



ACTUAL QUESTIONS OF SUPPLY CHAIN MANAGEMENT AND LOGISTICS DEVELOPMENT

Presentation guidelines

Recommended content structure

1. Title list (Name and Surname of author(s), presentation topic, university and academic program, year of study, scientific advisor (if applicable))
2. Topic relevance (1-2 slides)
3. Key points of the study (3-8 slides)
4. Conclusion and future research directions (1 slide)
5. Appendix for additional information (if required)

Recommended presentation design

1. Technical requirements
 1. All slides except title slide should be enumerated
 2. Please add references on slide in case information of other's authorship is used
 3. Pictures and tables should have titles
 4. Pictures should be high resolution
2. Design recommendations
 1. Presentation design should be simple and concise
 2. Use contrast colors with readable text. Avoid shadow, volume and gradient effects
 3. Use 2-3 main colors and 1-2 fonts. Information blocks limit per slide: 3-6
3. Text recommendations
 1. Font size: 14+ for main text and 11+ for footnotes and references
 2. Structure information presented
 3. Use left alignment or center alignment (for low word count phrases)

Please send the presentation in pdf or pptx format
to scm.conf.hse@gmail.com before May, 11th inclusively



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