and practice," the center offers a comprehensive curriculum focusing on "full-cycle growth, industry-wide value chains, and panoramic innovation." This approach aims to blend management and engineering, empower industries, and foster regional and global perspectives, thereby creating a multidimensional, practical learning environment for talent development and supporting China's economic transformation.

## Industry Community Classes

Under the strategic guidance of "integrated theory and practice," our Industry Community Classes deeply integrate industry practices. It fosters a dynamic ecosystem of learning, practice, and academia by facilitating cross-disciplinary, cross-institutional collaboration and industry-driven class formation. The Industry Community Classes enable deep dialogues between the industry and alumni, providing a pathway for evolving supply-demand models and building a diverse new business education ecosystem.



## We Are Connected Across The Globe

**100+**

### Global Partners

Antai maintains exchange and cooperation with over 100 prestigious international institutions.

**200+**

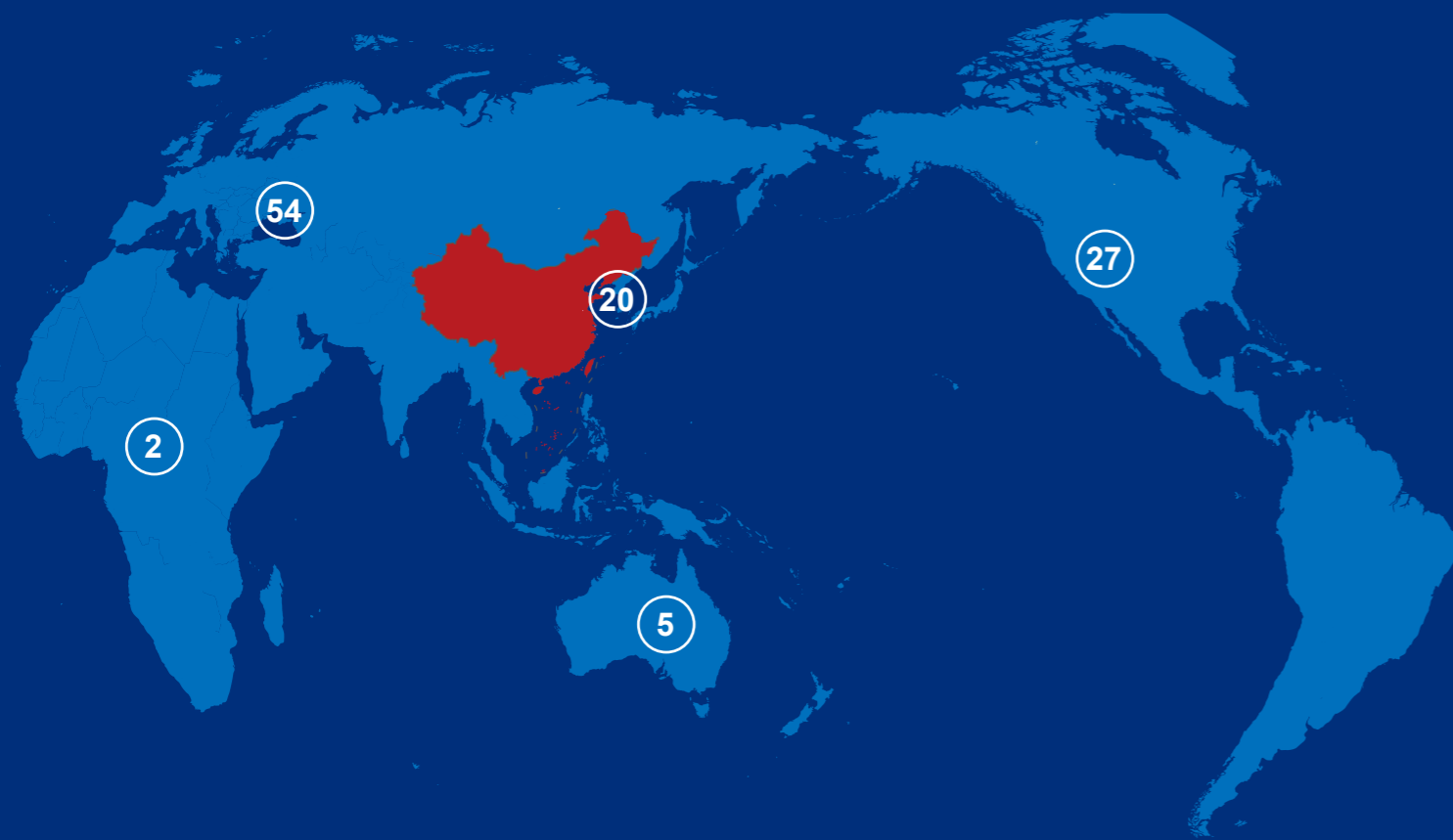
### Student Exchanges Annually

Annually, over 200 students engage in international programs.

