

***Университеты-партнеры, принимавшие участие в конкурсе на
весенний семестр 2023-2024, которые продолжили
сотрудничество и куда были номинированы студенты ВШБ****

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***Partner universities that participated in the competition for the spring
semester 2023-2024, which continued the cooperation with GSB and
where GSB students were nominated*****

- 1) *Antai College of Economics and Management of Shanghai Jiao Tong University*
- 2) *City University of Hong Kong, Hong Kong*
- 3) *Friedrich-Alexander Universität Erlangen-Nürnberg, Germany*
- 4) *IPAG Business School, France*
- 5) *Koç University, Turkey*
- 6) *Mexico Autonomous Institute of Technology (ITAM), Mexico*
- 7) *Rabat Business School*
- 8) *Singapore Management University, Singapore*
- 9) *Technical University of Applied Sciences Wuerzburg-Schweinfurt, Germany*
- 10) *Université Paris-Est Créteil (UPEC), France*
- 11) *University of Applied Sciences Technikum Wien, Austria*
- 12) *University of Pécs, Hungary*

** В графе applications указано общее количество заявок в университет по всем трем приоритетам*

*** Applications column displays the total number of all the top-3 priorities selections*

БАКАЛАВРИАТ

BACHELOR'S

Бизнес-информатика / Business Informatics

| University | Applications | Nominations |
|--|--------------|-------------|
| City University of Hong Kong | 1 | 1 |
| Technical University of Applied Sciences Wuerzburg-Schweinfurt | 1 | 0 |
| Université Paris-Est Créteil (UPEC) | 1 | 0 |
| University of Applied Sciences Technikum Wien | 1 | 1 |
| University of Pécs, Hungary | 1 | 0 |
| Antai College of Economics and Management of Shanghai Jiao Tong University | 1 | 0 |
| Friedrich-Alexander Universität Erlangen-Nürnberg, Germany | 2 | 0 |
| IPAG Business School, France | 2 | 0 |

Маркетинг и рыночная аналитика / Marketing and Market Analytics

| University | Applications | Nominations |
|--|--------------|-------------|
| City University of Hong Kong | 1 | 0 |
| Université Paris-Est Créteil (UPEC) | 6 | 2 |
| University of Applied Sciences Technikum Wien | 4 | 0 |
| University of Pécs, Hungary | 1 | 0 |
| Antai College of Economics and Management of Shanghai Jiao Tong University | 1 | 1 |
| Friedrich-Alexander Universität Erlangen-Nürnberg, Germany | 2 | 1 |
| IPAG Business School, France | 8 | 3 |
| Koç University, Turkey | 2 | 0 |

Управление бизнесом / Business Administration

| University | Applications | Nominations |
|--|--------------|-------------|
| City University of Hong Kong | 3 | 1 |
| Technical University of Applied Sciences Wuerzburg-Schweinfurt | 1 | 0 |
| Université Paris-Est Créteil (UPEC) | 3 | 0 |
| University of Pécs, Hungary | 3 | 1 |
| Rabat Business School | 1 | 1 |
| Friedrich-Alexander Universität Erlangen-Nürnberg, Germany | 1 | 0 |
| IPAG Business School, France | 7 | 0 |
| Koç University, Turkey | 1 | 1 |

Управление цепями поставок и бизнес-аналитика / Supply Chain
Management and Business Analytics

| University | Applications | Nominations |
|--|--------------|-------------|
| City University of Hong Kong | 2 | 2 |
| Technical University of Applied Sciences Wuerzburg-Schweinfurt | 2 | 2 |
| Université Paris-Est Créteil (UPEC) | 2 | 0 |
| University of Pécs, Hungary | 2 | 0 |
| IPAG Business School, France | 2 | 0 |

Цифровые инновации в управлении предприятием / Management and
Digital Innovation

| University | Applications | Nominations |
|--|--------------|-------------|
| University | Applications | Nominations |
| City University of Hong Kong | 2 | 0 |
| Singapore Management University | 1 | 0 |
| University of Applied Sciences Technikum Wien | 1 | 0 |
| Friedrich-Alexander Universität Erlangen-Nürnberg, Germany | 1 | 1 |

МАГИСТРАТУРА MASTER'S

Бизнес-аналитика и системы больших данных / Business Analytics and Big Data Systems

| University | Applications | Nominations |
|--|--------------|-------------|
| University of Pécs, Hungary | 1 | 0 |
| Friedrich-Alexander Universität Erlangen-Nürnberg, Germany | 1 | 0 |

Бизнес-информатика / Business Informatics

| University | Applications | Nominations |
|-----------------------------|--------------|-------------|
| University of Pécs, Hungary | 1 | 0 |

Маркетинг: цифровые технологии и маркетинговые коммуникации / Marketing: Digital Technologies and Marketing Communications

| University | Applications | Nominations |
|-----------------------------|--------------|-------------|
| University of Pécs, Hungary | 3 | 0 |
| Koç University, Turkey | 1 | 0 |

Международный менеджмент / International Management

| University | Applications | Nominations |
|--|--------------|-------------|
| City University of Hong Kong | 1 | 0 |
| Singapore Management University | 1 | 1 |
| Technical University of Applied Sciences Wuerzburg-Schweinfurt | | |
| Université Paris-Est Créteil (UPEC) | | |
| University of Applied Sciences Technikum Wien | 4 | 1 |
| University of Pécs, Hungary | 3 | 0 |
| Antai College of Economics and Management of Shanghai Jiao Tong University | 1 | 1 |
| Rabat Business School | 1 | 1 |
| Friedrich-Alexander Universität Erlangen-Nürnberg, Germany | 1 | |
| IPAG Business School, France | 4 | 1 |
| Koç University, Turkey | 3 | 1 |
| Mexico Autonomous Institute of Technology (ITAM), Mexico | | |

Менеджмент в ритейле / Retail Management

| University | Applications | Nominations |
|--|--------------|-------------|
| Antai College of Economics and Management of Shanghai Jiao Tong University | 1 | 1 |

Производственные системы и операционная эффективность / Production Systems and Operational Excellence

| University | Applications | Nominations |
|--|--------------|-------------|
| Technical University of Applied Sciences Wuerzburg-Schweinfurt | 1 | 0 |
| University of Pécs, Hungary | 2 | 0 |
| Antai College of Economics and Management of Shanghai Jiao Tong University | 2 | 0 |
| Rabat Business School | 1 | 1 |
| IPAG Business School, France | 2 | 0 |
| Koç University, Turkey | 1 | 0 |

Стратегический менеджмент и консалтинг / Strategic Management and Consulting

| University | Applications | Nominations |
|--|--------------|-------------|
| University of Applied Sciences Technikum Wien | 1 | 0 |
| University of Pécs, Hungary | 1 | 1 |
| Antai College of Economics and Management of Shanghai Jiao Tong University | 1 | 1 |
| Friedrich-Alexander Universität Erlangen-Nürnberg, Germany | 1 | 0 |
| IPAG Business School, France | 1 | 0 |
