

**Университеты-партнеры, принимавшие участие в конкурсе на  
осенний семестр 2024-2025, которые продолжили  
сотрудничество и куда были номинированы студенты ВШБ\***

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**Partner universities that participated in the competition for the fall  
semester 2024-2025, which continued the cooperation with GSB and  
where GSB students were nominated\*\***

- 1) *Antai College of Economics and Management of Shanghai Jiao Tong University*
- 2) *City University of Hong Kong, Hong Kong*
- 3) *Friedrich-Alexander Universität Erlangen-Nürnberg, Germany*
- 4) *IPAG Business School, France*
- 5) *Koç University, Turkey*
- 6) *Mexico Autonomous Institute of Technology (ITAM), Mexico*
- 7) *Rabat Business School*
- 8) *Singapore Management University, Singapore*
- 9) *Technical University of Applied Sciences Wuerzburg-Schweinfurt, Germany*
- 10) *Université Paris-Est Créteil (UPEC), France*
- 11) *University of Applied Sciences Technikum Wien, Austria*
- 12) *University of Pécs, Hungary*
- 13) *American Business school of Paris (ABS)\*\*\**

*\* В графе applications указано общее количество заявок в университет по всем трем приоритетам/ The applications column indicates the total number of applications at the university for all three priorities*

*\*\* Applications column displays the total number of all the top-3 priorities selections*

*\*\*\* ABS не является официальным партнером, но сотрудничает на определенных условиях/ ABS University of Paris is not an official partner but cooperates on special conditions.*

## БАКАЛАВРИАТ *BACHELOR'S*

### Бизнес-информатика / Business Informatics

University	Applications	Nominations
City University of Hong Kong	2	-
Technical University of Applied Sciences Wuerzburg-Schweinfurt	1	1
Université Paris-Est Créteil (UPEC)	3	1
University of Applied Sciences Technikum Wien	2	-
University of Pécs, Hungary	1	-
Rabat Business School	1	-
Friedrich-Alexander Universität Erlangen-Nürnberg, Germany	1	1
IPAG Business School, France	2	1
Corvinus University	1	-

### Маркетинг и рыночная аналитика / Marketing and Market Analytics

University	Applications	Nominations
City University of Hong Kong	5	1
Singapore Management University	3	-
Université Paris-Est Créteil (UPEC)	4	-
University of Applied Sciences Technikum Wien	1	1
University of Pécs, Hungary	6	2
Antai College of Economics and Management of Shanghai Jiao Tong University	3	-
Rabat Business School	3	1
IPAG Business School, France	9	1
Koç University, Turkey	4	4
Corvinus University	4	-

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## Управление бизнесом / Business Administration

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University	Applications	Nominations
City University of Hong Kong	4	-
Singapore Management University	5	1
Technical University of Applied Sciences Wuerzburg-Schweinfurt	10	5
Université Paris-Est Créteil (UPEC)	10	1
University of Pécs, Hungary	2	-
Antai College of Economics and Management of Shanghai Jiao Tong University	3	1
Rabat Business School	3	3
IPAG Business School, France	12	2
Koç University, Turkey	2	-
Corvinus University	9	1

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## Цифровые инновации в управлении предприятием / Management and Digital Innovation

University	Applications	Nominations
City University of Hong Kong	3	1
Singapore Management University	1	-
Antai College of Economics and Management of Shanghai Jiao Tong University	1	-

## Международный бизнес / International Business

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University	Applications	Nominations
Singapore Management University	1	-
Université Paris-Est Créteil (UPEC)	3	-
IPAG Business School, France	3	-
Corvinus University	1	-
American Business School of Paris FREEMOVERS (International Business)	5	5

## МАГИСТРАТУРА MASTER'S

### Бизнес-аналитика и системы больших данных / Business Analytics and Big Data Systems

University	Applications	Nominations
University of Applied Sciences Technikum Wien	2	1
Friedrich-Alexander Universität Erlangen-Nürnberg, Germany	1	-
University of Pécs, Hungary	1	-
Corvinus University	1	-

### Маркетинг: цифровые технологии и маркетинговые коммуникации / Marketing: Digital Technologies and Marketing Communications

University	Applications	Nominations
Technical University of Applied Sciences Wuerzburg-Schweinfurt	1	1
IPAG Business School, France	1	-
University of Pécs, Hungary	2	-
Corvinus University	2	-

### Международный менеджмент / International Management

University	Applications	Nominations
Singapore Management University	2	-
Technical University of Applied Sciences Wuerzburg-Schweinfurt	4	-
University of Applied Sciences Technikum Wien	6	-
University of Pécs, Hungary	2	-
Antai College of Economics and Management of Shanghai Jiao Tong University	2	1
Rabat Business School	1	1
Friedrich-Alexander Universität Erlangen-Nürnberg, Germany	2	1
IPAG Business School, France	3	-
Koç University, Turkey	2	-
Mexico Autonomous Institute of Technology (ITAM), Mexico	2	2
Corvinus University	6	-
Corvinus University FREEMOVERS (International Management)	7	7

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Производственные системы и операционная эффективность /  
Production Systems and Operational Excellence

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University	Applications	Nominations
Technical University of Applied Sciences Wuerzburg-Schweinfurt	1	1
University of Pécs, Hungary	1	-
University of Applied Sciences Technikum Wien	1	-
Corvinus University	1	-

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Стратегический менеджмент и консалтинг / Strategic Management  
and Consulting

University	Applications	Nominations
Antai College of Economics and Management of Shanghai Jiao Tong University	1	-
IPAG Business School, France	1	-
Corvinus University	1	-

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Электронный бизнес и цифровые инновации / Electronic Business and  
Digital Innovations

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University	Applications	Nominations
Technical University of Applied Sciences Wuerzburg-Schweinfurt	1	1
Friedrich-Alexander Universität Erlangen-Nürnberg, Germany	1	-
University of Pécs, Hungary	1	-