**30%**

### Scholarship Support

Around 30% of participating students receive National Scholarship Fund support for their studies abroad.



# Internationalization

## America

Harvard University  
Columbia University  
Yale University  
University of Pennsylvania  
Massachusetts Institute of Technology  
University of Chicago  
University of Michigan  
Purdue University  
University of Washington  
University of Southern California  
University of California, Berkeley  
University of British Columbia

## Asia

Indian Institute of Management Bangalore  
Asian Institute of Management  
Chulalongkorn University  
National University of Singapore  
Nanyang Technological University  
Singapore Management University  
Tel Aviv University

## Europe

University of Cambridge  
City, University of London  
Bocconi University  
University of St. Gallen  
IE University  
University of Mannheim  
Prague University of Economics and Business  
ESCP Business School  
ESSEC Business School  
Saint Petersburg State University

## Oceania

University of Sydney  
University of New South Wales  
University of Melbourne

## Africa

Group ISCAE  
University of Cape Town

## A Partial List of Our Global Partners





# International Degree Programs

## Joint Programs



## Dual-degree Programs

ACEM has established dual-degree partnerships with 11 overseas universities, offering opportunities for undergraduate, master's, and doctoral students to pursue a second degree abroad. Our dual-degree programs span various disciplines including Finance, Business Administration, Business Analytics, Marketing Management, Economics, and Accounting. These partner institutions, primarily located in Europe and America, are among the foremost in business education both locally and globally.

 MBA and MIB+MIM	 Masters in France	 MBA+MIM	 MBA+MIM
 Masters in Accounting	 Masters in SupplyChain Management	 Masters in International Business	 Bachelors of Business Administration
 MBA or Masters of Global Management	 MIB+MIB	 MIB+MIB	

# International Non-Degree Programs



## Antai Global Summer Program

Antai Global Summer Program (AGSP) was initiated by ACEM in 2013. Every year, the English-taught summer program gathers a hundred international students from over 30 countries and regions. AGSP is a great opportunity to explore more about business and culture in China in a globally engaging way. Participants will gain a deep understanding of the Chinese economy and culture with in-class coursework, company visits and social events.



## Doing Business in China Program

This pioneering online learning platform is the first of its kind in China, tailored specifically for international learners. It provides a wealth of English online courses, focusing on China-specific business ecology and practices.





# Impact

# Academic Impact

## Publications

Over the last five years, the faculty has published **484** papers in Antai-defined international top journals (roughly the top 50% of SSCI/SCIE). These are deemed "high-quality papers," with **149** rated as A and A- level (UTD24 or FT50 journals and the best journals in the Tilburg ranking), **201** classified as B level, and **134** as C level.

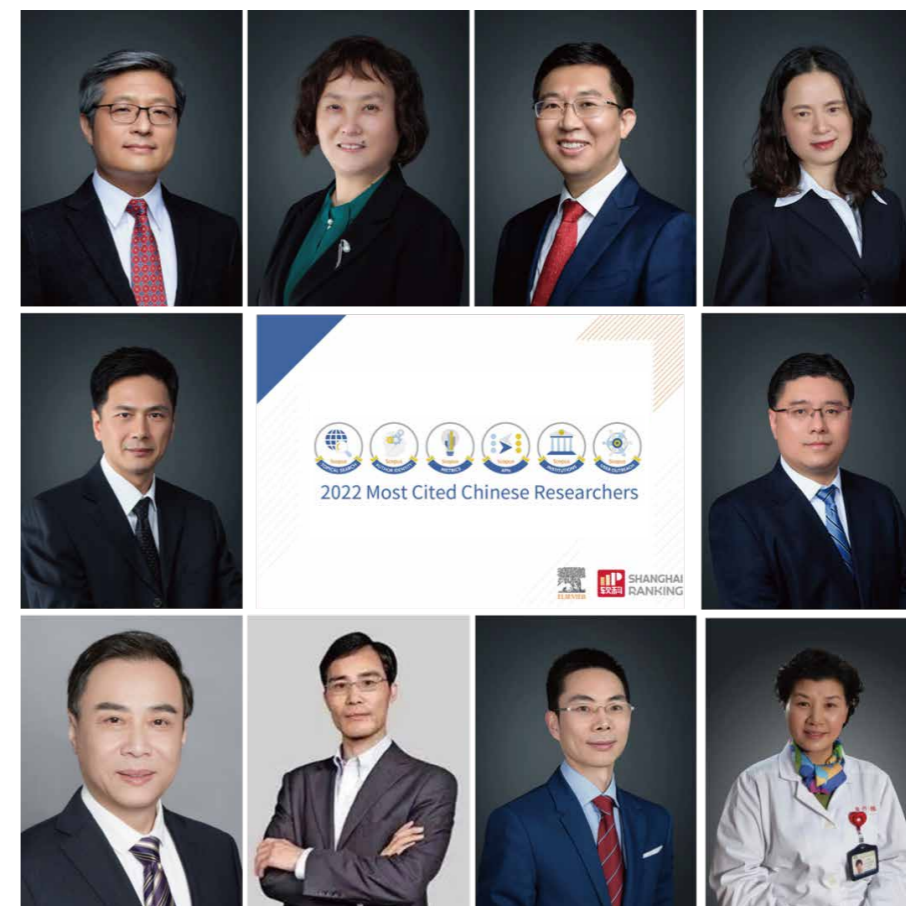
Of these publications, **430** appeared in peer-reviewed journals with an impact factor above **5**; **237** in those with an impact factor above **8**; and **113** in journals with an impact factor above **10**.

