

***Университеты-партнеры, принимавшие участие в конкурсе на
осенний семестр 2025-2026, которые продолжили
сотрудничество и куда были номинированы студенты ВШБ****
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***Partner universities that participated in the competition for the fall
semester 2025-2026, which continued the cooperation with GSB and
where GSB students were nominated*****

- 1) Antai College of Economics and Management of Shanghai Jiao Tong University
- 2) Binus University, Indonesia
- 3) City University of Hong Kong, Hong Kong
- 4) Corvinus University, Hungary
- 5) Friedrich-Alexander Universität Erlangen-Nürnberg, Germany
- 6) Koç University, Turkey
- 7) Mexico Autonomous Institute of Technology (ITAM), Mexico
- 8) NSB Bangalore, India
- 9) Rabat Business School, Morocco
- 10) Singapore Management University, Singapore
- 11) Technical University of Applied Sciences Wuerzburg-Schweinfurt, Germany
- 12) Tongji University
- 13) Université Paris-Est Créteil (UPEC), France
- 14) University of Applied Sciences Technikum Wien, Austria
- 15) University of Pécs, Hungary

** В графе applications указано общее количество заявок в университет по всем трем приоритетам/ The applications column indicates the total number of applications at the university for all three priorities*

*** Applications column displays the total number of all the top-3 priorities selections*

БАКАЛАВРИАТ *BACHELOR'S*

Бизнес-информатика / Business Informatics

University	Applications	Nominations
City University of Hong Kong	1	
Technical University of Applied Sciences Wuerzburg-Schweinfurt	1	
Université Paris-Est Créteil (UPEC)	4	
University of Applied Sciences Technikum Wien	6	1
University of Pécs, Hungary	1	1
Antai College of Economics and Management of Shanghai Jiao Tong University	2	
Friedrich-Alexander Universität Erlangen-Nürnberg, Germany	2	
Corvinus University	2	

Маркетинг и рыночная аналитика / Marketing and Market Analytics

University	Applications	Nominations
City University of Hong Kong	7	1
Singapore Management University	3	
Université Paris-Est Créteil (UPEC)	9	2
University of Applied Sciences Technikum Wien	4	
University of Pécs, Hungary	2	
Antai College of Economics and Management of Shanghai Jiao Tong University	3	
Corvinus University	4	
Mexico Autonomous Institute of Technology (ITAM), Mexico	1	1
Technical University of Applied Sciences Wuerzburg-Schweinfurt	3	2
Tongji University	3	

Управление бизнесом / Business Administration

University	Applications	Nominations
City University of Hong Kong	6	1
Singapore Management University	3	
Technical University of Applied Sciences Wuerzburg-Schweinfurt	5	1
Université Paris-Est Créteil (UPEC)	1	
University of Pécs, Hungary	4	
Antai College of Economics and Management of Shanghai Jiao Tong University	3	
Rabat Business School	3	
Binus University	2	
Koç University, Turkey	3	
Corvinus University	8	1
Tongji University	4	2
University of Applied Sciences Technikum Wien	2	
Friedrich-Alexander Universität Erlangen-Nürnberg, Germany	4	

Управление цепями поставок и бизнес-аналитика / Supply Chain Management and Business Analytics

University	Applications	Nominations
University	Applications	Nominations
City University of Hong Kong	1	
Technical University of Applied Sciences Wuerzburg-Schweinfurt	1	1
Mexico Autonomous Institute of Technology (ITAM), Mexico	1	1

Управление цифровым продуктом/ Digital Project Management(Цифровые инновации в управлении предприятием / Management and Digital Innovation)

University	Applications	Nominations
University	Applications	Nominations
City University of Hong Kong	1	
Singapore Management University	1	1
Antai College of Economics and Management of Shanghai Jiao Tong University	1	
Tongji University	1	
Corvinus University	2	

Международный бизнес / International Business

University	Applications	Nominations
Université Paris-Est Créteil (UPEC)	1	
Corvinus University	1	
Mexico Autonomous Institute of Technology (ITAM), Mexico	1	1

МАГИСТРАТУРА MASTER'S

Бизнес-аналитика и системы больших данных / Business Analytics and Big Data Systems

University	Applications	Nominations
University of Applied Sciences Technikum Wien	4	
Tongji University	1	
Antai College of Economics and Management of Shanghai Jiao Tong University	1	
Corvinus University	3	
Binus University	2	1
City University of Hong Kong	1	
Technical University of Applied Sciences Wuerzburg-Schweinfurt	3	
University of Pécs, Hungary	4	
Rabat Business School	2	1

Маркетинг: цифровые технологии и маркетинговые коммуникации / Marketing: Digital Technologies and Marketing Communications

University	Applications	Nominations
Friedrich-Alexander Universität Erlangen-Nürnberg, Germany	1	1
Binus University	3	1
University of Pécs, Hungary	1	1
Corvinus University	2	
Rabat Business School	2	

Международный менеджмент / International Management

University	Applications	Nominations
Corvinus University	2	1
University of Pécs, Hungary	1	
Antai College of Economics and Management of Shanghai Jiao Tong University	3	1
Rabat Business School	2	1
Friedrich-Alexander Universität Erlangen-Nürnberg, Germany	2	1
Binus University	1	
Koç University, Turkey	1	1

Стратегический менеджмент: инвестиции и консалтинг / Strategic Management Investments and Consulting

University	Applications	Nominations
Rabat Business School	1	
Corvinus University	1	
University of Pécs, Hungary	1	
Friedrich-Alexander Universität Erlangen-Nürnberg, Germany	1	

Электронный бизнес и цифровые инновации/ Electronic Business and Digital Innovations

University	Applications	Nominations
Rabat Business School	1	
Friedrich-Alexander Universität Erlangen-Nürnberg, Germany	1	
Antai College of Economics and Management of Shanghai Jiao Tong University	1	1
Mexico Autonomous Institute of Technology (ITAM), Mexico	1	
Tongji University	1	
NSB Bangalore	1	