



# SKEMA BUSINESS SCHOOL

**AT HOME WORLDWIDE**



**skema**  
BUSINESS SCHOOL

“With 7 campuses over 5 continents, SKEMA Business School is a globally-renowned school that has remained close to its French roots.”

**Alice Guilhon**

Dean, SKEMA Business School

# MISSION

SKEMA, School of Knowledge Economy & Management, is a global school that trains the talents of 21st century companies – future business leaders who are responsible, mobile, multicultural, entrepreneurial and managers of information, data and knowledge. These are the values and the core identity of our research, programmes and structure.

In 2019, SKEMA will be celebrating its 10th anniversary with a rich 160-year history, thanks to the merger between two schools in 2009 — ESC Lille and CERAM, Nice.



**Alice Guilhon**, Dean of SKEMA Business School  
President of the “Chapitre des Grandes Écoles de Management”  
at the “Conférence des Grandes Ecoles” (CGE)



# KEY FIGURES

**45,000**  
alumni in more than 145 countries

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**8,500**  
students, including 45%  
international students and around 120  
different nationalities.

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**160**  
professors of which 50%  
are international

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**7**  
campuses across the world and  
**130** academic partnerships

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# ACCREDITATIONS & AWARDS

## Academic accreditations



## Professional accreditations and certifications





# INTERNATIONAL

## Rankings



**FT** FINANCIAL  
TIMES

4<sup>th</sup> best Master in Finance  
& 25<sup>th</sup> best Master in Management  
worldwide (2018)



**The  
Economist**

3<sup>rd</sup> best Master in Management  
worldwide (2019)



**THE** | THE  
WALL STREET  
JOURNAL

11<sup>th</sup> best Master in Finance  
& 17<sup>th</sup> best Master in Management  
worldwide (2019)



# FRENCH

## Rankings



**Challenges**

6<sup>th</sup> best Master in Management  
& 4<sup>th</sup> best BBA (2019)



**Le Parisien**

6<sup>th</sup> best Master in Management  
(2019)



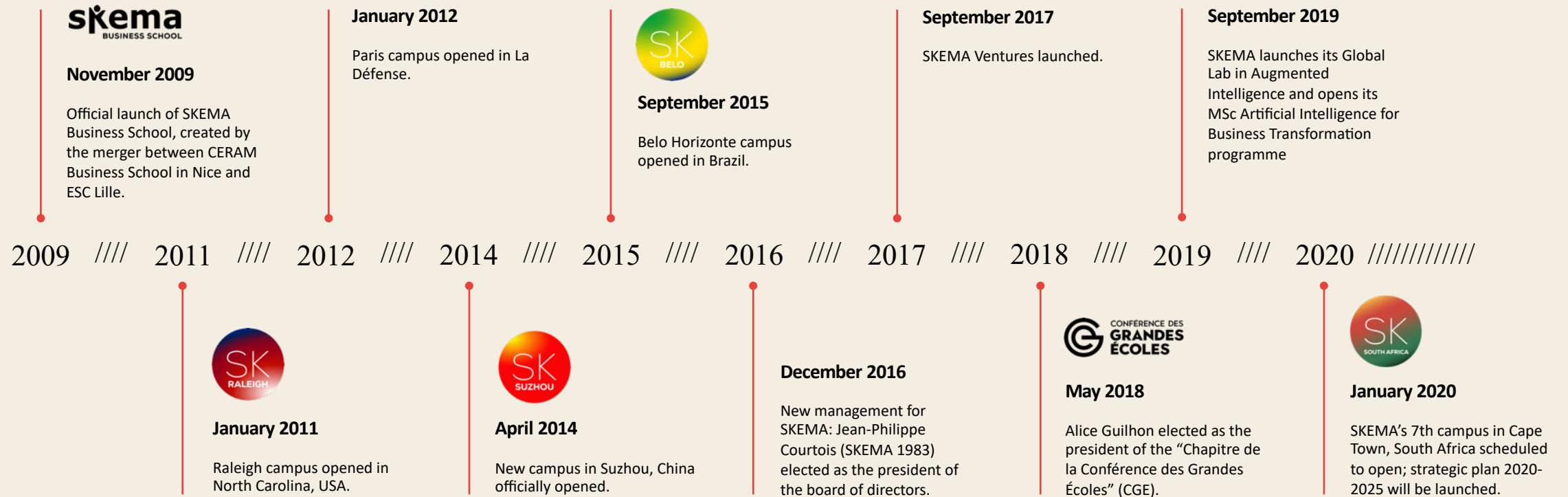
**Le Point**

7<sup>th</sup> best Master in Management  
& 4<sup>th</sup> best BBA (2019)



