



I-WEEK ON SUSTAINABILITY 7-11 MARCH 2022

INFORMATION FOR INTERNATIONAL STUDENTS

Course code 1305TEWBDK

This document is complementary to the course guide (on Blackboard).

1. OBJECTIVE

The mission of the Faculty of Business and Economics, University of Antwerp, includes a strong international orientation of our educational and research activities. The “International Week on Sustainability” (“*I-Week*”) was set up to offer insights on the theme of sustainability (Corporate Social Responsibility) in an international context (speakers, students, topics). This year, the I-Week will be held from Monday 7 March to Friday 11 March 2022.

With the theme of sustainability, we aim to expose our students to international views and perspectives on corporate sustainability, social and environmental reporting, and business strategy for sustainability. It is a great opportunity for students to acquire a global perspective and intercultural skills in a course specific context. Students will participate in interactive lectures delivered by international visiting professors or business managers with international experience. International students will have the opportunity to closely work in groups with Belgian and other international students. For an optimal learning experience, students should be very fluent in English.

2. LEARNING GOALS

Students are able to

- i. relate the overarching theme of the international week to the knowledge acquired in the different areas of business administration and business economics
- ii. view the overarching theme and these areas from an international perspective
- iii. apply gained knowledge in an international team with the acquired intercultural skills
- iv. produce a well-structured short report and video or PowerPoint presentation in English, in which creativity and the capacity to synthesize are key
- v. reflect ethically and critically on your topic within sustainability



3. PROGRAMME

An example of the programme is shown in attachment. The specific programme will be made available after the information session in February 2022.

3.1 HYBRID FORMAT, ATTENDANCE REQUIRED

The I-week takes place in a hybrid learning environment: it can be followed online, in class or both. All sessions will be livestreamed for all international students to follow at home using the Blackboard Collaborate platform. Depending on time zone differences, presentations will be recorded and made available.

It is an intense week of presentations, group work, workshops, etc. Therefore attendance during the week is required from CET 9:00 to approximately 17:00. As it is a **3 ECTS course** (workload of about 75-90 hours¹), this course furthermore requires extra work before and after the I-week.

3.2 CONTENT

Three **introductory sessions** will be organized before the start of the I-week on Wednesday afternoon of 16 February, 23 February and 2 March 2022 from CET 15:30 to 17:30.

During the International Week, you will be able to interact with speakers from various **companies and** *Figure 1: I-week programme (with timing in CET)*

social/non-profit organizations as well as speakers with an **academic background** talking about CSR, sustainability reporting, environmental impact, supply chain sustainability and other aspects of sustainability in an international business world. This will be done in plenary sessions and smaller workshop sessions. On Friday, a **CEO panel** is organised with several CEOs from national and international companies which put sustainability high on their agenda.

Students are divided in **international groups of 5 to 6 students** to work on a paper and presentation of a selected organization and topic. During the week, dedicated timeslots are foreseen to work on this group assignment and feedback moments will be planned. To guide the students, short tutor sessions will be given during the week.

In a **cultural mix and match** on Thursday afternoon you will be able to digitally meet the other students participating in the I-week. As we yearly welcome about 20 different nationalities, the digital mix and match gives you the opportunity to foster an international exchange of ideas and get in touch with each other in an informal way.

¹ <https://www.uantwerpen.be/en/study/student-services-advice/study-choice-guidance/rules-regulations/credits/>



4. EVALUATION OF LEARNING

Students will be evaluated as follows:

<u>Assessment method</u>	<u>Deadline</u>
Group paper and presentation on a particular topic, within allocated teams (60%) with peer assessment	At latest 18 March 2022, CET 14:00
Test with closed and open questions (40%) on Wednesday after the I-week.	Wednesday 16 March 2022, CET 15:30-17:30

As **attendance** during the week is required this will be taken into account in your grading. Depending on the regulations of your home university the attendance level may vary.

All international students will receive a **certificate** from the University of Antwerp indicating their presence during the week and their grade. When and how these will be distributed depends on your home universities.

More information:

<https://www.uantwerpen.be/en/about-uantwerp/faculties/faculty-of-business-and-economics/studying-and-education/programmes/international-week/>

Evie Gryson & Lena Candries: nondegree.fbe@uantwerpen.be

Professors & assistants of the I-week: iweek@uantwerp.be



Wednesday 16 February	Wednesday 23 February	Wednesday 2 March	Monday 7 March	Tuesday 8 March	Wednesday 9 March	Thursday 10 March	Friday 11 March	Wednesday 16 March	
Luc V Liedekerke Peter Verhezen Vicky Van Woensel Freija Kleijnen Sara Weyns Lena Candries Ewie Gryson Katrien Van Tulder Kick-off session	Guido De Wilde University of Amsterdam Peter Verhezen Uantwerp Session intercultural cooperation	Luc Van Liedekerke Peter Verhezen Uantwerp Introduction session sustainability	9.00 Welcome session Break Jan Jonker Nijmegen School of Management Tutor session group work Group work with feedback even groups Lunch even groups Group work with feedback Kavita Mladaira Hamza University of Sao Paulo Break Ian Williamson University of California, Irvine - The Paul Merage School of Business 17.00 17.15 17.30	10.00 10.15 11.15 11.30 12.00 12.30 13.00 14.00 14.45 15.30 15.45 16.00 17.00 17.15 17.30	9.00 Break Antoine Lebrun WWF Philippe Weiler Lidl Break Tutor session Ekaterina Ivanova Graduate School of Business, HSE University Lunch Group work with feedback (see schedule feedback)	Break Wouter Ghyoot Umicore Tutor session group work Group work Lunch Parallel workshops Julia Waldegger & Martin Dinter Lebone Nkhumeleni Anouk Van de Meulebroecke Kristof Debrabandere Joris Van Droogenbroeck Bert Verstappen Break Parallel workshops Julia Waldegger & Martin Dinter Elizabeth Abba & Abhimanyu Sahoo Anouk Van de Meulebroecke Kristof Debrabandere Joris Van Droogenbroeck Bert Verstappen	Break Pri Notowidigdo C-Suite Indonesia Orsoya Diorfasi Corvinus University of Budapest Tutor session group work Group work Lunch Cultural mix and match Break Documentary Closing the loop Wayne Visser	9.00 P S Narayan Wipro Limited, India Break Wayne Visser Antwerp Management School Closing wrap-up Peter Verhezen Uantwerp Lunch Group work Welcome word by rector Van Goethem CEO debate CEO South Africa Pedro Wickbold - Wickbold, Brazil Jan Remeyens - BASF Jacques Vandermeiren - Port of Antwerp	Test Paardenmarkt