The top 100 papers by citation among all international publications from the past five years have garnered a total of **8,688** citations, with the highest individual paper receiving **305** citations.

Number of Faculty Serving on Editorial Boards of Key International and Domestic Journals

**66**

## 2023 Elsevier Most Cited Chinese Researchers



From top left to bottom right:

**Business Administration:** CHEN Fangruo, LIU Yi, YIN Haitao, ZHU Qinghua, ZENG Saixing

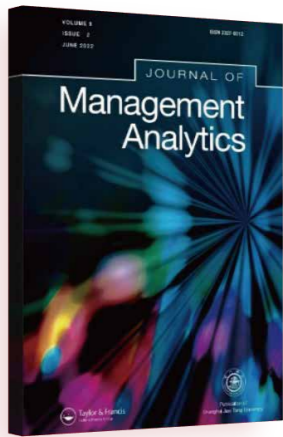
**Management Science and Engineering:** DONG Ming, LI Yuan

**Applied Economics:** CHEN Gongmeng, WU Wenfeng

**Academician of Clinical Medicine:** JIA Weiping



# Academic Impact: Journals



## Journal of Management Analytics

2023 Impact Factor 6.554

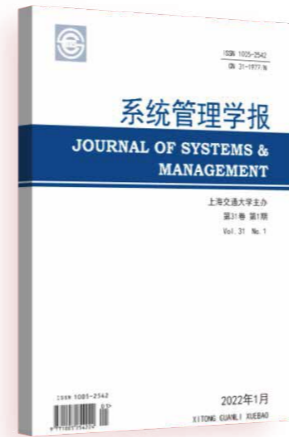
- SSCI (#1 at SJTU, #2 in Shanghai)
- JCR Q1
- Ranked 2/53 in Mathematical Methods in Social Sciences
- Cite Score 13.3



## China Finance Review International

2023 Impact Factor 9.0

- First Impact Factor 8.2
- JCR Q1
- Ranked Top 7% among finance journals
- Cite Score 12.4



## Journal of Systems & Management

First issue published over 30 years ago

- U-JIF 2.907
- F-JIF 1.245

JMA will continue on its way to becoming a world-top journal in business data analytics, leading research breakthroughs and empowering the social-economic development of the world.

— Prof. LI Yuan  
Editor-in-Chief of Journal of Management Analytics

As a leading academic journal with broad coverage of Chinese and international financial markets, the China Finance Review International has reached an impressive impact factor of 8.2, ranked 7th out of 227 finance journals. Our aim is to guide the development of the field, build upon our strong foundation in China, and establish it as one of the premier finance journals in the world.

— Prof. WU Wenfeng  
Managing Editor-in-Chief of China Finance Review International

# Societal Impact

## Societal Impact of Industry Research

Since 2018, Antai College of Economics and Management (ACEM) has strategically emphasized industry relevance, launching the Institute of Industry Research to foster a thriving research environment. This initiative aims to bridge theory and practice, creating a model where business impact, academic research, and teaching mutually reinforce, enhancing contributions to enterprises and the economy. This synergistic approach positions Antai as a world-class business school.

### Serving Government

**83 million**

Research Projects  
Funds from the  
Government and  
Enterprises

**81**

National and  
Provincial-level  
Adoption

### Serving Corporates

**1835**

Company Visits

**224**

Industry Reports

**253**

Government and  
Corporate Projects

### Serving Teaching & Research

**578**

Academic Papers

**103**

Cases

### Serving Society

**484**

Industry Seminars

**6**

Industry Indices  
and Reports

## Industry Research Teams

New Energy Generation and Storage	Big Data	Digital Platform	Retailer	Finance
Intelligent Logistics	Agricultural Insurance	Marine Fishery	Intergrated Circuit	Accounting
Senior Care	Luxury	Intelligent Manufacturing	Sports and Services	Payment
Supply Chain Management Services	Industry Association and Development	Business Technology	Re-manufacturing	Energy
Recycling and Reuseable Source	Auto	Startup Investment	Sailing Industry	AI
Human Resource Service	Pharma	Healthcare	Smart Car	.....