# KEY DATES

SKEMA Business School, 10th anniversary and over 160 years of history





# SKEMA CAMPUSES

Belo Horizonte Cap Town Lille Paris Raleigh Sophia Antipolis Suzhou







Raleigh, USA  
Campus

Global Lab in Augmented Intelligence  
Montréal, Canada

Lille, France  
Campus

Sophia Antipolis, France  
Campus

Paris, France  
Campus

Suzhou, China  
Campus

Belo Horizonte, Brazil  
Campus

Cap Town, South Africa  
Campus



# SKEMA BRAZIL



## Belo Horizonte campus

**In Belo Horizonte, a business hub and the first planned modern city in Brazil, 360 km from Rio de Janeiro and 500 km from Sao Paulo, SKEMA's campus is located inside the Fundacao Dom Cabral (FDC).**

This city has been classified in the top 10 most dynamic business cities in Latin America by the America Economia magazine. The services industry accounts for 80% of the economy here. Belo Horizonte is considered to be the Silicon Valley of Brazil with more than 200 startups and various incubator facilities.

# SKEMA CHINA



## Suzhou campus

**The Chinese campus was launched through a partnership with the Technological and Scientific Division in Suzhou.**

Suzhou is called the Venice of the East due to its canals and is popular for the sheer beauty of its natural environment and various traditional gardens. It is among the most advanced technological centres of the world. Today, it has more than two million inhabitants; a new district is currently being developed along with two huge technology/business parks that will house 118 of the 500 biggest companies in the world.



# SKEMA FRANCE



## Lille campus

**Students benefit from a modern and well-equipped campus that is spread across 20,000 m<sup>2</sup>.**

The Lille campus is located in the heart of the city – the business district of Euralille – a few minutes on foot from Vieux Lille and Grand Place.

Lille has one of the biggest student populations in the country. The Hauts-de-France region is an attractive area for economic reasons; many large corporations and companies have set up their headquarters here. Several multinational companies have chosen to have an office in this region to ensure they are at the logistical centre of Europe.

# SKEMA FRANCE



## Grand Paris campus

**Due to open in September 2020.**

Currently based in La Défense, SKEMA is planning to open a new campus in September 2020 at a central location five minutes away (Transilien) from the La Défense campus and 13 minutes from Champs-Élysées. The “Grand Paris campus”, situated in Suresnes, will be the school’s hub for its global strategy. In Paris, a cosmopolitan city and the gateway to the continent of Europe, it will boost the school's visibility internationally and increase its overall teaching capacity to 10,000 students. It will consolidate the connection between all of SKEMA’s campuses across the world and link different cultures. The campus will create a new benchmark for novel teaching practices and the use of technology by offering a space of over 30,000 m<sup>2</sup> and student housing.

# SKEMA FRANCE



## Sophia Antipolis campus

**At the heart of the European Technology Park.**

Sophia Antipolis is a life-size laboratory of 21st-century companies and a community which boasts of exceptional skills and expertise. It is also one of the most dynamic regions of France. There are several big engineering schools, universities and research institutes here that foster the intellectual vitality of 5,000 students. SKEMA's Sophia Antipolis campus is located in the midst of over 1,500 companies.



# SKEMA SOUTH AFRICA



## Cape Town campus

**Due to open January 2020.**

This new SKEMA campus will be located at the campus of the University of Stellenbosch, an iconic institution in Cape Town, South Africa. The Cape Town campus will have an incubator-accelerator facility for startups created by students and graduates. SKEMA students will be able to use the plethora of facilities at the University of Stellenbosch: a huge documentation centre, a music school, concert halls, an athletics stadium, several olympic swimming pools and sports fields.

# SKEMA USA



## Raleigh campus

**The SKEMA Raleigh campus is located in the heart of the Centennial campus of North Carolina State University.**

Raleigh is not far from the first American technology park (Research Triangle Park) and hosts a large number of innovative companies and research laboratories. Students have the opportunity to use of the infrastructure of one of the biggest universities in the United States. Besides this dense economic structure, there are many universities (16 in total) here and an exceptional student life...



Over 130 partner  
universities in 43 countries  
and 14 international double  
diploma agreements

# ACADEMIC PARTNERS





# FACULTY & RESEARCH

Sharing knowledge forward



## Faculty

To meet the needs of the rapidly-evolving market, SKEMA organised its teaching body around three academies — **globalisation, innovation and digitalisation** — addressing the conventional fields of expertise (strategy, finance, marketing, supply chain, human resource, etc.) in a more transverse and global manner.

## Research

Four research centres:

- ▶ **FAIRR**, Finance & Accounting Insights on Risk and Regulation
- ▶ **KTO**, Knowledge, Technology and Organisation
- ▶ **PRISM**, Project Information Supply Chain Management
- ▶ **STRATEGY**

A global augmented intelligence laboratory, working with a centre based in Montreal — **SKEMA Quantum Studio**.

A sports and languages institute — **SKILLS**.

# INNOVATION & PROSPECTIVE

Innovation is at the core of SKEMA's identity and has driven the school to create schemes and initiatives designed to change teaching practices by combining thinking, experimentation and technology.

At the beginning of 2019, SKEMA announced the creation of the **Global Lab in Augmented Intelligence**. It aims at integrating artificial intelligence within the school and serve the interests of business and the humanities. This lab has a research centre in Montreal and its own digital portal; over time, it will be accessible from all seven campuses.

[www.skemagloballab.io](http://www.skemagloballab.io)



# SKEMA VENTURES

With the launch of SKEMA Ventures in 2017, SKEMA capitalised on a long tradition of entrepreneurship in close collaboration with the regions from which it originated.

**SKEMA Ventures** is now present on five continents, where it supports project sponsors and people creating and taking over companies, regardless of their place of origin and where their future project is based.

The team members of SKEMA Ventures give their support to more than 100 business plans each year.

Almost 200 new businesses have been created.

<https://skema.ventures>





A woman with curly hair is shown from the chest up, with a cityscape overlay on her torso. The cityscape includes the Eiffel Tower, the Empire State Building, and the Christ the Redeemer statue. The background is a soft, warm gradient.