## Industry Research Projects Led by ACEM Faculty (2019-2023)

ACEM faculty have been engaged in **188** corporate research projects, with a total contract value of RMB **71.5 million**.



# Societal Impact

## International Events

### Advisory Board Meeting



ACEM invites prestigious social activists, deans of international business schools and renowned business leaders to form the Advisory Board, which will provide guidance and advice for the college's long-term strategic planning, as well as suggestion and support to accelerate the development of the College. In Oct 2023, 36 board members from both home and abroad gathered in Shanghai and attended the ACEM Advisory Board Meeting, sharing insights on the future of business education.

### International Business School Shanghai Conference (IBSSC)



The International Business School Shanghai Conference (IBSSC), initiated and hosted by ACEM, stands as a preeminent conference in China's business education landscape. Since its establishment in 2006, IBSSC has evolved into the largest dean-level gathering for business schools in the Asia-Pacific region. Renowned globally, it attracts distinguished speakers and over 200 delegates from 40+ countries, fostering meaningful dialogue between East and West and leaving a lasting impact on the global business education community.

### Antai International Corporate Day



Antai International Corporate Day is a highly anticipated event gathering business leaders from the chambers of commerce of the USA, France, Singapore, Serbia, Thailand, the UK, Australia, and Finland, along with industry experts and scholars from China. The event includes the Antai International Job Fair, offering numerous job opportunities from multinational companies to students and graduates.



# Societal Impact

## Entrepreneurship

### Entrepreneurship Curriculum

Since 2006, "Innovation and Entrepreneurship Management" courses, along with 16 specialized offerings, has been shaping the entrepreneurial landscape. These courses, taught by a mix of academics and industry experts, cover early-stage topics like business planning and innovation, to advanced subjects such as brand management, tech-driven innovation, and IPO strategies. This robust curriculum not only fosters innovative leadership but also drives societal progress through sustainable business practices and responsible entrepreneurship.

### Entrepreneurship Competition

The Antai MBA Entrepreneurship Competition, a highlight among Antai MBA's activities, focuses on practical entrepreneurial education. It's one of China's most influential and inclusive MBA entrepreneurship contests, having successfully nurtured over a thousand startups, including leading ventures in niche sectors. Now in its 21th edition, the competition transforms innovative ideas into real-world entrepreneurial success, making a significant societal impact by fostering responsible and innovative business leaders.

## Entrepreneurship Fund

### Overview

ACEM has partnered with the Shanghai government to create an entrepreneurship fund for our MBA students. Each partner has contributed RMB10 million, for a total fund totaling RMB20 million (about US\$3.14 million) and the fund invests about RMB300 – 500 thousand (about US\$45,000 - \$75,000) per promising startup.

### Benefits

The founders can buy out the partners' equity stake, at the original valuation, within three years. In addition, we also provide offices and administration services at the SJTU technology park for those startups.

### Investments to Date

Up to now, the MBA Entrepreneurship Fund had invested a total of RMB 33.6 million (about US\$5.3 million) in 98 startups. Among these, 16 companies have received follow-on investment from VCs (more than RMB 300 million, or about US\$47 million).

### Eligibility

Antai alumni who have graduated within the most recent eight years are eligible to apply for the fund.



# Societal Impact

## Olympics and World Champions



A significant portion of our student body is made up of professional sports athletes who study at ACEM and make contributions to sports for the country at the same time. At the 2020 Tokyo Olympics, 19 ACEM students and alumni, integral to the Chinese Olympic team, showcased their talent, winning 3 golds, 3 silvers, and 2 bronzes in table tennis, swimming, and basketball.

At the 19th Asian Games in Hangzhou in 2022, 12 ACEM athletes won 13 golds and 4 silvers in table tennis and swimming. Building on this success, our athletes continued to excel at the 2024 Paris Olympics, securing an impressive 4 gold, 5 silver, and 3 bronze medals. These outstanding performances not only elevated our global reputation, they also showcased the diverse talents of our student body.

# Ways to Give

Help us to drive individual potential and fuel real-world impact. We recognize your generous investment to realize our shared vision. Together, we are building a better future for business.

The Antai College of Economics and Management Education Development Fund, a specialized fund under the parent Shanghai Jiao Tong University Education Development Foundation, is committed to supporting the college's pursuit of becoming a world-class business school rooted in China. The fund focuses on five key areas:

**Student Development Fund**

**Research and Innovation Fund**

**Campus Development Fund**

**Faculty Development Fund**

**Alumni Cultural Development Fund**

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ACEM  
Development  
Fund



Shanghai Jiao Tong  
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