# SKEMA BUSINESS SCHOOL

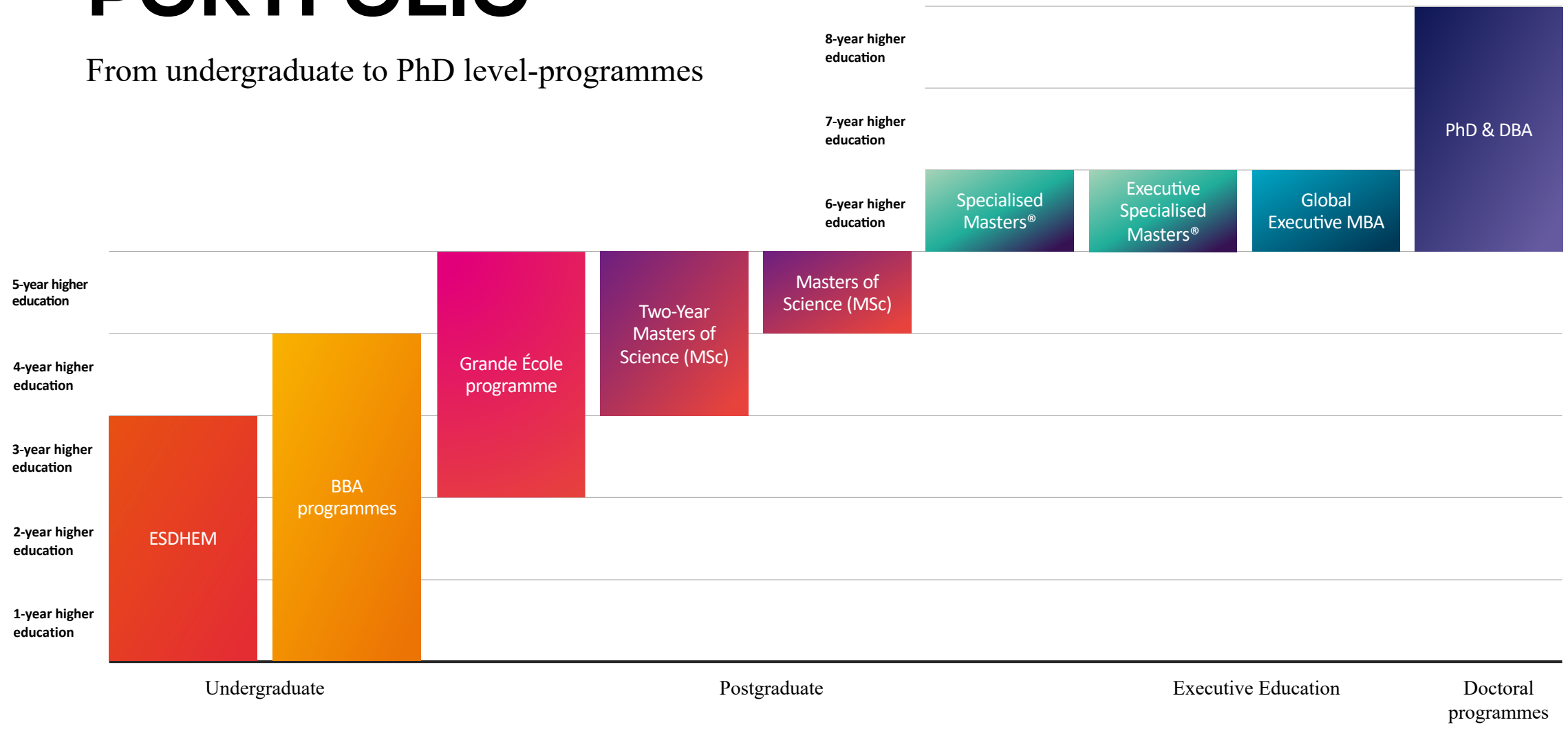
**PROGRAMMES PORTFOLIO**



**skema**  
BUSINESS SCHOOL

# PORTFOLIO

From undergraduate to PhD level-programmes





2,500  
partner companies

56,000  
internship offers,  
placements and job  
offers last year

120  
recruitment events  
organised every year

# CORPORATE RELATIONS AND CAREERS

To address every potential requirement and issue faced by a company, SKEMA created its own corporate office: dedicated teams available to support companies — from startups to international groups — with recruiting young graduates and honing and unleashing their talents.

The **Talent & Careers** gives students tailor-made support for their own personal circumstances and offers a multitude of opportunities to meet recruiting companies at each campus.





# SKEMA BUSINESS SCHOOL

**EXECUTIVE EDUCATION**



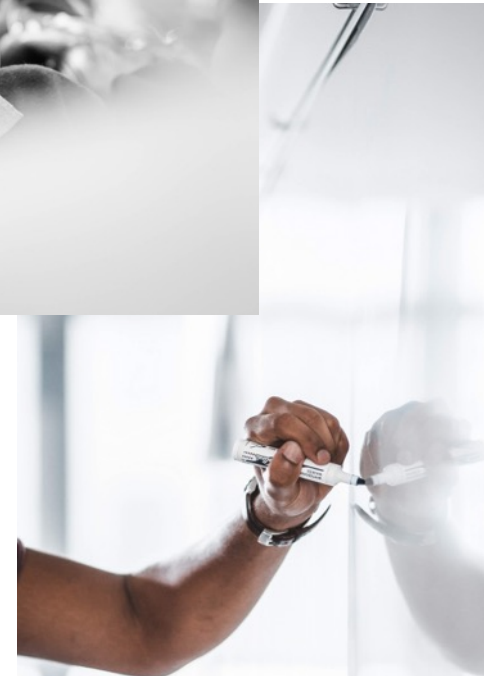
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# EXECUTIVE EDUCATION

There are three aspects to SKEMA's mission: supporting multicultural management, training leaders in a way which combines technical or managerial skills with soft skills, and training managers and employees who are capable of leading a team – all of this in a global environment.

**Our fields of expertise:**

Strategy & internationalisation, entrepreneurship & innovation, finance & accounting, supply chain, team management, project management, marketing, sales & business development, professional efficiency, human resources and languages.



- Global Executive MBA
- Programmes leading to a qualification
- Short programmes
- Customised programmes
- Online programmes



45,000

alumni across the world

200

recruitment events organised  
every year

130

nationalities

40

clubs (professions and  
geographical)

# ALUMNI NETWORK

SKEMA Alumni comprises a network of 45,000 graduates across 145 countries. It offers a range of services and events to help members move forward in their careers and personal lives, and a vector for meeting up and getting together all across the world.

## SKEMA Alumni strives to:

- ▶ Encourage members get together and communicate, all across the world.
- ▶ Offer graduates a range of career services to support and contribute to their professional growth throughout their career.
- ▶ Enhance the school's reputation and promote its programmes.
- ▶ Support the development and strategies of the school.

<https://alumni.skema.edu>



# SKEMA'S PEOPLE

**Antoine Jouteau  
(1998)** CEO,  
*LeBonCoin* |  
Paris



**Julien Codorniou  
(2002)** Vice-  
President,  
*Workplace at  
Facebook* | London



**Steven Wang  
(2004)** Logistics  
Director,  
*LVMH Fashion  
Group* | Hong Kong



**Julie Pellet  
(2009)** Brand  
Development Lead –  
Southern Europe,  
*Instagram* | Paris



**Mathilde Thomas  
(1994)** Co-founder,  
*Caudalie* | Hong  
Kong



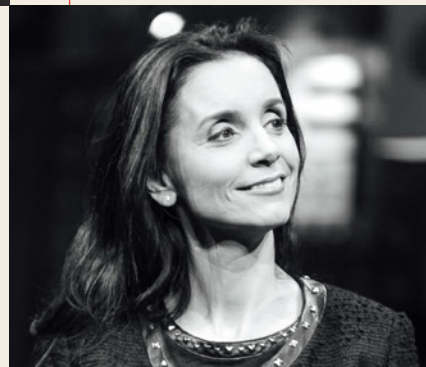
**Géraldine Le Meur  
(1995)** Entrepreneur,  
Co-founder, *The Refiners*  
| San Francisco



**Loys Walter  
(2012)** E-Commerce  
Director Active  
Cosmetics France,  
*L'Oréal* | Paris



**Jean-Philippe Courtois  
(1983)** EVP & President,  
*Microsoft* Global Sales  
Marketing Operations |  
Paris



**Anthony Ledru  
(1995)** Chairman and  
CEO Americas, *Louis  
Vuitton* | Paris



**Alexandra Whitaker  
(2012)** Global  
Product Lead Mobile  
Ads, *Google* | San  
Francisco



# FUNDRAISING

SKEMA Giving is the school's sponsorship scheme. It aims to get different groups of people involved in the school's projects and raise funds.

In line with its steady growth and the development of its more general activities, SKEMA has created a **development fund** which, since 2011, has been funding a number of projects proposed by the school each year, including:

- ▶ **Grants** for SKEMA students
- ▶ **Support for entrepreneurship** with SKEMA Ventures
- ▶ **Research**
- ▶ New **real estate and technological investments** on the campuses

Additionally, the school has a **fund in the United States**, which collects donations from North America.

[www.skema-giving.org](http://www.skema-giving.org)

“Having worked a lot in foreign countries where the State contribution is very low,

it seems normal to me that everyone should contribute what they can, and what they want to, in the fields of arts, sports and education. I am delighted to be able to make a modest contribution to the training of future generations in a school which contributed greatly to my own career.”

**Christian Hunault (SKEMA 1969),**  
private donor







**200K**  
**FOLLOWERS**  
**ON OUR 40 SOCIAL NETWORKS**  
**ACROSS THE WORLD. FOLLOW US!**





# #WeAreSKEMA

[WWW.SKEMA.EDU](http://WWW.SKEMA.EDU)



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